### **Responsive:**

Mobile: 425px by 1242pxTablet: 768px by 1242px

### Part 1:

For my final project, I created an informational website, and the purpose of this website is to allow users who are cereal lovers, specifically those who like Honey Brunches of Oats cereal, to get more information about the different varieties of the cereal and learn about the specifics of each variety. On my website, I provide key information such as the ingredients in a certain cereal and at which stores they're sold. Additionally, I also give a general overview of the cereal brand and added a tree that shows the taxonomy of the different cereal grains. The website is interesting and engaging because it shows all of the different varieties, even ones that are not as well-known, all in one place. The cereal brand Honey Bunches of Oats has a lot of different varieties, however, not all of them can be found at the same stores, so I wanted users to be able to quickly and conveniently find out where they could buy a certain variety. As mentioned above, the target audience is people who like Honey Brunches of Oats cereal and want to get more information about the cereal. When I conducted research at the start of the project, I found that people who liked this cereal brand often only kept buying the same variety, most common was the Honey Bunches of Oats Honey Roasted, so though this website, I wanted to allow users to explore and possibly expand their cereal palate. While I have a very specific target audience, I think that even those who may not have tried Honey Bunches of Oats cereal might realize that they want to try it and even for those who might not like the cereal might find that they want to try a different variety that they had not tried yet.

#### Part 2:

- When a user hovers over a variety on the Cereals page, the cereal will be zoomed in.
- Also when a user hovers over the cereal name on the Cereals page, the text color changes to orange.
- On the Cereals page, the cereals can be sorted A to Z after clicking on the "Sort By A-Z" button.

- On hover, the nav links will turn light yellow.
- After clicking on a specific cereal, users will be navigated to that specific cereal's page, where they can hover over the image, then the image shakes.
- On the Taxonomy page, users can click on the different nodes on the taxonomy tree and each node will expand or collapse.
- Clicking on the logo (top left) will bring users back to the Cereals page.
- On mobile, the top nav links will move into a hamburger menu.

### Part 3:

- I used the libraries d3 and list.js and the Google Fonts API.
- I chose d3 because I wanted to visually represent the taxonomy tree and found that d3 that a tree diagram that matched what I was looking for.
- I used list.js because it allowed me to easily sort the various varieties on the Cereals page.
- As for the Google Fonts API, I wanted my website's logo to stand out from the rest of the text and found a font on Google Fonts that was round and reminded me of a cereal brand's logo.

### Part 4:

Since the start of this project, I've made many changes: reducing the number of images shown for each specific cereal's page, changing how the cereals are displayed on the Cereals page, and adding a tree diagram using d3 instead of having a static image. I decreased the number of images because I had a hard time making the original grid layout responsive. I also originally had a 2 row layout for the cereals on the Cereals page, but again, as I was trying to make my website responsive, I found that a 2 column layout was better for responsiveness. I included the tree diagram rather than a static image in my final iteration because I got feedback that the diagram was much easier to understand.

#### Part 5:

One challenge I faced was figuring out how to include d3 in my code. Since I didn't have much knowledge about the library, I had to do a lot research to determine if I could use it then learn how to use it. Another challenge was the "sort by" feature on

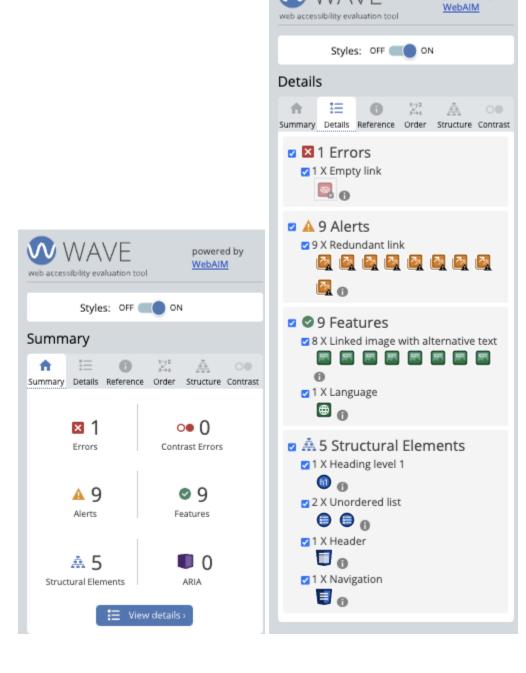
the Cereals page. I had a hard time figuring out the best way to implement this since I did not know much about list.js so had to look up tutorials.

# **Appendix:**

# **Cereals Page**

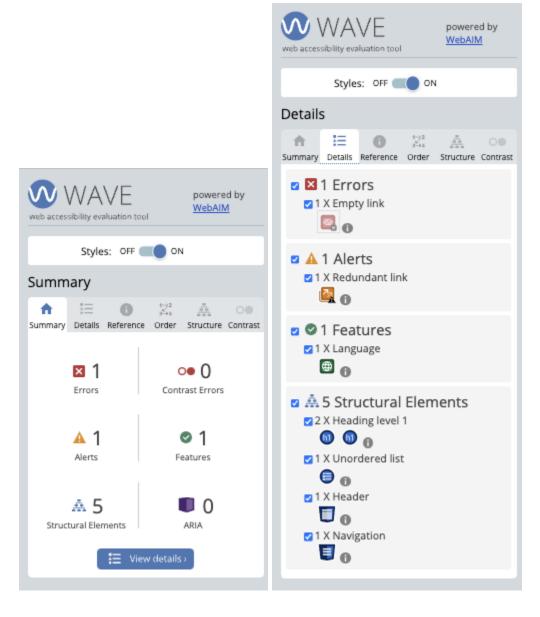
Note: error has to do with the hamburger menu, have spoken to TA Steven about this.

powered by



# **Taxonomy Page**

Note: error has to do with the hamburger menu, have spoken to TA Steven about this.



# **Specific Cereal Page**

Note: error has to do with the hamburger menu, have spoken to TA Steven about this.

