

## Course Assignment 4

**"Norwegian apple company named "Lofthus frukt og saft" that produce apple juice"**

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The company is a Norwegian company called "Lofthus frukt og saft" that is located at Hardanger fjord in Norway. It is a medium sized company that wants to expand and find new markets. By this they need a website to promote, sell their products and spread information about their company. A Gantt chart is needed to give the professionals a plan to follow and to accomplish the different important tasks to create a functional website for the company.

The Gantt chart that I created includes a timeline of three weeks which is sectioned into four different stages of the project: "planning, design, development and launch". It also includes the different professionals and their tasks during these four weeks. Every professional has their own line and colour, which in my opinion makes it easier to follow and understand by looking. The different colours that each professional have received have a gradient colour specified by the task and the length of the task, for example the project manager's first week is divided into three different gradient colours: a darker colour for day one, a lighter for day two and the lightest colour which lasts from day three to day five meaning the project manager will be doing that task for three days. I have not specified the project with actual dates, but instead I chose to use day 1 to day 20 since this is an example. The first day of the project is when all the professionals and the project manager have a meeting about the plans, goals and an overview over the company. The project includes eight different professionals. The Project Manager that leads and manages the project and has a close contact with the customer so that the customer gets what they wish for. It includes a Usability Lead, Content Developer for writing and finding content for the website, Graphic Designer to design how the website will look visually, a Photographer to capture photos and edit photos for the website, a HTML Developer, the CSS Developer and a Copywriter.

In order to communicate with my client, I would arrange meetings every week to make sure that the plans are right and for the client if they have more to include into the project. Then I will have contact through emails with the client through the whole process. I would use Slack to communicate with the team through the project process.

Resources:

[https://www.noroff.no/student/fagskole/lc/feu/courses/projmeth/assets/CaseStudy\\_architect-website.docx](https://www.noroff.no/student/fagskole/lc/feu/courses/projmeth/assets/CaseStudy_architect-website.docx)

[https://www.noroff.no/student/fagskole/lc/feu/courses/projmeth/assets/Gantt\\_Chart\\_Workflow\\_Case.xlsx](https://www.noroff.no/student/fagskole/lc/feu/courses/projmeth/assets/Gantt_Chart_Workflow_Case.xlsx)

- Lynda lessons from Design 1 and Project Methodology courses.

