

	PLANNING					DESIGN					DEVELOPMENT					LAUNCH				
	DAY 1	DAY 2	DAY 3	DAY 4	DAY 5	DAY 6	DAY 7	DAY 8	DAY 9	DAY 10	DAY 11	DAY 12	DAY 13	DAY 14	DAY 15	DAY 16	DAY 17	DAY 18	DAY 19	DAY 20
Project Manager	• Management • Customer contact • Initial meeting • Goals • Planning		• Management • Customer contact • Assessment • Goals • Planning		• Meeting with client	• Management • Customer contact				• First meeting (before developing)	• Management • Customer contact				• Meeting with customer before launching		• Management • Customer contact			• Processing • Launch
Usability Lead	• Planning • Research • Scheduling • Mapping																			
Content Developer	• Initial meeting • Goals • Assessment • Planning • Research		• Research		• Content Planning • Outline	• Structure Planning		• Text development • Content development • Meeting with copywriter		• First meeting (before developing)			• UI/UX planning		• UI/UX testing				• Processing • Refinement	• Processing • Launch
Graphic Designer	• Goals • Assessment • Planning		• Content Planning • Outline			• Structure Planning		• Mockboard • Graphics • Color palette		• First meeting (before developing)	• Creative workflow		• UI/UX planning		• UI/UX testing				• Processing • Refinement	• Processing • Launch
Photographer	• Initial meeting • Goals					• Photohoot		• Photo editing		• First meeting (before developing)										
HTML Developer	• Initial meeting • Goals		• Content Planning • Outline								• Coding • Integration • UI/UX						• Cross platform • Browser • Validating		• Processing • Refinement	• Processing • Launch
CSS Developer	• Initial meeting • Goals		• Content Planning • Outline			• Structure Planning				• First meeting (before developing)			• Coding • Styling • CSS				• Cross platform • Browser • Validating		• Processing • Refinement	• Processing • Launch
Copywriter	• Initial meeting • Goals					• Structure Planning		• Text development • Content development • Meeting with content developer		• First meeting (before developing)										• Processing • Launch