Apple continues to Strenghthen its standing in the smartphone market. the brand has risen to a position of particular dominance in the US. 6 of the top most sold smartphone models in January 2021 were designed by Apple

More than one billion consumers currently use iPhones. Since its initial launch, more than 1.9 billion iPhones have been sold. iPhone sales in 2023 surpassed the 2015 peak, but declined in 2022 to 232.2 million units.

iPhone sales generated \$205 billion revenue for Apple in 2022, more then Microsoft's total revenue. It sold 232 million iphone units that year

According to researcher, iPhone 13 is the top most selling product in the overall Indian smartphone market last October. Apple was also the leader of premium smartphons segment of devices priced above Rs 30,000 In 2023, it was estimated that Apple shipped around six million smartphones to India. It was Apple's best year in the country comparatively to the previous year.

Brand	Discount Percentage	Mrp	Sale Price	Number Of Ratings	Number Of Reviews	
Apple	0	49,900	49,900	3,431	356	

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Model / Processor / Front Ca	Model			
GOOGLE PIXEL 6A				
Google Tensor				
8MP				
12.2MP + 12MP				
Chalk	Charcoal			
43,999	43,999			

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Battery Type Lithium Ion				Brand NOKIA Battery Type Lithium Ion Lithium Polymer	
Lithium Polymer					

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APPLE OGB 89,900	XIAOMI 6GB 17,999 SAMSUNG 5GB 18,999	6GB	В	REALME 5GB 17,999	OPPO 4GB 19,499	MOTOROLA 4GB 17,999	INFINIX 5GB 13,999	
		5GB	VIVO 5GB	IQOO 3GB		ITEL 3GB		
				19,990	TECNO 4GB	GOOGLE 2GB		

Apple continues to Strenghthen its standing in the smartphone market. More than one billion consumers currently use iPhones. Since its initial launch, more than 1.9 iPhone sales generated \$205 billion revenue for Apple in 2022, more then Microsoft's total around six millio n smartphones to India. It was the brand has risen to a position of Apple's best year in the country comparatively to the top most sold smartphone mode.. Models All Apple iPhone 14 Pro Max 17.0% Apple iPhone Apple iPhone 14 4.0% 17.0% Apple iPhone 14 Pro 9.0% Apple iPhone 14 P 6.0%