

# ROSIE ETTENHEIM

ROSIEETTENHEIM.COM

(917) 923-7955

LINKEDIN

ROSIE.ETT@GMAIL.COM

## SKILLS

Fluent in Adobe Illustrator, Photoshop, InDesign, Excel, HTML, CSS, Slack GIFs

Experience with Javascript, R, Drupal

Love for Storytelling, Data Analysis and Visualization,

## EDUCATION

Front End Web Development  
General Assembly  
Dec 2019-Feb 2020

M.P.S., Information Visualization  
Maryland Institute College of Art  
December 2018

M.A., Deaf Studies  
Gallaudet University  
May 2014

B.A., Liberal Arts, Studio Art  
Mount Holyoke College  
May 2010

## RECOGNITION

2017, Gold Award Recipient  
International MarCom Awards  
Oceana Annual Report Design

## VOLUNTEER

Member,  
Communications Committee  
Mount Holyoke College  
Alumnae Association  
(2020-2023)

## PREVIOUS EXPERIENCE

NATIONAL PUBLIC RADIO, Design contractor, 2014 | NATIONAL ASSOCIATION OF THE DEAF, Design and Communications Intern 2014  
GALLAUDET UNIVERSITY, Graduate Assistant - Design and Communications, 2012-14 | APPLE, Specialist & Trainer 2010-2012

## EXPERIENCE

### WORLD RESOURCES INSTITUTE Data Visualization Designer

March 2020 - Present

- Develop engaging, informative, interactive graphs and data stories for the Insights blog, department content, and publications
- Collaborates with researchers and communications leads across programs to review and analyze datasets and rethink the data to be more accessible

### GARTNER, DIGITAL MARKETS Senior Graphic Designer

March 2019 - March 2020

- Conceptualize brand visual systems for three leading B2B software search websites — Capterra, GetApp and Software Advice.
- Produce graphics, publications, illustrations, and ad campaigns using three brand identities as well as Gartner branded assets
- Advise, design, and collaborate on data visualization projects with other departments and all 4 brands

### BOOZ ALLEN HAMILTON Graphic Design & Visualization Specialist

March 2018 - March 2019

- **Strategic Innovation Group:** Manage, conceptualize, and design layouts for publications, marketing presentations, and data visualizations for Booz Allen strategic innovation investment projects seen by over 1,400 internal and external employees
- **U.S. Department of Health and Human Services:** Apply user-centered design and data visualization principles to decks and internal data analytics dashboards used by 1,200 Office of Inspector General employees
- **Department of Homeland Security:** Research, design wireframes, and create prototypes for internal analytics portal used by 600+ Dept. of Homeland Security employees

### OCEANA Graphic Designer

Jan 2015 - Mar 2018

- Conceptualize and design quarterly magazine (circulation of 1,500+), yearly annual report (circulation of 400+) with original data visualizations and maps, and biannual event materials for Development and Executive Committee Departments
- Design and produce 6 major public service announcement campaign sets of both print and web assets
- Pitch and create graphics for the Marketing and Communications editorial team for blog and social media content with an audience of more than 1 million followers.
- Lead and manage the organization's brand used by more than 200 employees in over 18 offices in 12 countries

### FREELANCE DESIGN

Aug 2014 - Present

Publications, infographics, data visualizations, ad campaign design

- **Clients:** American Wind Energy Association, Northeastern University, Oceana, Wisdom Restaurant Group, Choose Clean Water Coalition, Meaningful Writing Project, spncycl, Charm City Meadworks