

Executive Summary

Following are the insights and recommendation derived by analyzing IMDb Dataset in SQL

- Number of movies releasing Year on Year is decreasing. Most of the movies release in March followed by September and least number of movies release in December.
- Among the 12 Genre movies released, Drama Genre movie is released the most with an average duration of 106.77 mins
- Action Movies are of Longer Duration followed by Romance and the Horror Movies are the Shortest.
- RSVP should focus on Drama, Comedy and Thriller Movies as they are being released more.
- Most of the movies have a median Rating of 6 and 7, and only 346 movies has been rated as 10.
- RSVP Movies can partner with Dream Warrior Pictures and National Theater Live for its next project as they have produced the most number of hit movies.
- James Mangold can be hired as the director for RSVP's next project, he has directed Marvel Studio Movies as well which received more number of votes.
- RSVP Movies should cast Paresh Rawal and Taapsee Pannu as their next movie, in Hindi, Drama Genre.
- RSVP can caste Vijay Sethupathi and Taapsee Pannu as well in a Tamil Movie.
- For Multilingual movies RSVP should ally with Star Cinema and Twentieth Century Fox.
- As we found above RSVP should focus on Drama Movies, they should cast Parvathy Thiruvothu and Andrew Garfield in the next Drama movie.