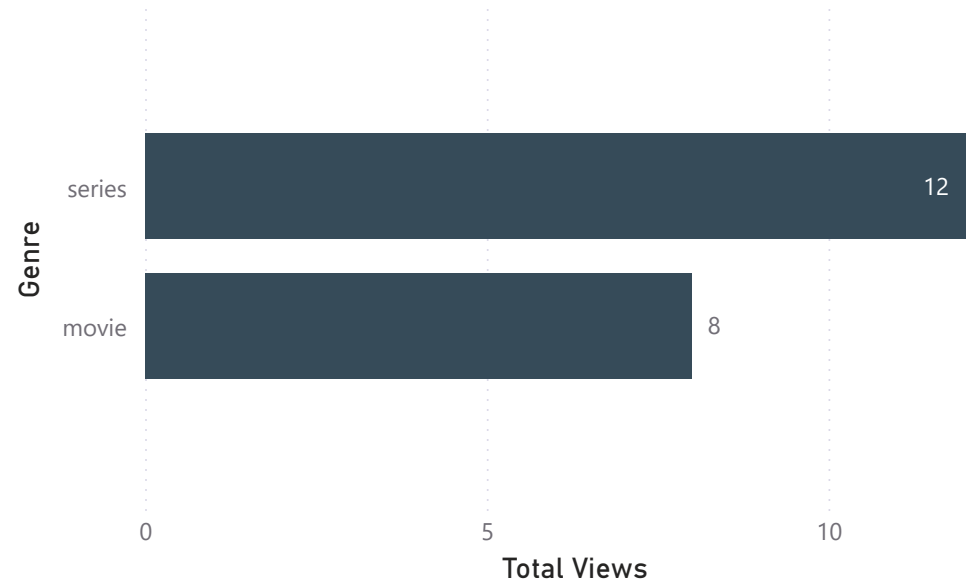


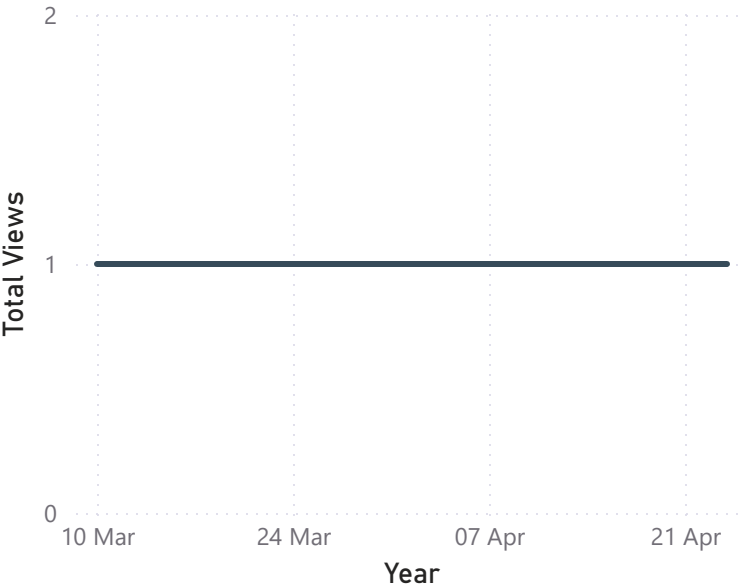
TOTAL VIEWS

12  
Total Views

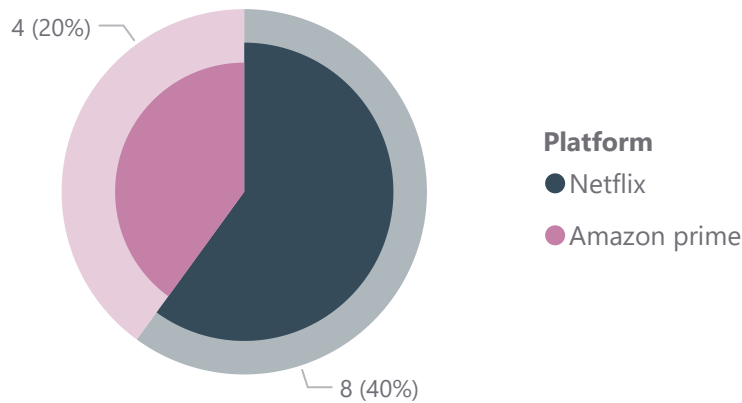
MOST WATCHED GENRE



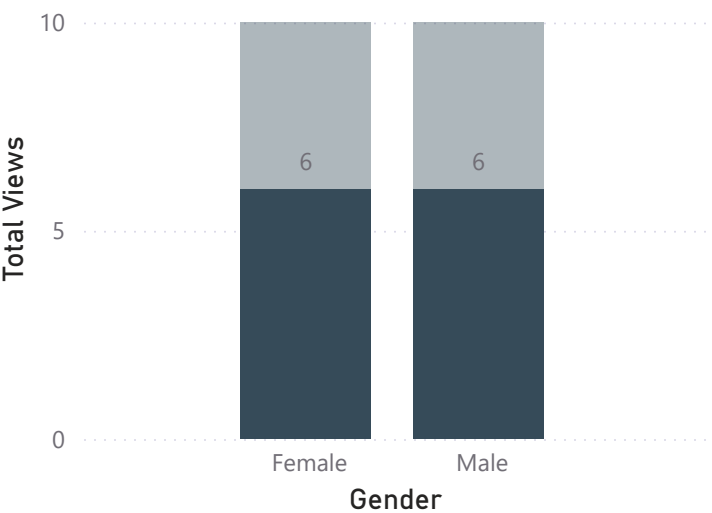
VIEWERSHIP TRENDS OVER TIME



VIEWERSHIP BY PLATFORM



Total Views



**-NETFLIX DOMINATES OVER AMAZON PRIME FOR TOTAL VIEWSHIP**  
**-WEB SERIES HAVE HIGHER - WATCH FREQUENCIES THAN MOVIES**  
**-STRONG ENGAGEMENT AMONG 18-25 YEAR-OLD USERS**