# **JOSHUA ROSE**

FILMMAKER . STORYTELLER .



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# PROFESSIONAL EXPERIENCE

Independent Personal Projects -- 2014 - Present Producer, Editor, Videographer, Designer, etc.

Contracted to produce video marketing materials for clients such as Honda Mini of Ann Arbor.

Produced a magic show for local community which received recognition from local media outlets such as Experience Jackson.

Filmed and co-wrote multiple award winning short films screened at mid-size film festivals

## Derek Dobies for Mayor -- 2017

Videographer & Field Assistant

Allowed Derek Dobies to connect with voters by producing high quality testimonial videos from prominent community members and distributing on Facebook.

Contributed to Dobies's successful campaign by meeting voters at their doorstep and urging them to vote in an off-year election.

## Feel Like You Belong (TV Series) -- 2015-2016

New Media Intern, Editor, Videographer, & Production Asst.

Proposed and directed a successful format transition from public access TV to YouTube.

Utilized YouTube Analytics and guided creative team to maximize audience engagement and viewership on YouTube.

Helped show receive recognition from local community at the 2016 Grand Rapids Eclipse Awards.

## OBJECTIVE

To obtain a Digital Media Coordinator position. Strengths include:

- Mastery of Adobe Creative Suite and fluency in HTML5/CSS3
- Extensive background in visual communication
- Experience with newsletters, social media, and video production

# **KEY SKILLS**

#### Software & Code:

Adobe Creative Suite (Photoshop, Premiere, After Effects, Illustrator, InDesign, Dreamweaver); HTML & CSS; CMS (Squarespace, WiX); Microsoft Office; Windows & Mac OS

#### **Proficiencies:**

## Web Design

Mobile first web design; Graphic Design

## Video Production

DSLR & cine camera operation, Lighting, Chroma Key, and Audio recording; Scheduling; Scripting & storyboarding

Working Knowledge/In Training JavaScript, jQuery, Bootstrap, SASS, Wordpress, Ioomla!

# EDUCATION

**Grand Valley State University -- 2014 - 2016**B.S. Film & Video Production

Concentrated in New Media and Narrative Filmmaking.