





The LUMI logo's stylized leaf emblem and earthy tones symbolize the eco-conscious brand's commitment to handcrafted lighting solutions using sustainable, natural materials, complemented by minimalist typography reflecting its modern, elevated designs that aim to enhance interior spaces.

## COLOR PALATTE







Montserrat Light

ABCDEFGHIJK
LMNOPQRSTU
VWXYZ
abcdefghijklm
nopqrstuvwxyz

1234567890

Calibri

ABCDEFGHIJK
LMNOPQRSTU
VWXYZ
abcdefghijklm
nopqrstuvwxyz

1234567890

TYPOGRAPHY

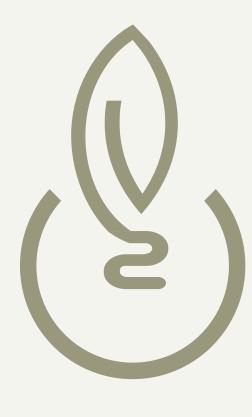
EXPLORATIONS





















BEFORE

AFTER





