



Joshua Rosenfeld

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What can I do for you?

Strategy
Development
Design
Production
Marketing

OBJECTIVE

To obtain a high-level position with an ad/media/marketing/technology firm that can utilize my skills and unique experiences in a team, as a leader, or contract work.

EXPERIENCE

2011 - Present: Boxstar Media - Dallas, TX : *Creative & Technology Director*

- Built and maintained company website, intranet, and marketing
- Created media (print, web, social) campaigns for Fortune 100 clients
- Designed, developed and programmed mobile and iOS applications

2008 - 2011: Rosenfeld Consulting - Chicago, IL : *Freelance & Contract*

- Developed online and social marketing campaigns for various clients
- Maintained websites, blogs, Facebook Pages, and Twitter accounts

2001 - 2008: Corboy & Demetrio, PC - Chicago, IL : *New Media Director*

- Developed and maintained law firm's professional & advocacy websites
- Designed and programmed key internal databases and custom intranet, including a document management system, interactive employee manual, SMS notification service, and dynamic presentations system for jury trials
- Produced high-end animated 3D trial exhibits, resulting in over \$200 million in successful verdicts and settlements

1999 - 2001: Vivid Video - Van Nuys, CA : *Web Division, Director*

- Entrusted with taking this billion dollar video distribution company online
- Created, designed and managed flagship websites and ran the advertising campaigns, increasing online revenue from \$0 to \$16 million in the 1st year
- Developed custom interactive content such as screensavers, ecards, dynamic email campaigns, upsell promotions, and affiliate programs

1993 - 1999: Freelancer/Contractor - Chicago, IL : *New Media & Interactive*

- Created nationwide touchscreen kiosks for Apple in hundreds of stores
- Taught Advanced Video Animation & Compositing at Columbia College
- Toured 20 cities giving lectures on behalf of Avid Technology
- Developed interactive media for Apple, Arthur Andersen, Avid, Bacardi, Editel, FCB, Kraft, Leo Burnett, Playboy, and many more

EDUCATION

1989 - 1993: B.S. in Telecommunications - Michigan State University

REFERENCES AVAILABLE UPON REQUEST

What I can do for you:

Web 2.0
Mobile
iPhone
HTML5
CSS3
PHP, SQL
Databases
Javascript
UI-Design
Wireframing
Photoshop
Illustrator
Dreamweaver
AfterEffects
Flash/Director
3D Studio
Coldfusion
Phonegap
Titanium
Wordpress
PPC, PPA
SMS/MMS
Analytics



SCAN
THE
CODE

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