



Year

FY2018

Region

☐ Select all

☐ Australia

☐ Canada

☐ Central

☐ France

☐ Germany

☐ Northeast

☐ Northwest

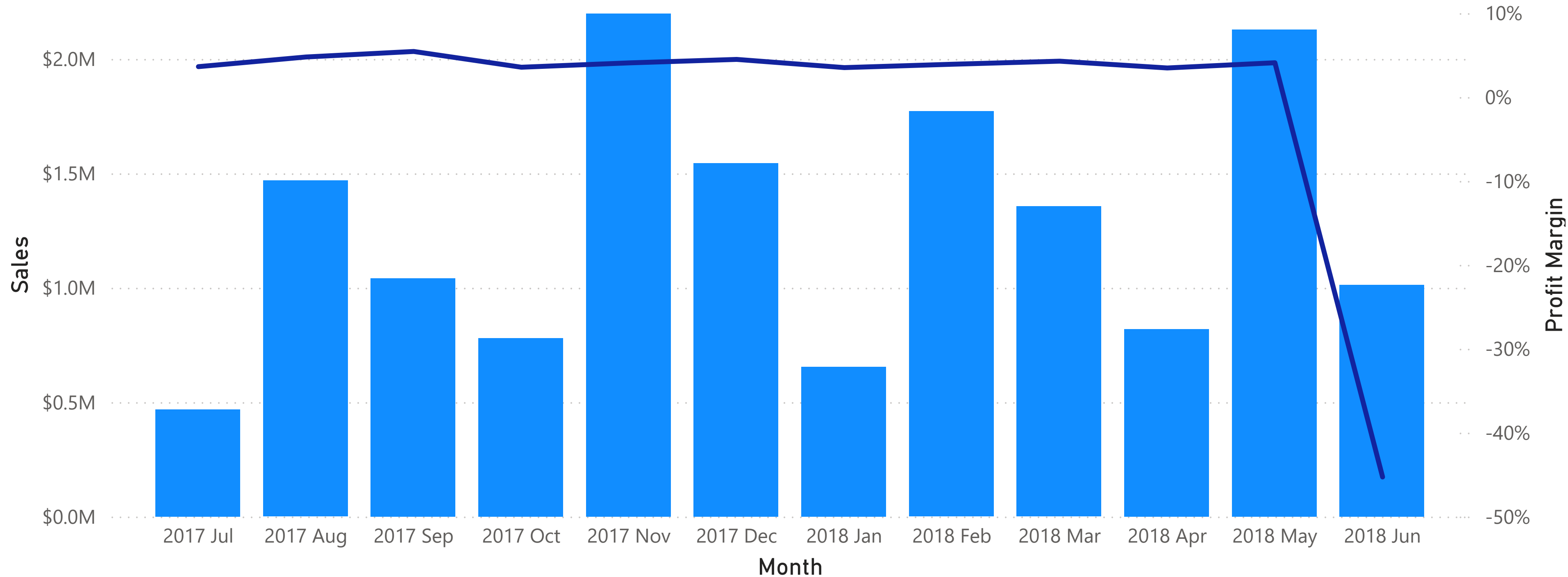
☐ Southeast

☐ Southwest

☐ United Kingdom

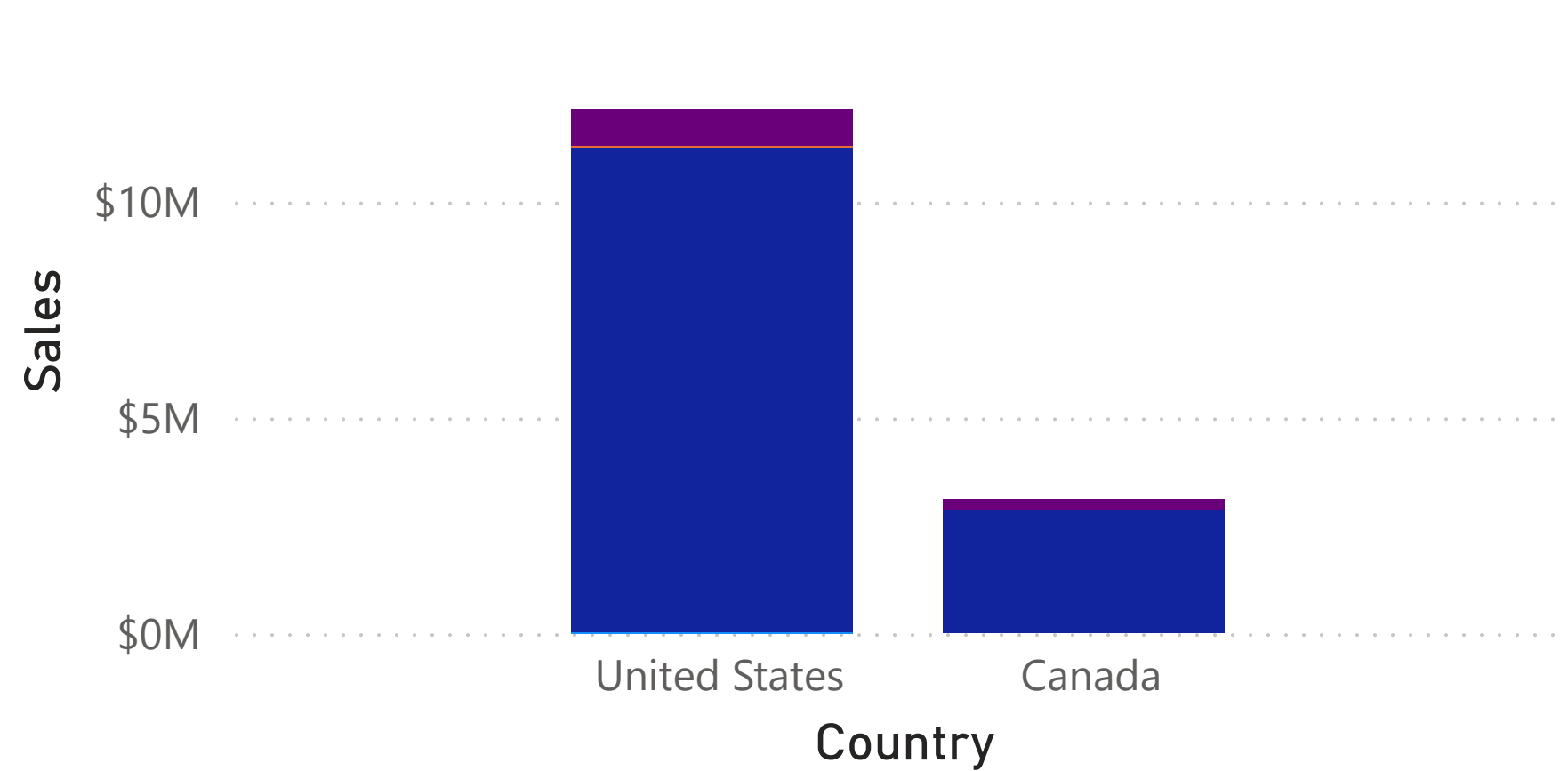
## Sales and Profit Margin by Month

● Sales ● Profit Margin

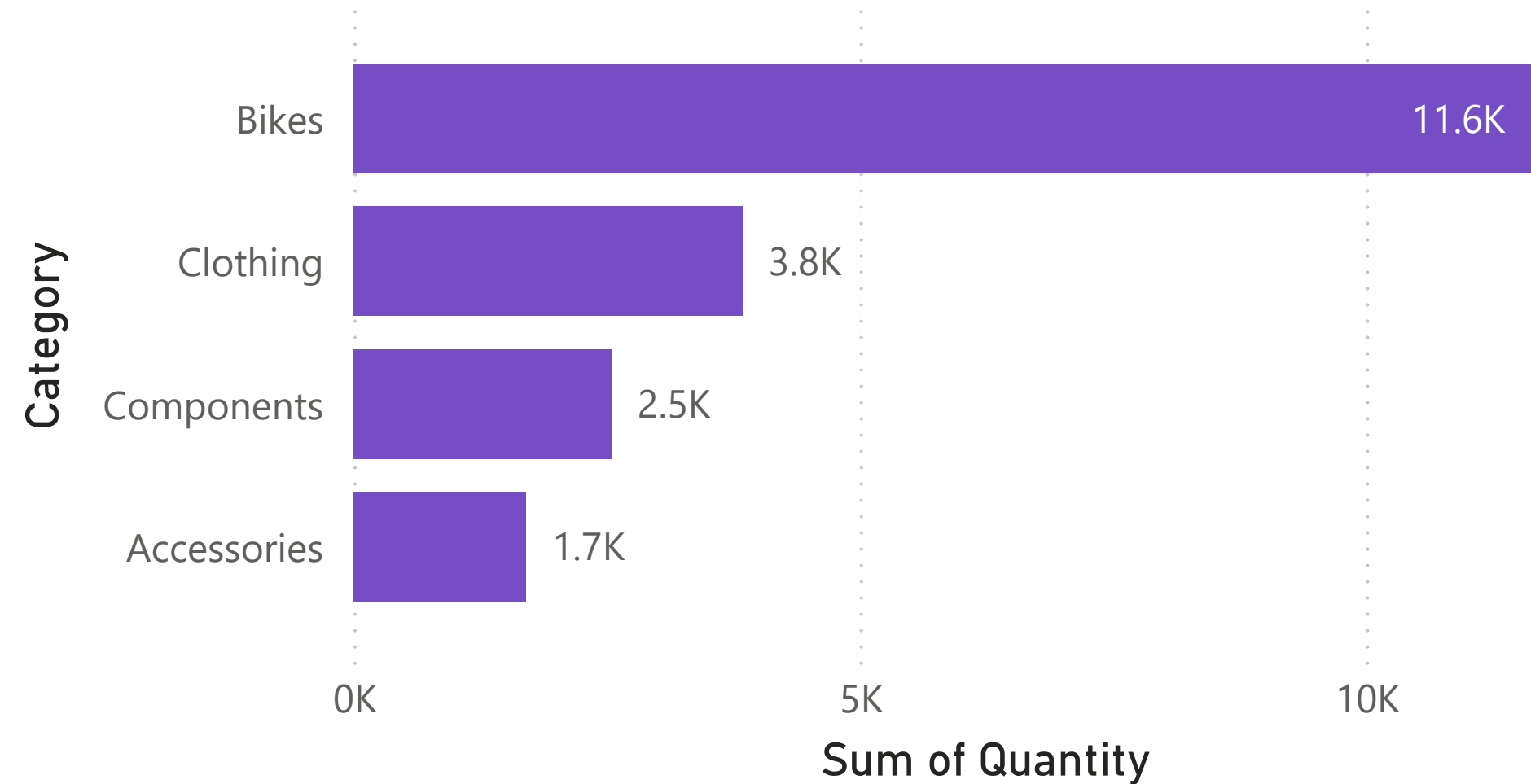


## Sales by Country and Category

Category ● Accessories ● Bikes ● Clothing ● Components



## Sum of Quantity by Category



- Region
- ☐

Select all
- ☒

Australia
- ☒

Canada
- ☒

Central
- ☐

France
- ☒

Germany
- ☐

Northeast
- ☒

Northwest
- ☒

Southeast
- ☒

Southwest
- ☒

United Kingdom

Year	Orders	Sales	Cost	Profit	Profit Margin
FY2018	659	\$15,242,546	\$15,105,122	\$137,424	0.90%
FY2019	1068	\$23,187,845	\$22,159,493	\$1,028,353	4.43%
FY2020	1379	\$27,874,985	\$28,156,197	(\$281,213)	-1.01%
Total	3106	\$66,305,376	\$65,420,812	\$884,564	1.33%

Year

FY2018

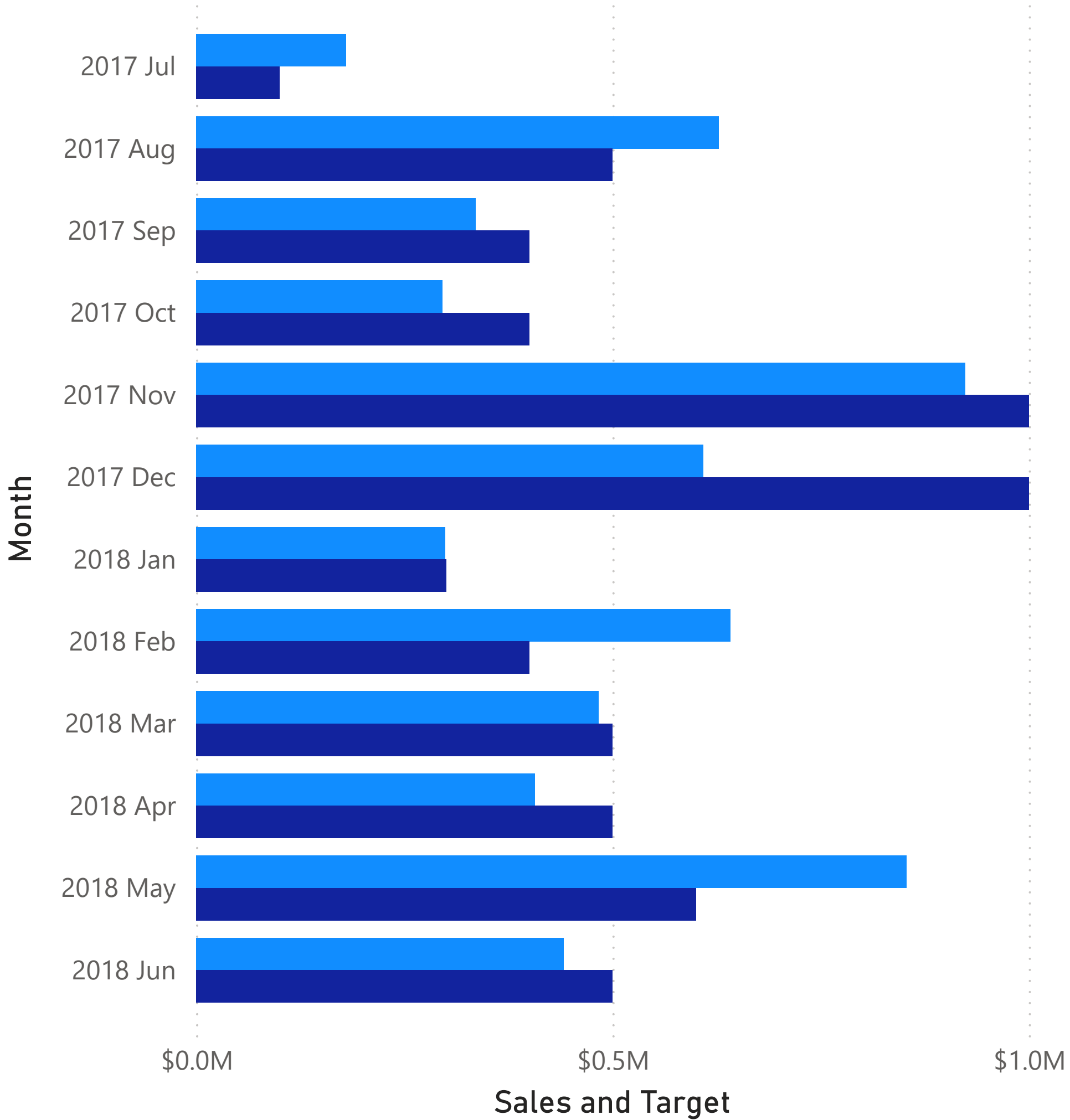
Bar Chart

Column Chart

\$6,096,169	\$6,200,000	(\$103,831)	-1.67%
Sales	Target	Variance	Variance Margin




Sales and Target by Month

Sales Target





# Clothing

Subcategory	Color	Sum of Quantity	Sum of Sales	Profit Margin
Caps	Multi	914	\$4,725	-10.36% 
Jerseys	Multi	1,753	\$50,452	-10.23% 
Socks	White	1,176	\$6,542	38.94% 
Total		3,843	\$61,719	-5.03%