RALPH MARTYN ESTEVA

2 Ford Street, Filinvest East Homes Antipolo City
rapunk27@gmail.com
09260690935

SUMMARY

- A persuasive graduate of BSBA-Computer Science in Jose Rizal University who is successful in generating good will and restoring confidence in others.
- Major strengths: A team player, willing and highly motivated
- Created Banner and EDM layouts for Asiatravel.com
- Developed a Management Information System for Development Academy of the Philippines and Privato Hotel
- Completed the Professional Employment Program by LiveIt Global Services Management Institute - AYALA Company;
- Efficient in Computers Hardware and Software troubleshooting
- Adept in Sales, Customer Service and Technical Support

FAMILIAR WITH THE FOLLOWING WEB TECHNOLOGIES:

- PHP
- Laravel (PHP framework)
- Git (Version Control System)
- Adobe Photoshop
- HTML / HTML email
- HeidiSql (Mysql Application)
- XAMPP (Server Package)
- MySql
- CSS
- Bootstrap (Responsive CSS framework)
- Javascript / Jquery (Javascript library)
- Filezilla (File transfer protocol)
- Sublime (Text Editor)

SKILLS AND ABILITIES

Computer and Multimedia Skills

- Conceptualized layouts for Banners and Email Direct Marketing (EDMs); Drew some wireframes then proceeded to the designing through the use of Adobe Photoshop; Coded other EDMs that may need to be converted to Email-HTML; Successfully finished the tasks and on time for the email blasts.

- Developed a Management Information System for Development Academy of the Philippines (2015-16) and Privato Hotel (2016-present); Passed weekly deliverables to the Technical Adviser and Subject Professor; applied the five Programming Languages for Web Development including Git and Laravel; Defended the research to the research Panelists; Research was completed and system was turned over to the company.

- Served OSM Maritime Group as an Intern; Provided Basic Hardware and Software support to employees; Set up PCs, Projectors and Printers, Fixed Network Connection Problems and Application Assistance; successfully completed 200 hours of On-The-Job Training.

Communication Skills

• Compiled resources for our research group; Interviewed subject matter experts   and company representatives in Systems Analysis and Design; filed and organized data based on relevance to the research. Successfully developed a Data Flow Diagram and weekly plans for the Thesis Group from June 2015 to March 2016

• Read information and prepared oral or written summaries; created an efficient structure of the presentation; researched articles and different sources for Management and Computer subjects; Presented the reports enthusiastically using the English language; Students were well informed about the topics presented

Interpersonal Skills (Communication/People)

• Led subject groups for E-commerce and Systems Analysis and Design; mentored members on the right path in understanding the plans; disseminated information to the group through scheduled meetings and brainstorming sessions; Established a strong and committed team that successfully developed a simple E-commerce site and Management Information System

Teamwork And Team Building Skills

• Collaborated with the whole Batch of PEP 7.0 trainees for a Class Culminating Business Project; Motivated team members as a Director of a Musical Play entitled "Footloose" to work Toward common goals; conducted acting workshops and vocal trainings, followed weekly schedules of the Project Manager, and promoted the play with the Marketing Department through room to room campaigning. Developed a team-oriented environment and gained income that is double the capital. From October 2015 to March 2016.

WORK EXPERIENCE

Asiatravel.com   **June 15 2016 - Present**
Web Designer - Dubai

This position involves designing marketing materials, creating and coding microsites, debugging and maintaining asiatravel.com web content

Designing Newsletters, creating and updating microsites.
Design promotional Banners for Facebook, B2C and B2B.
Creating EDMs and code it through HTML email.
Creating hotel profiles, making sure that hotel information is well uploaded in the website.
Keeping the web content of www.asiatravel.com updated by debugging broken links and images.

TRAINING/CERTIFICATION

Professional Employment Program　　　　　　　　**October 2015 – March 2016**
LINC Academy - Ayala Education, Inc./Cherine Ann Zalsos

On the Job Training　　　　　　　　　　　　　　**April 2015 – May 2015**
Anglo Eastern Bloomingdale Building, 205 Salcedo Street, Legaspi Village, Makati City

On the Job Training　　　　　　　　　　　　　　**April 2014 – June 2014**
OSM Maritime Group/ Richard Macarubo

EDUCATION

Bachelor of Science in Business Administration　**October 2011 - April 2016**
Major in Computer Science
Jose Rizal University

High School　　　　　　　　　　　　　　　　　**June 2007 - March 2011**
Jose Rizal University

Primary　　　　　　　　　　　　　　　　　　　**June 2001 - March 2007**
Jose Rizal University

AWARDS / ACHIEVEMENTS

3rd place Best Information System Presenter (Jose Rizal University IT Recognition 2016)
2nd place Best Information System Project (Jose Rizal University IT Recognition 2016)

REFERENCES

Patrice Castillo
Reservations Supervisor - Dubai
Asiatravel.com
G\F, Edgardo Angara Wubg, IBP Bldg. Jade st.,
Ortigas Center, Pasig City
09479500508

Ross Klem R. Antonio
Program OIC
Ayala Education, Inc.
21/F Pearl Bank Centre, Valero St., Salcedo
Village,
09175639849

Richard Macarubbo
HSEQ Officer
OSM Maritime Group
OSM Bldg. 479 Pedro Gil Street, Ermita,
Manila
09151328911