

ARTEM ROSNOVSKIY

Bothell, WA

360-513-6735 || inbox@podtema.com

PODCAST PRODUCER

Knowledgeable in software development, multimedia production, and broadcasting industry, coupled with experience in web design and web development. Currently seeking a Podcast Producer position, where expert knowledge in media will produce rewarding results for the customer.

AREAS OF EXPERTISE

- 11+ years in podcasting, 10+ national-level broadcasting experience
- Production, producing, marketing in both podcasting and media industry
- In-depth technical expertise in underlying technologies

TECHNICAL PROFICIENCIES

<i>Web Development:</i>	HTML5, CSS3, JavaScript, RSS/XML, iTunes Connect, Apple Podcast app
<i>Design and Media Production:</i>	Adobe, Photoshop/Illustrator, Sketch, Adobe AfterEffects, Adobe Premiere Pro, Adobe Audition, Adobe Experience Manager, Wordpress and other major CMS, familiar with cloud CRM systems

PROFESSIONAL EXPERIENCE

ROSNOVSKY PARK™ WEEKLY, ROSNOVSKY IN CANADA, EVERGREEN PODCAST

Podcast Producer (04/2006 – Present)

Produced and marketed successful award-winning series of podcasts. Over 300 episodes and counting of story-telling, with guests, on-location coverage of various events. Developed a unique stereo surround atmosphere which helps connect with the listeners and provide them with full presence experience.

Key Achievements:

- Over 2 million downloads
- Featured as “New and Noticeable” on iTunes
- 100+ paid podcast supporters within 6 months

WIPRO LTD FOR INTEL.COM, Hillsboro, Oregon

Web Producer/Assistant Manager (12/2016 – 04/2017)

Act as the liaison between the Web Production technical group and the Web Marketing Managers to ensure SLA compliance and strategically improve Web Production team. Monitor all stages of Website creations for clientele, from initial design and architecture to development, deployment, and management of the websites. Maintain and train a team of developers in using web content

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management system (CMS) application, AEM, Wordpress, Clay Tablet, Eloqua, Acrolinx, and more, including HTML and CSS code. Troubleshoot and resolve all website issues by providing technical support to the teams while maintaining records of all resolved processes.

IMPERAVI, LLC, Vancouver, Washington

Managing Member, Owner (5/2012 – 9/2016)

Directed all activities and employed business acumen to manage daily operations, increase customer base and resolve client issues and concerns with diplomacy. Completed excellent quality assurance testing that prevented end user problems through developing custom integrations. Supported and collaborated with the technical staff involved in web design and HTML, CSS, JavaScript and in-framework development, leading web developers to deliver stable clean code and quality user interfaces.

Key Achievements:

- Generated a 100% increase in newsletter open rates, exceeding the industry average by 300+% by ensuring system excellence and quality improvements.
- Achieved a 75% increase in sales through video promos and site design changes that excited the customers.
- Built positive productive relationships that enabled execution of web initiatives.
- Debugged and integrated jQuery plugin into the front end for client companies.
- Collaborated with 7,000+ web developers on technical issues and provided QA to reduce end product issues and concerns

RUSSIAN NATIONAL RADIO, MAYAK, Moscow, Russia

Editor in Chief (11/2007 – 7/2011)

Produced and directed multiple radio shows. Developed the texts for discussion and announcements. Achieved recognition with the listening audience as the anchorman for an interesting mix of radio segments. Partnered with an award-winning team of journalists, writers, and radio personalities to deliver excellence in journalism and reporting.

EDUCATION AND TRAINING

FANSHAWE COLLEGE OF APPLIED ARTS AND TECHNOLOGY London, Ontario, Canada, 2011

Media Design and Production, Courses in Web Design, Video Production, Visual Communication, and Web Development

PEOPLE'S FRIENDSHIP UNIVERSITY OF RUSSIA, Moscow, Russia

Bachelor of Science in International Journalism, with two years of Arabic Language studies.