

ROSIE BARKER

 Grimsby, England



rosiebarker.github.io/portfolio



linkedin.com/in/rosie-barker

SUMMARY

I am a motivated graduate with a BSc (Hons) in Digital and Technology Solutions, eager to start my IT career. I'm looking to get my foot in the door, learn from experienced colleagues, and settle into a supportive team. Reliable, hardworking, and adaptable, I'm keen to make a positive contribution while growing my skills and knowledge.

WORK

EXPERIENCE

Email Marketing - Get Personal Ltd

SEP 2023 - OCT 2025

- Utilise Klaviyo to manage and send email campaigns to the subscriber list.
- Set up and manage segments, lists, and flows for targeted email marketing.
- Develop and implement email marketing strategies to engage and retain customers.
- Analyse email performance metrics to optimise future campaigns.

Label Room Supervisor - Northcoast Seafoods

SEP 2016 - SEP 2023

- Calculated expiration date codes for all products in the daily plan in line with specifications and company standards.
- Supervised daily operations in the label room, ensuring accurate and timely preparation of product packaging.
- Utilised CLARiSOFT to input date codes on automated and manual coding systems.
- Produced and distributed box labels ahead of production start using BarTender.
- Maintained compliance with food safety and traceability standards through accurate labelling procedures and thorough documentation.

Sales Assistant - Home Bargains

MAY 2015 - AUG 2016

- Restocked and organised shelves efficiently, ensuring clear shopper-friendly displays.
- Monitored stock rotation to maintain product freshness and availability.
- Provided attentive customer service by assisting shoppers, answering queries, & locating products.
- Supported checkout operations during busy periods.

EDUCATION

BSc (Hons) Digital & Technology Solutions - Grade: 2:1

2022 - 2025

University Centre Grimsby

AS Level Psychology - Grade: C

2014

Franklin College

BTEC Sport Level 3 - Grade: Merit

2014

Franklin College

A Level Photography - Grade: D

2014

Franklin College

TECHNICAL SKILLS

- SQL.
- Office 365.
- Active Directory.
- Information Technology.

SOFT SKILLS

- Teamwork.
- Organisation.
- Communication.
- Time Management.