

ROSE KAMAL LOVE

Product Lead & IC @ OptimizeCX (InstantDocs) • Exited Founder (Kroto, Acquired) • AI & SaaS

📧 rosekamallove@gmail.com 🔗 <https://www.linkedin.com/in/rose-kamal-love-1146141b0/> 📍 Bengaluru

EXPERIENCE

Product Lead & IC (InstantDocs)

OptimizeCX

📅 01/2025 - Present 📍 Newport, RI (Remote)

Co-Founder & CEO

Kroto

📅 06/2024 - 01/2025 📍 Bangalore, India

Kroto is an AI-powered SaaS that generates professional-grade video documentation for SaaS products in minutes.

- Launched the first version in 15 days with 11 Pilot Customers
- Launched on Product Hunt twice ranked #4 and #1 for the day respectively
- Scaled to **300+ Activated Users**
- Over **2000 video-guides created having ~100,000 views**
- Led the SEO efforts going from 0 to 2000 clicks/mo in 3 months
- It became InstantDocs (.com) after a **6 figure acquisition**

Co-Founder

Kroto - AI powered course creation

📅 05/2023 - 06/2024 📍 Bareilly, India

Kroto started as an AI-powered course builder for Creators. While speaking to customers and fellow founders, we discovered a much larger use case for Kroto in product documentation.

- We scaled that product to 500+ courses across 30 paying creators
- Raise a pre-seed of \$160,000 for 15%

Software Engineer Intern

Material Depot (YC W22)

📅 01/2023 - 02/2023 📍 Remote

Open Source Developer

Google Summer of Code

📅 06/2022 - 09/2022 📍 Remote

This past summer, I rewrote the User Interface of LibreHealth Toolkit and Radiology as an Open Web Application. It followed the Fast Healthcare Interoperability Resource (FHIR) standards, and I utilized lh-toolkit-webcomponents for the development.

Frontend Developer Intern

BlendED

📅 05/2022 - 07/2022 📍 Remote

Fellowship (Open Source Developer)

MLH Fellowship

📅 09/2021 - 12/2021 📍 Remote

- Selected as one of 150 fellows from 20,000+ applicants in the MLH Fall Fellowship (0.75% acceptance)
- Refactored an open-source GitHub metrics project to streamline metric additions by 25%
- Added new GraphQL metrics
- Implemented type-safe tests with Tape.js
- Built a web client to improve accessibility

Pre-Fellowship

MLH Fellowship

📅 07/2021 - 08/2021 📍 Remote

MLH Pre-Fellowship participant.

- Enhanced user experience by integrating AlanAI voice control to a portfolio template
- Co-built a YouTube learning tool that won 'Best Project' in our pod

EDUCATION

Bachelor of Technology - BTech, Computer Science

Mahatma Jyotiba Phule Rohilkhand University, Bareilly

📅 01/2020 - 12/2024