

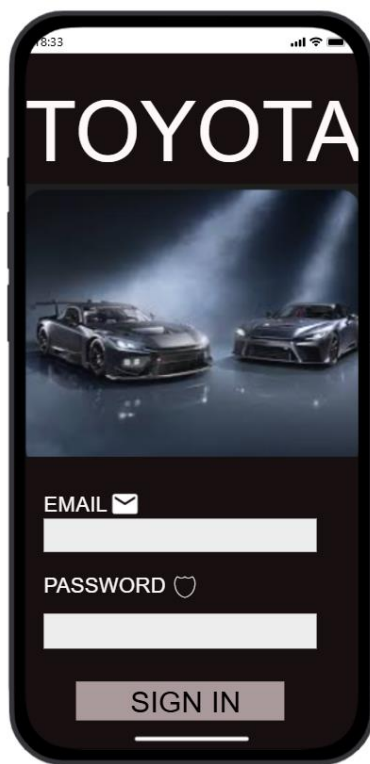
EXPERIMENT 4

ROLL NO: 240701442

NAME: ROSHINI S

Create a prototype with familiar and unfamiliar navigation elements. Evaluate ease of use with different user groups using proto.io

Screen 1: Sign In page



Familiar Icons:

1. Mail Icon (✉)

- A commonly used icon representing email input.
- Indicates the user must enter their email ID

2. Sign In Button

- A standard call-to-action button.

- Clicking it logs the user into the app.

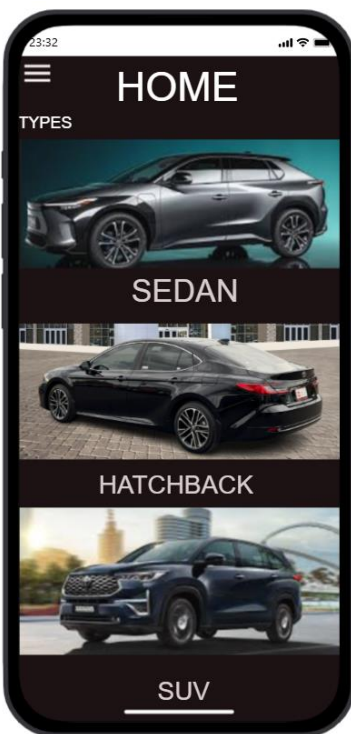
Unfamiliar Icons:

1. Shield Instead of Lock Icon

- Most apps use a lock symbol for passwords.
- Using a shield symbol makes it slightly unfamiliar but meaningful.

Screen 2:

Home page:



Familiar Icons:

1. Menu (≡)

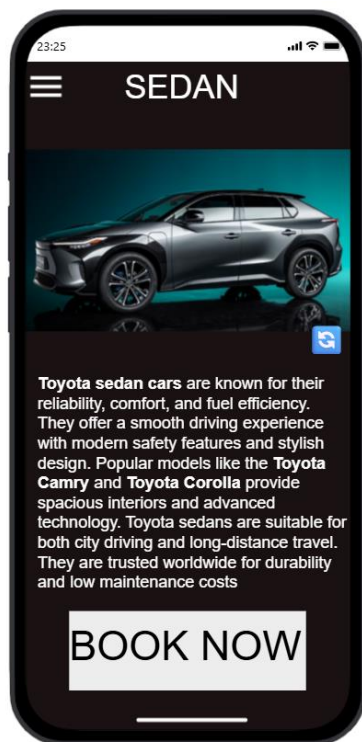
- A widely recognized navigation icon.
- Opens sidebar options like Profile, Bookings, Settings.

2. Car Category Images

- Large clickable image cards.
- Used for navigation to category pages.

Screen3:

CAR TYPE 1:



Familiar Icons:

1. Menu (≡)

- Used for navigation.

2. “BOOK NOW” Button

- A common call-to-action (CTA) button.
- Clicking it proceeds to booking confirmation.

Unfamiliar Icons:

1. 360 degree rotation

- Allows users to closely view interior and exterior features.
- Helps users examine headlights, wheels, dashboard, and design elements in detail.

Screen4:

CAR TYPE 2:



Familiar Icons:

1. Menu (≡)

- Standard navigation element.

2. Book Now Button Used to confirm vehicle selection.

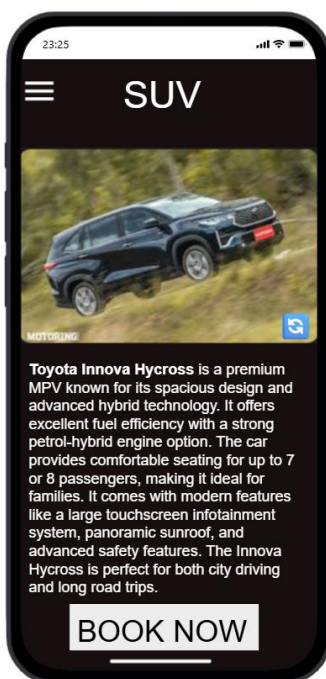
Unfamiliar Icons:

1. 360 degree rotation

- Allows users to closely view interior and exterior features.
- Helps users examine headlights, wheels, dashboard, and design elements in detail.

Screen 5:

CAR TYPE 3:



Familiar Icons:

1. Menu (≡)

- Widely recognized navigation icon.

2. Book Now Button

- Standard booking action.

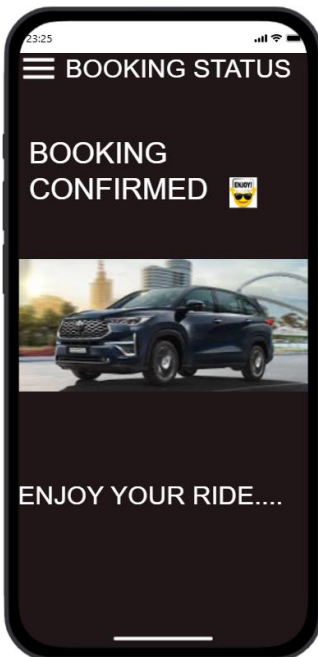
Unfamiliar Icons:

1. 360 degree rotation

- Allows users to closely view interior and exterior features.
- Helps users examine headlights, wheels, dashboard, and design elements in detail.

Screen 6:

CONFIRMATION PAGE:



Familiar Icons:

1. Menu (≡)

- Used for navigation.

2. Confirmation Message

- Standard success message format.

Unfamiliar Icons:

1. Emoji Icon ☐ Near Confirmation Text

- Adds emotional feedback.
- Emojis are not typically used in formal booking confirmation screens.