ROSIE BARKER

DETAILS

✉ rosietbarker@outlook.com

📍 Grimsby

🌐 rosiebarker.github.io/portfolio

SKILLS

- Teamwork
- Reliability
- Time Management
- Problem Solving
- Communication

LANGUAGES

- Python
- C#
- HTML
- CSS
- PHP
- JavaScript

PROFILE

I'm a hardworking and motivated graduate with a BSc (Hons) in Digital and Technology Solutions from the University Centre Grimsby, expected to achieve a 2:1. I am now eager to start my career in the IT industry.

Throughout my studies and work history, I've developed a practical understanding of key technologies and tools, and I enjoy solving problems and learning new skills. I'm reliable, quick to adapt, and genuinely excited to contribute to a collaborative and forward-thinking team. My goal is to grow within a role that challenges me everyday and allows me to make a meaningful impact.

WORK HISTORY

Get Personal
Email Marketing
2023 - PRESENT

- Utilise Klaviyo to manage and send email campaigns to the subscriber list.
- Set up and manage segments, lists, and flows for targeted email marketing.
- Develop and implement email marketing strategies to engage and retain customers.
- Analyse email performance metrics to optimise future campaigns.

Northcoast Seafoods
Label Room Supervisor
2018 - 2023

- Calculated expiration date codes for all products in the daily plan in line with specifications and company standards.
- Supervised daily operations in the label room, ensuring accurate and timely preparation of product packaging.
- Set up and verified both automatic and manual coding machines.
- Produced and distributed box labels ahead of production start.
- Ensured compliance with food safety and traceability requirements through precise labelling procedures.

GI - Group
Factory Operative
2016 - 2018

- Developed skills working efficiently in a fast-paced environment while maintaining the factory's food hygiene standards.
- Gained experience safely setting up and shutting down machinery.
- Frequently coded bags and sleeves, ensuring the correct date codes were applied while keeping up with production demands on the line.

EDUCATION

University Centre Grimsby
BSc (Hons) DIGITAL & TECHNOLOGY SOLUTIONS - **Grade 2:1**
2022-2025

Modules Included: **Business intelligence**, **Web Development**, **Implementing Secure Networks**, **Database System Fundamentals**, **Programming Fundamentals, Computer Networking Fundamentals and more.**