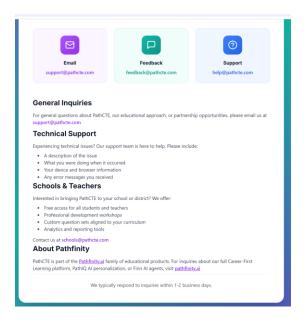ISSUE: Help/Contact Us & Privacy Policy pages – style system now showing properly

Privacy Policy

Last updated: January 2025

Our Commitment to Privacy

PathCTE, operated by Pathfinity.ai, is committed to protecting the privacy and security of our users, especially students. We comply with all applicable privacy laws including FERPA (Family Educational Rights and Privacy Act) and COPPA (Children's Online Privacy Protection Act).

Information We Collect

Account Information

- Name (first and last)
- Email address
- Role (student, teacher, or parent)
- School affiliation (optional)

Educational Data

- Game participation and scores
- Career Pathkeys collected
- XP earned and progress tracking
- Question responses (for learning analytics)

Technical Information

- Device type and browser information
- IP address (for security purposes)
- Usage patterns and timestamps

How We Use Your Information

We use collected information to:

- Provide and improve our educational services
- Track student progress and engagement
- Generate analytics for teachers and administrators
- Personalize the learning experience
- Communicate important updates and support
- Ensure platform security and prevent abuse

Data Sharing and Disclosure

We DO NOT:

- Sell student data to third parties
- Use student data for advertising purposes
- Share personal information without consent

We MAY share data:

- With teachers and school administrators (for enrolled students)
- With parents (upon verified request)
- With service providers who help us operate the platform (under strict confidentiality agreements)
- When required by law or to protect safety

Student Data Protection

For users under 13, we comply with COPPA requirements:

- We collect minimal personal information
- Parental consent is obtained through schools or parents
- Parents can review and request deletion of their child's data
- Student data is never used for targeted advertising

Data Security

We implement industry-standard security measures including:

- Encrypted data transmission (SSL/TLS)
- Secure data storage with access controls
- Regular security audits and monitoring
- Employee training on data privacy

Your Rights and Choices

You have the right to:

- Access your personal data
- Request corrections to inaccurate data
- Request deletion of your account and data
- Opt out of non-essential communications
- Export your data in a portable format

To exercise these rights, contact us at privacy@pathcte.com

Cookies and Tracking

We use essential cookies to maintain your session and preferences. We do not use third-party tracking or advertising cookies.

Third-Party Services

PathCTE uses the following third-party services:

- Supabase (authentication and database hosting)
- Azure Communication Services (email delivery)
- Azure Blob Storage (image hosting)

These services are bound by strict data processing agreements and only access data necessary to provide their services.

Data Retention

We retain your data for as long as your account is active or as needed to provide services. When you delete your account, we remove personal data within 30 days, though some anonymized data may be retained for analytics purposes.

Changes to This Policy

We may update this Privacy Policy from time to time. We will notify users of significant changes via email or in-app notification. Continued use of PathCTE after changes constitutes acceptance of the updated policy.

Contact Us

If you have questions about this Privacy Policy or our data practices, please contact us:

PathCTE Privacy Team
Email: privacy@pathcte.com
Parent of Pathfinity.ai