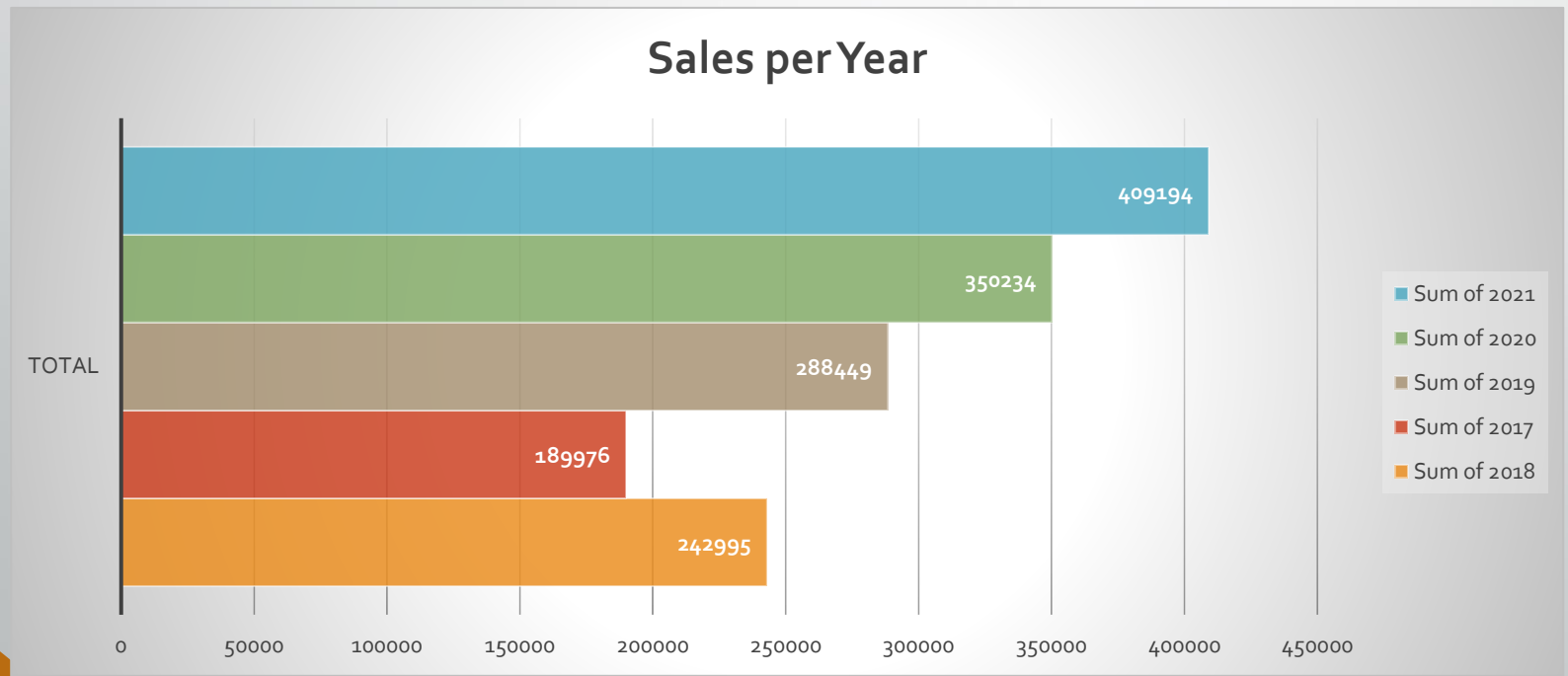


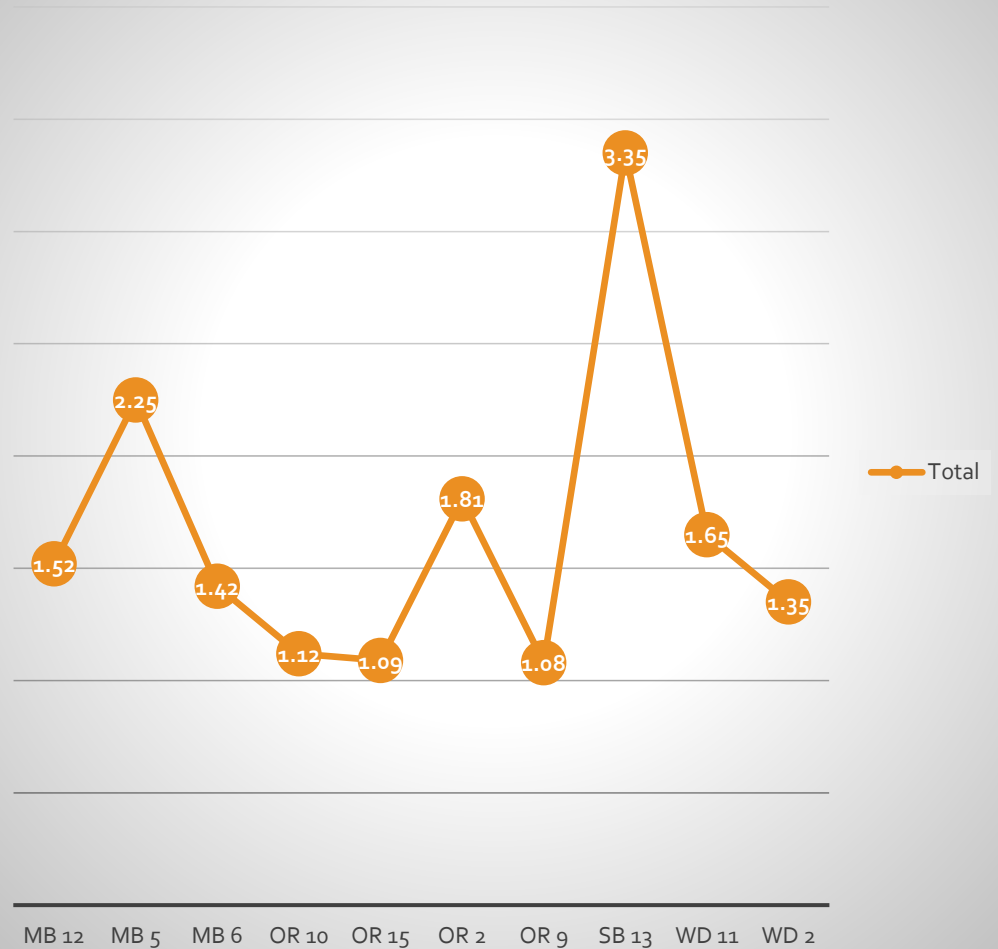
Data-Driven Storytelling Presentation: **Analysis of Account Sales Data**

Total Sales Per Year



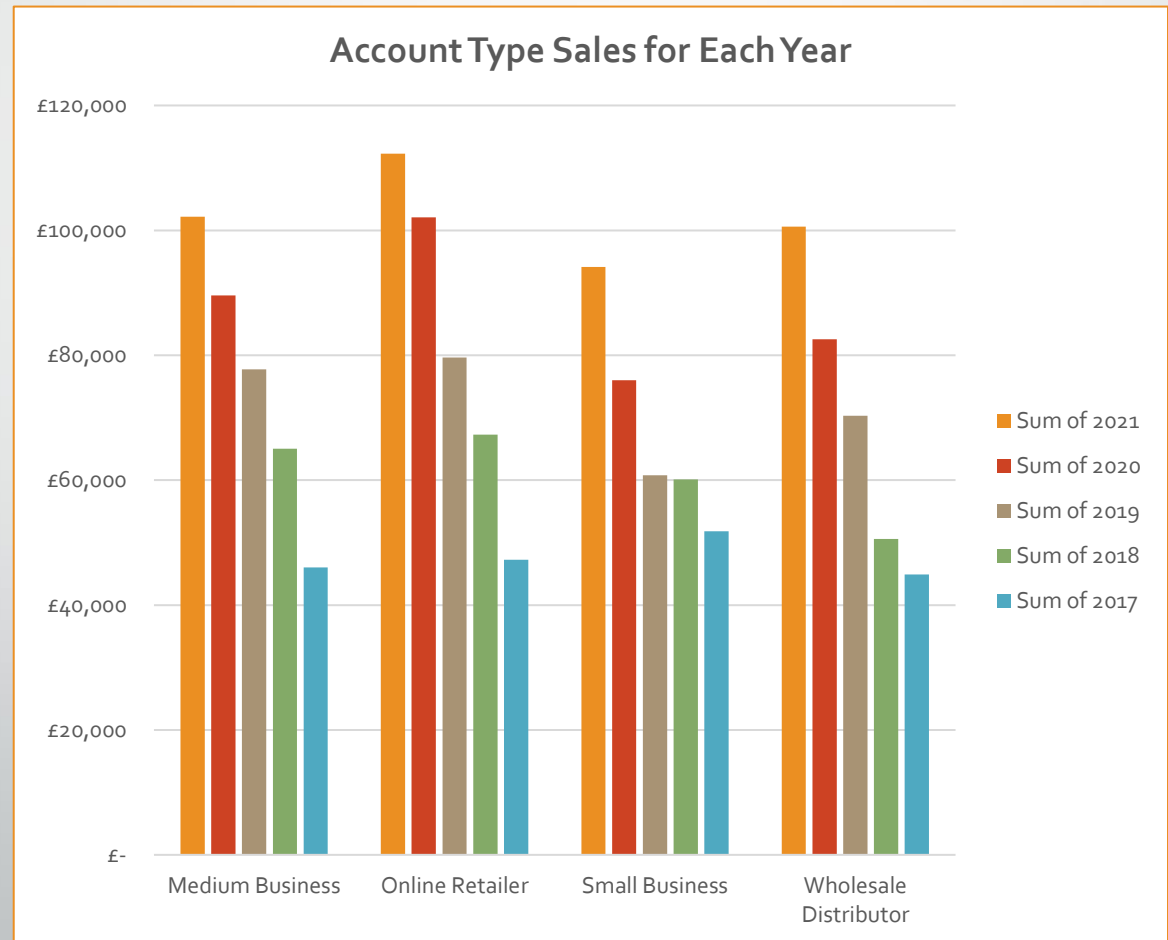
Top10 Accounts by CAGR

Top Accounts by CAGR

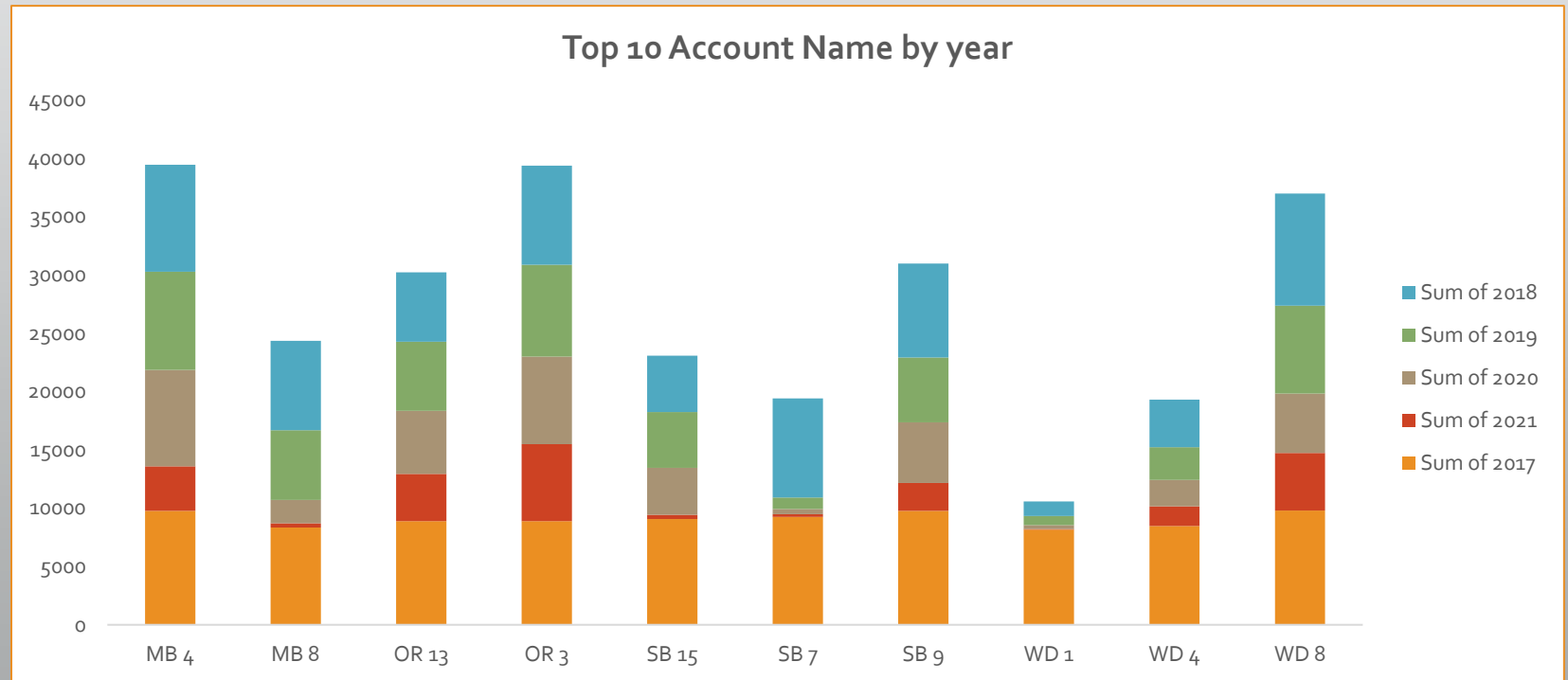


Sales by Account Type

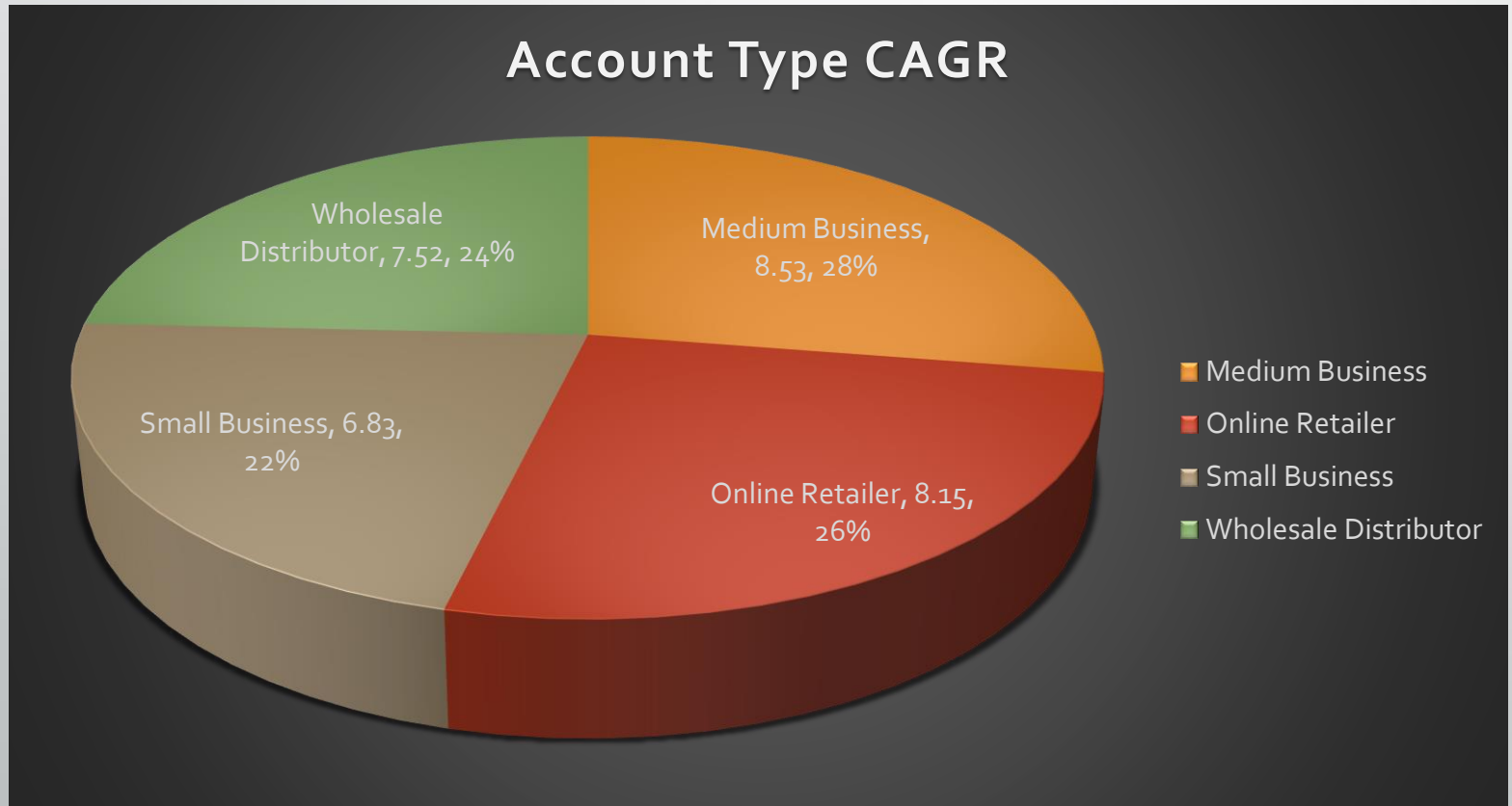
- Sales increased in year 2021 for all account type.
- Lowest sales in 2017



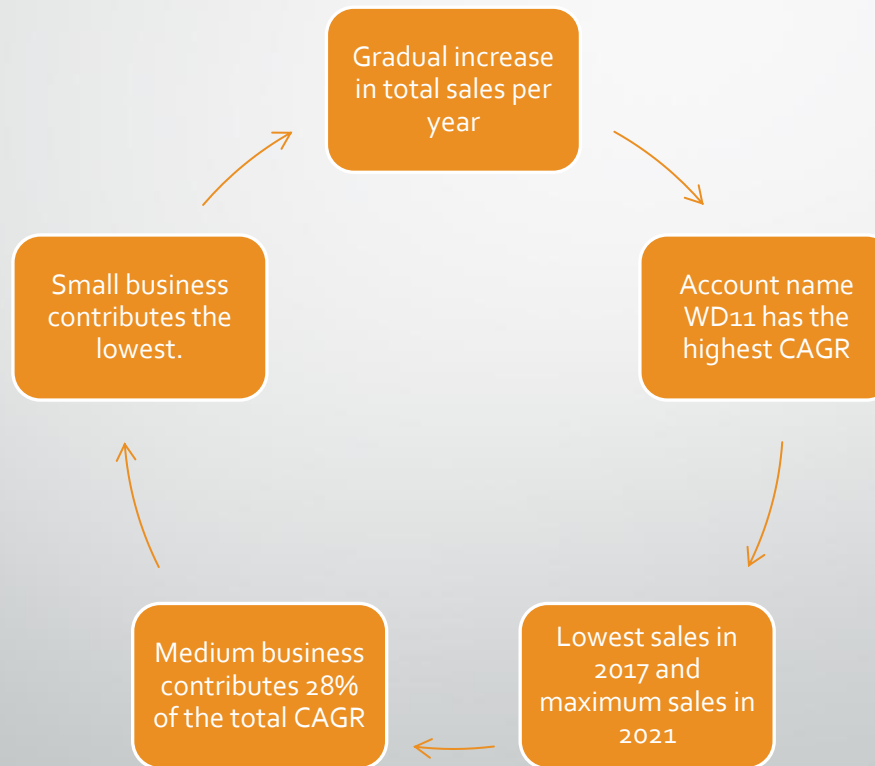
Top 10 Performing Account Names by Year



Account Type By CAGR



Insights



Summary

- Over the analysed period, there has been a consistent upward trend in total sales each year.
- Among all accounts, **WD11** has experienced significant growth over time.
- Sales per year indicates a positive trajectory in sales performance.
- Medium-sized businesses have played a substantial role, their impact on growth is noteworthy.
- Small businesses have the **lowest** contribution to the overall growth rate.

Thank You!

Any Questions?