



Year

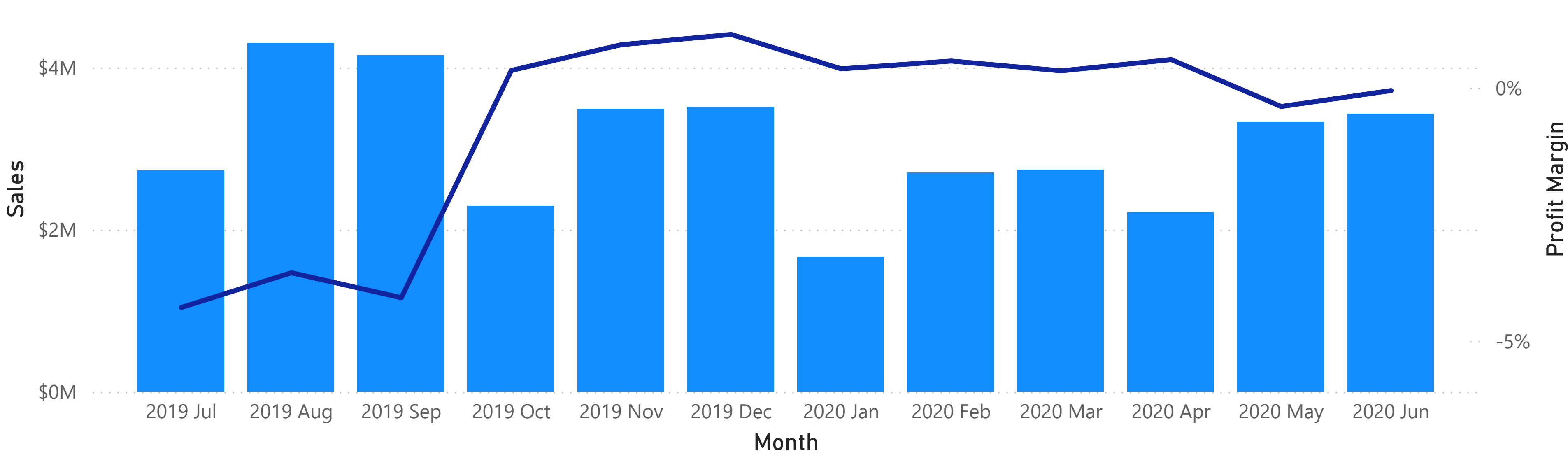
FY2020

Region

- Select all
- Australia
- Canada
- Central
- France
- Germany
- Northeast
- Northwest
- Southeast
- Southwest
- United Kingdom

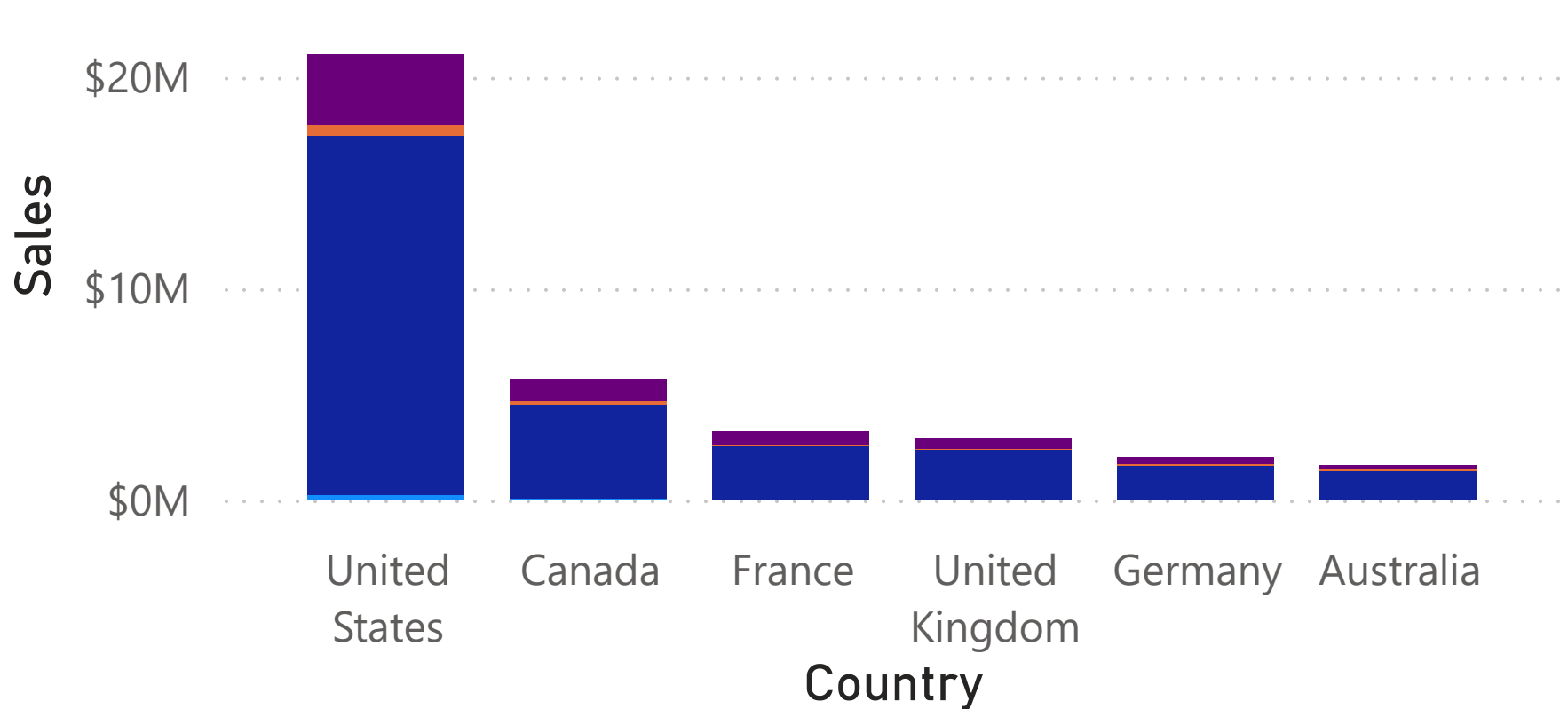
Sales and Profit Margin by Month

Sales Profit Margin

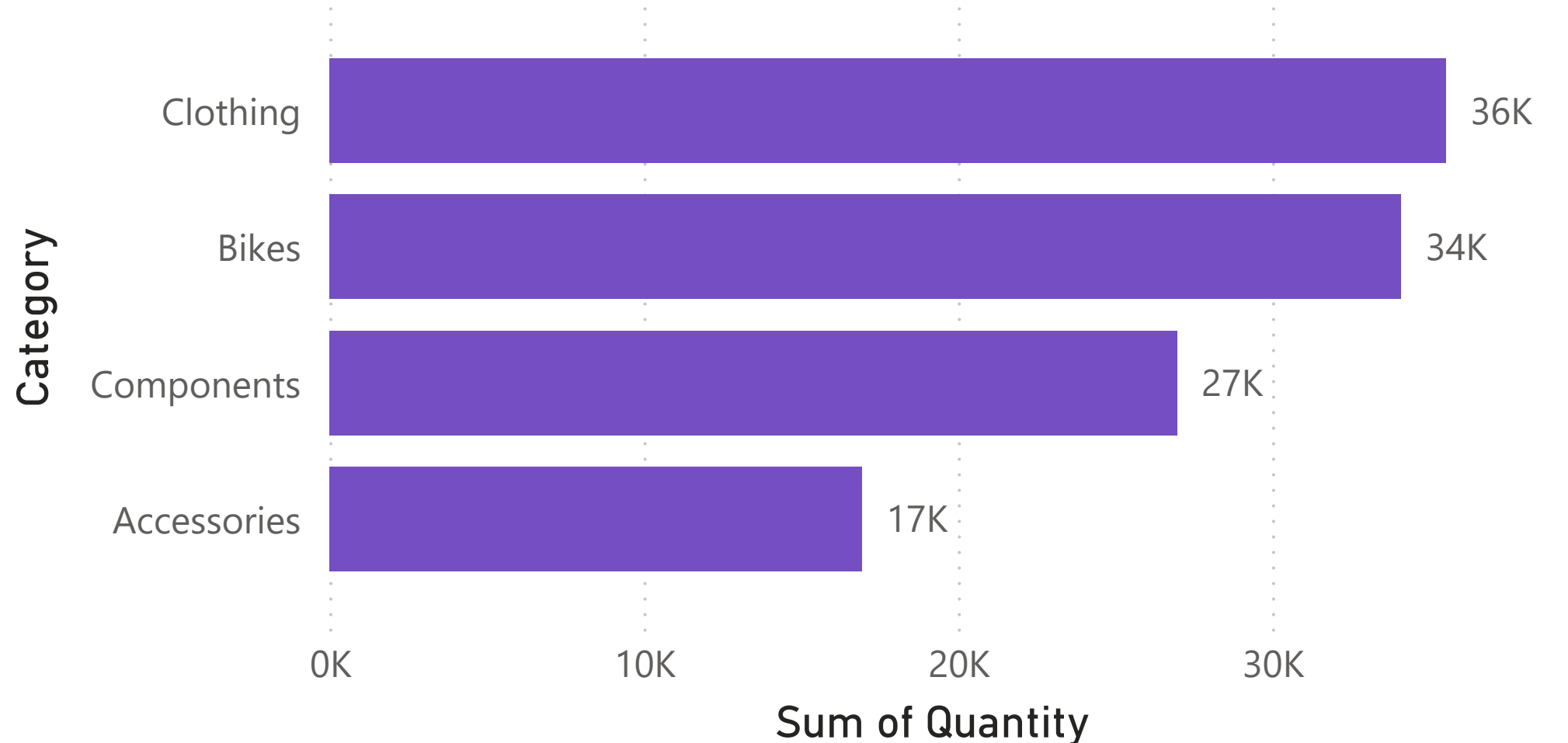


Sales by Country and Category

Category Accessories Bikes Clothing Components



Sum of Quantity by Category



- Region
- Select all
- Australia
- Canada
- Central
- France
- Germany
- Northeast
- Northwest
- Southeast
- Southwest
- United Kingdom

Year	Orders	Sales	Cost	Profit	Profit Margin
FY2018	739	\$16,429,043	\$16,297,680	\$131,362	0.80%
FY2019	1255	\$27,979,780	\$26,768,232	\$1,211,548	4.33%
FY2020	1802	\$36,568,898	\$36,914,218	(\$345,320)	-0.94%
Total	3796	\$80,977,720	\$79,980,130	\$997,590	1.23%

Year

FY2020

▼

Bar Chart

Column Chart

\$8,043,088

Sales

\$6,300,000

Target

\$1,743,088

Variance

27.67%

Variance Margin

Sales and Target by Month

● Sales ● Target

