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In 2021, Apple generated \$192 billion in revenue from the sales of iPhones, an increase of nearly 40% as compared to the revenue of \$137 billion in 2020

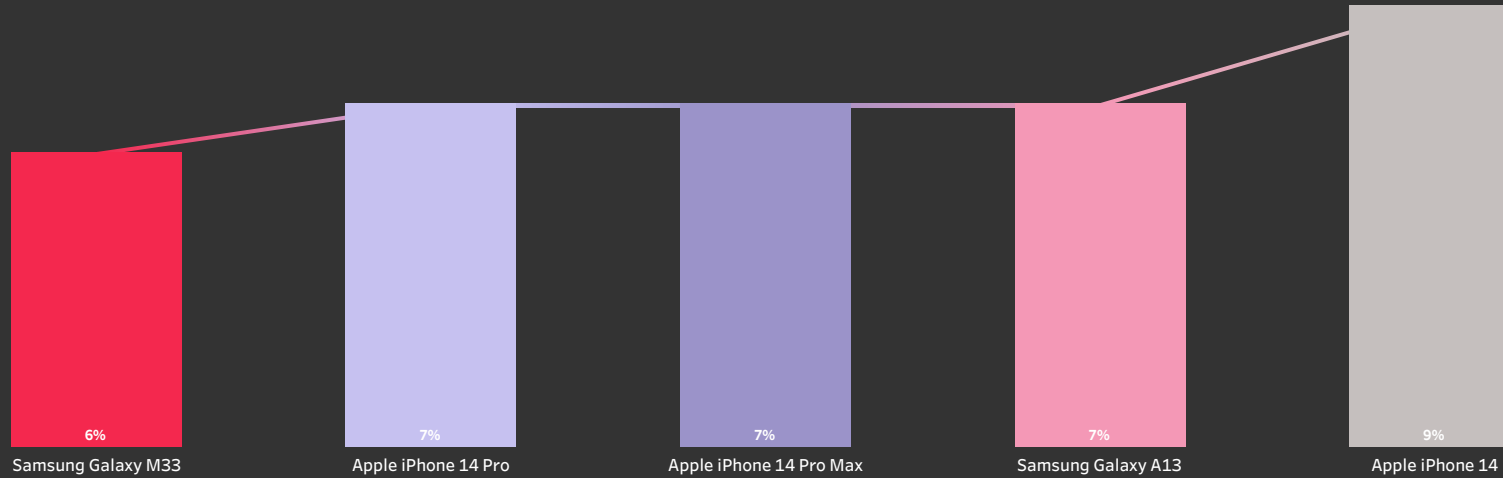
The global smartphone market declined by 9% to reach 268 million units in Q2 2023. Samsung retained its position as the top smartphone player in Q2 2023, as Apple saw cyclical decline.

## Models

Country  
South Korea

### Models

- Apple iPhone 14
- Apple iPhone 14 Pro
- Apple iPhone 14 Pro ..
- Samsung Galaxy A13
- Samsung Galaxy M33



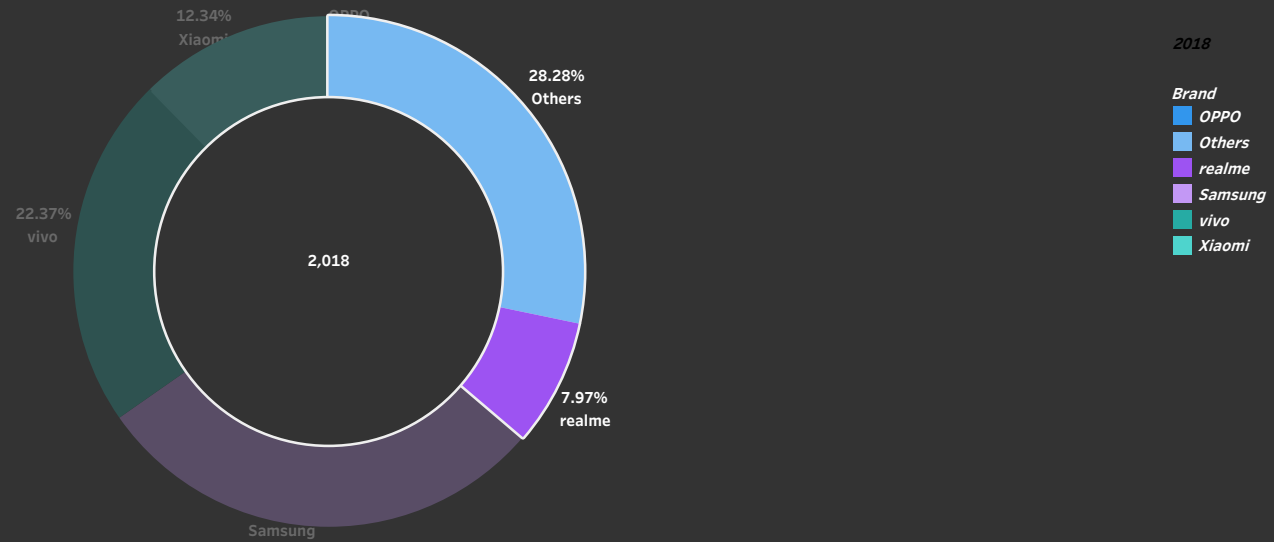
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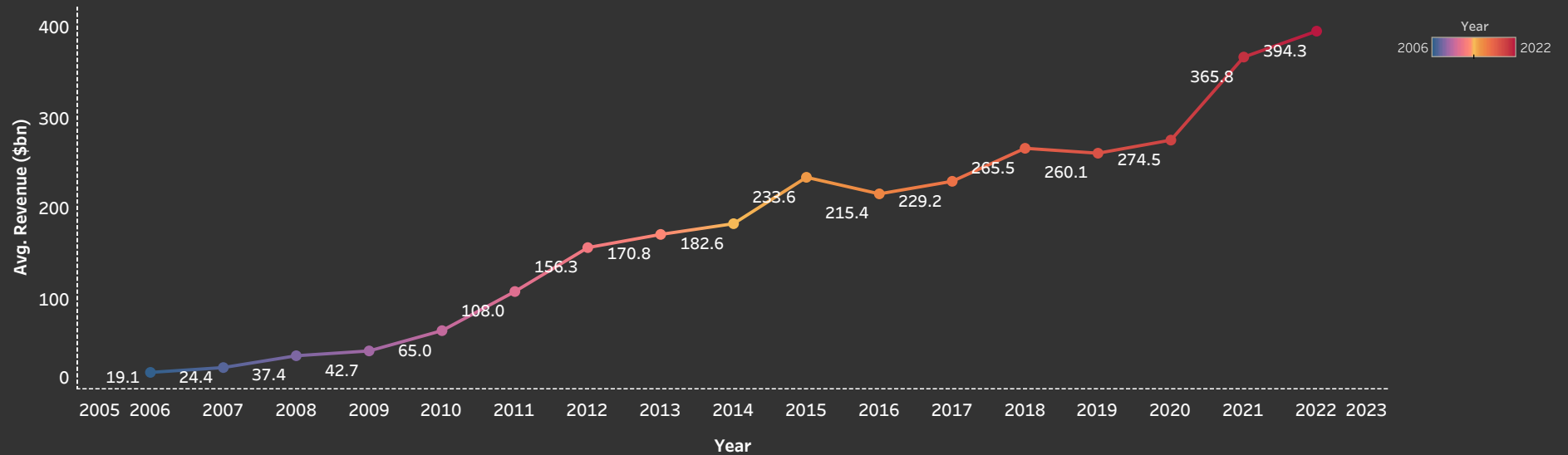
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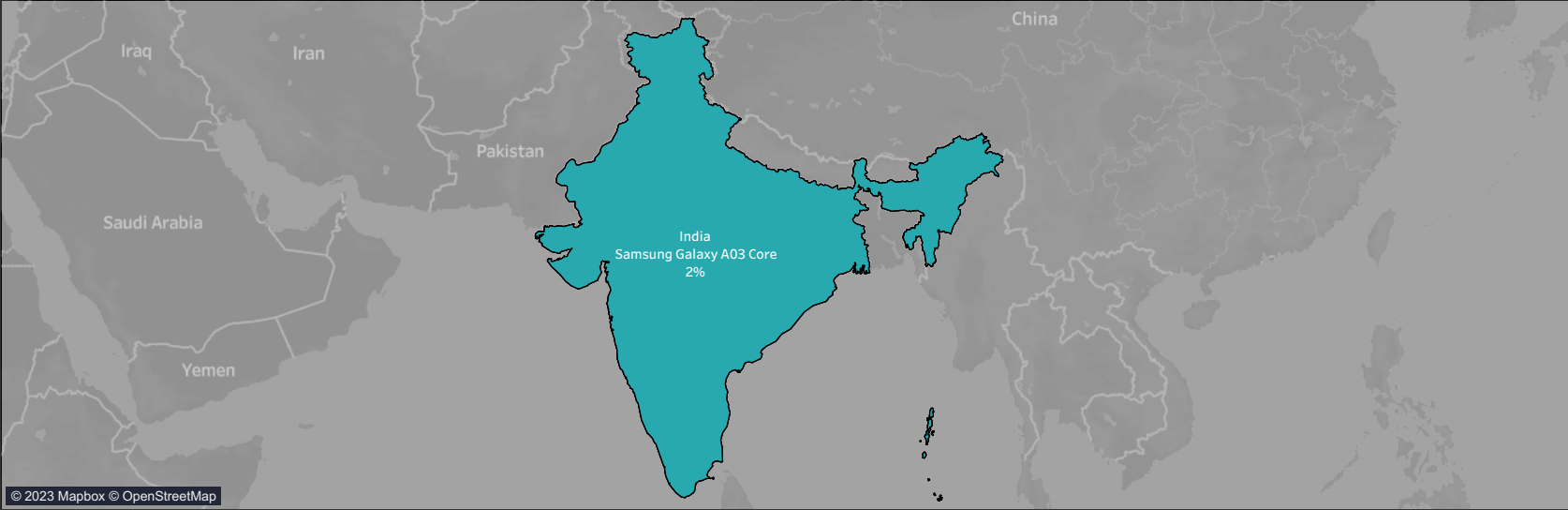
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Year	Revenue Generated	Units sold (mm)	Active Users (mm)
2021	192	242	1,231

Year  
2021

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Country  
India

■ India