

►Ananya Bhattacharjee

Address: Minoti House, New Colony, near SIRD office campus, Azara, Guwahati- 781017.

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Nationality- Indian

Gender: Female

Marital Status: Married

Date of Birth: 14th November, 1986

Objectives

To work hard to fulfill my aims and strive for excellence in whatever field I choose. To excel in the field of mass media and communication as well as music field with my creativity and hard work.

Interests:

Editing, Creative writing, Content publishing, SEO writing, Freelance writing, Piano research and related work post in music field.

Profile:

- Highly experienced and motivated Writing Personnel with 7 years of comprehensive experience in writing and developing content for various organizations.
- Meticulous professional, with experience of creating content for social media, websites and blogs.
- Demonstrated abilities in handling freelancers and guiding them on the field of content writing and editing.
- Technically proficient with MS Office required for content and article work.
- Strong communication skills and abilities to work under pressures with reputation of unwavering accuracy, credibility and integrity.

Experience And Work Profile :

I was recently associated with the Assam Government as a Project Associate for the Finance Ministry. The project ended on 15th February 2019. My work involved compiling and creating content for the websites, templates, press releases and creating information required.

North East Institute of Advanced Studies (Content Fellow)

Under this organization I was involved in creating content for their educational publications, website and in house educational writing.

Digitalant (Content Writer)

Under this organization I have extended my services in handling social media, websites and blogs for clients. Have worked extensively both for government and non-governmental clients and covered events like the Assam Biotech Conclave 2017, Food Processing Seminar and other related events.

North East Infotech (Content Developer)

While working under this organization, I have covered information extensively on all topics of Assam and Northeast including travel, education among others.

A One Innovation Technologies and Search Media

My work in both these organizations was as a freelancer where I mostly wrote online message templates and product descriptions for clients.

I have also worked as a Piano Consultant in Furtados Music Pvt. Ltd. in Delhi in accordance with my musical background. I have experience of 7 years working with website firms and digital marketing agencies like Digitalant, North East Infotech, A One Innovation Technologies and Search Media. I have been working solely on content from 2010. I have worked both as a freelancer and on full time pay in the above mentioned organizations.

Academic Credentials:

PG in Mass Communication and Journalism from Cotton College, 2010

B.A in Economics from Handique Girls College, 2009

Higher Secondary from Shrimanta Shankar Academy, 2005

Senior Secondary from Angels of God School, 2003

I have done a Fifteen Day Internship Training in the English Press 'Assam Tribune'. I have also done a Web Designing Course in Third Eye Infosys.

Keyboard Teacher:

I am recognized as a Music Teacher by the 'All Assam Music Teachers Association, Assam'. I have also been appointed as an Examiner for the examinations conducted under The 'Central Board Of Examinations, Music, Assam'. I have appeared and passed the Grade examinations of Music under

the 'Central Board of Examinations, Music, Assam'. I also passed the Grade under 'The Associated Board of the Royal Schools of Music' with merit marks.

Others:

I have performed in programmes as a keyboardist in the All India Radio, Doordarshan in the television Sector. Other than that I have experience of performing in several functions and programmes.

Ananya Bhattacharjee.