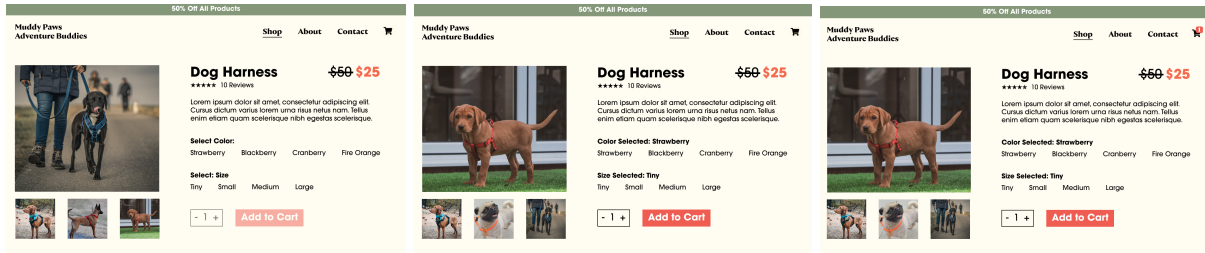Roshan Selladurai
PUI Assignment 6A

Assignment 6A: High-Fi

Shopping Page

Link to Figma

For my shopping cart page, I chose to use a relatively minimalistic design layout, with the use of grids to provide structure. I spent time looking at other e-commerce websites and found that I enjoyed the websites that combined steps to save time for users. So, I decided to put the shipping info box on the first section of the shopping cart page, alongside the order summary, so users can see the products that are in their cart as well as immediately begin the process of checking out. For the "Shipping Address" box, I added the descriptions of the required content outside of the text box to follow Nielsen's heuristics of error prevention, since this allows the user to know at all times what information is required. The "Order Summary" section features the product, with a small picture, description, and price tag. I also included the quantity box, which allows for users to remove the item by clicking "-" until the product is removed.

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Product Details Page Features
Link to Figma

For my product details page, I designed the interaction features with JavaScript to make the page more useful. Users can click on a color and size and the text will change to "Color Selected: Strawberry," for example, and "Size Selected: Tiny." I designed this change in language to best follow Nielsen's heuristics of matching the system language to the real world, since this makes it clear that the color has been selected in a normal language. I also made the quantity and "add to cart" button opaque when the color/size has not been selected to let the user know they have to select those first before adding items to the cart. Lastly, I created an interaction where an icon will appear on top of the cart icon with the number of items in the cart. In my actual website, this is dynamic, so if the user changes the quantity to "4" and clicks "add to cart" then the cart icon will increase by 4.