

ROSIE BARKER

 Grimsby, England

 rosiebarker.github.io/portfolio

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SUMMARY

I am a motivated graduate with a BSc (Hons) in Digital and Technology Solutions, eager to start my IT career. I'm looking to get my foot in the door, learn from experienced colleagues, and settle into a supportive team. Reliable, hardworking, and adaptable, I'm keen to make a positive contribution while growing my skills and knowledge.

- WORK EXPERIENCE
- Email Marketing - Get Personal Ltd

SEP 2023 - OCT 2025

 - Utilise Klaviyo to manage and send email campaigns to the subscriber list.
 - Set up and manage segments, lists, and flows for targeted email marketing.
 - Develop and implement email marketing strategies to engage and retain customers.
 - Analyse email performance metrics to optimise future campaigns.
- Label Room Supervisor - Northcoast Seafoods

SEP 2016 - SEP 2023

 - Calculated expiration date codes for all products in the daily plan in line with specifications and company standards.
 - Supervised daily operations in the label room, ensuring accurate and timely preparation of product packaging.
 - Utilised CLARISOFT to input date codes on automated and manual coding systems.
 - Produced and distributed box labels ahead of production start using BarTender.
 - Maintained compliance with food safety and traceability standards through accurate labelling procedures and thorough documentation.
- Sales Assistant - Home Bargains

MAY 2015 - AUG 2016

 - Restocked and organised shelves efficiently, ensuring clear shopper-friendly displays.
 - Monitored stock rotation to maintain product freshness and availability.
 - Provided attentive customer service by assisting shoppers, answering queries, & locating products.
 - Supported checkout operations during busy periods.

EDUCATION

BSc (Hons) Digital & Technology Solutions - Grade: 2:1	2022 - 2025
University Centre Grimsby	
AS Level Psychology - Grade: C	2014
Franklin College	
BTEC Sport Level 3 - Grade: Merit	2014
Franklin College	
A Level Photography - Grade: D	2014
Franklin College	

- TECHNICAL SKILLS
- SQL.
 - Office 365.
 - Active Directory.
 - Information Technology.
- SOFT SKILLS
- Teamwork.
 - Organisation.
 - Communication.
 - Time Management.