Rosie Galezia

linkedin.com/in/rosiegalezia
rosiegalezia@gmail.com

Education

BSc Product Design and Technology, 2:1
Loughborough University

Sep 2019 - Jul 23

Modules studied include: User Experience Design, User-centred Design, Applications of Mechanics and Electronics, Design and Manufacturing Technologies, Design Research and Live Projects.

Front-End Web Development Bootcamp
Edx

Oct 2023 - Feb 24

16-week course covering HTML5, CSS3, Javascript, jQuery, React.js, ES6, and Node, as well as APIs, user experience design, and building and deploying modern web applications.

Work Experience

Creative Designer
theUp.co

Jul 2021 - Jul 22

In-house designer for a start-up in the hospitality industry. Creating graphic design for social media and print, video editing, creating and animating vector graphics, testing and prototyping products to work alongside existing hardware, creating website pages and micro sites.

Brand Ambassador
KIND Snacks

Sep 2023 - Present

Managing a call file of stores to ensure compliance, product availability and correct POS displays. Product sampling to increase rate of sale and raise brand awareness. Event activation to reach new consumers.

Student Ambassador
Loughborough University

Jan 2019 - Jul 23

Representing the Loughborough Design School by being helpful and approachable. Promoting the school and wider university to prospective students and parents, carrying out guided tours.

Volunteer
London Design Festival

Sep 2022

Supporting the operation of the Festival by being efficient and proactive in stewarding, wayfinding, and event ticketing.

Additional Experience

Media, Marketing and Digital Representative
Feminist Society, Loughborough Students' Union

Apr 2022 - Jun 23

Running the Feminist Society's social media channels to promote the society and boost engagement. Creating icons, designing leaflets and posters, designing and maintaining a consistent brand language.

Design School President
Loughborough Students' Union

Mar 2020 - Apr 21

Managing a team of programme representatives to solve problems and push for improvement. Liaising with senior staff to represent students and improve their experience. Working in a university-wide team to ensure student needs are met.