



[WRSOS Public Facing Gear Guidelines](#)

The purpose of these guidelines is to ensure that all of our public facing volunteers (at rescues, events, fundraisers etc.), dress and present themselves in a manner that encourages public trust and confidence and promotes a professional image of the WRSOS. When you are out representing the WRSOS, it is important to look and act professionally. You are the face of the organization and first impressions count, so please help us maintain a stellar reputation in the community.

Impact Marketing Services Ltd. is the sole authorized provider of official WRSOS gear.

[Rescue and Transport](#)

- It is encouraged that volunteers wear WRSOS gear to all rescues, where possible, even if it is just a toque or baseball cap, as it is great advertisement and a conversation starter.
- WRSOS gear should be smart and in a good state of repair.

[Events and Fundraisers](#)

- WRSOS gear must be worn to all events, to make our volunteers easily recognizable to the public.
- WRSOS gear must be smart and in a good state of repair.

For more information about dress code and safety considerations please consult the [Volunteer Manual](#).

The volunteer gear is for volunteers ONLY and should not be given to members of the public. This is to ensure our volunteers are easily recognizable to Conservation Officers, RCMP and other government agencies and the public.

If you have any feedback regarding the WRSOS Gear Store please contact your volunteer manager, Rhian Clarke at rhian.clarke@wrsos.org or Bonnie Dell at bonnie.dell@wrsos.org.