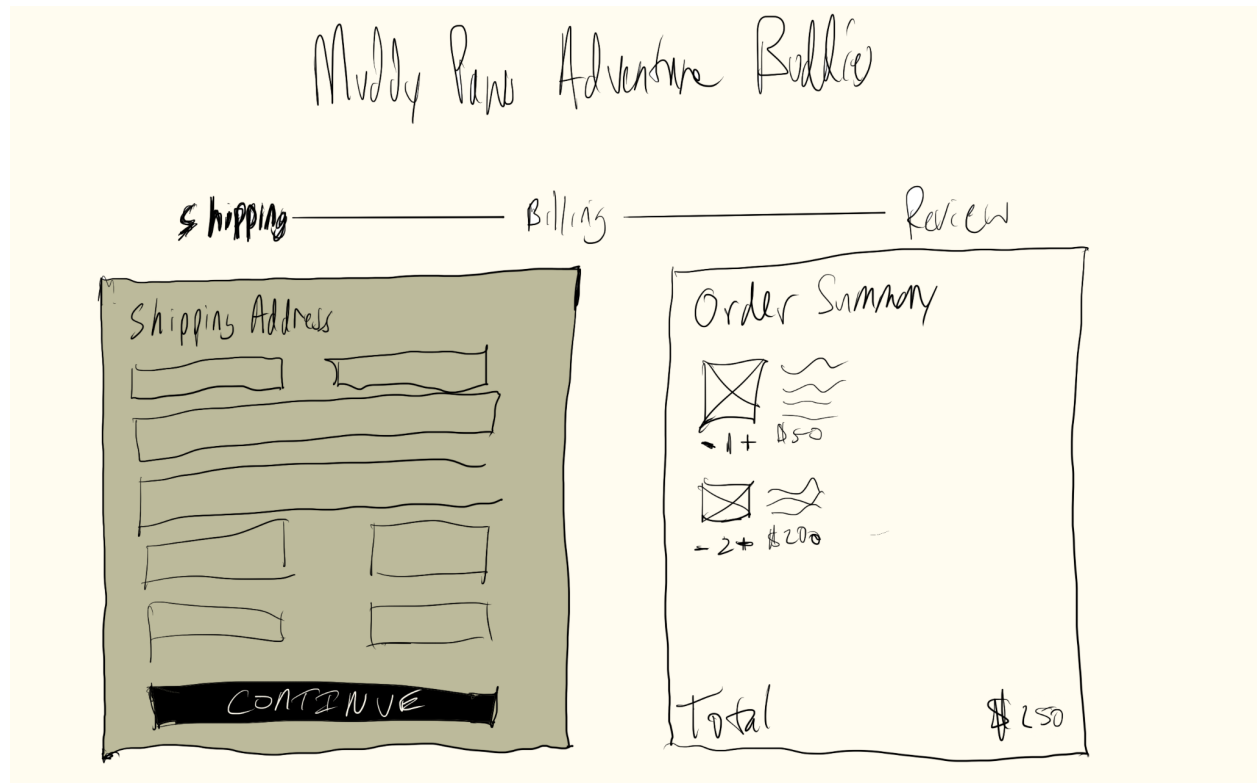


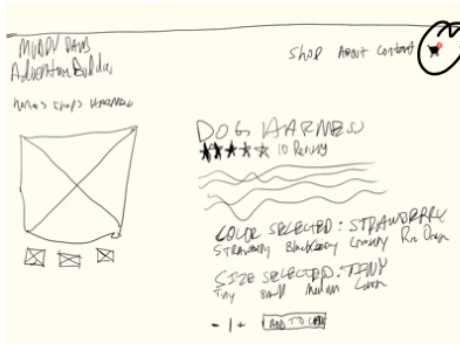
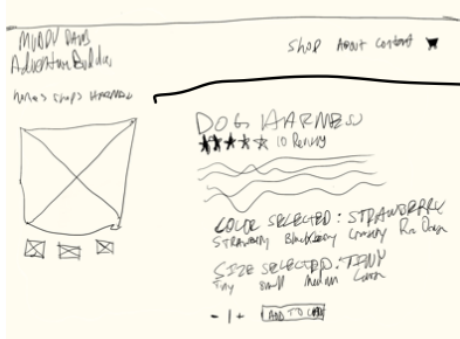
Assignment 6A: Low-Fi Sketch

Shopping Cart Page



For my shopping cart page, I wanted to use a grid layout so I can implement it fairly easily and it will have a good structure for the user. From my initial sketch of ideas, I wanted to have a top bar that walked the user through shipping, billing, and review processes. My idea was to keep the "Order Summary" content fixed throughout the shipping, billing, and review process. Overall this layout provides a clean way for users to have a simple checkout process that isn't cluttered with extra information--which as we learned in class, follows design principles from existing e-commerce leaders like Amazon. I continued to use the same style elements from my other website pages, such as color and font to provide a consistent experience throughout the entire process of using this website.

Features on Product Details Page



Select a color/size

image changes to reflect new color
changes to show color and size selected

icon appears with # items in cart

For my product details page, I wanted to use interactivity to make the selection process simple and clear for users. From my initial sketches, I learned that features I could add with JavaScript would be the ability to click on a color/size and have the page reflect the selection through updated text and images, as well as make the quantity and “add to cart” buttons functional, and lastly, to have the cart icon reflect the addition of products.