ARTEM ROSNOVSKIY

Vancouver, Washington 98683

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WEB PRODUCER

*Knowledgeable in software development, integration and debugging, coupled with experience in web design. Currently seeking a **Web Producer position** where technical and design abilities and expert knowledge in media will produce rewarding results for the customer.*

AREAS OF EXPERTISE

- Collaborated with software developers on integration of jQuery plugin to extend functionality available throughout the code of client's applications.

- Implemented CSS frameworks to create easier, more standards-compliant web designs.

- Skilled in optimizing and debugging custom integrations which enables an improved end product with significant exposure to front end development, languages, techniques and approaches.

- Broad knowledge in media, social media, marketing, e-commerce, video and audio production.

TECHNICAL PROFICIENCIES

Web Development:	HTML5, CSS3, JavaScript, jQuery, React, PHP, MySQL, Bootstrap, QA, testing, Technical Support, Git, gulp, Node.js, npm, Apache, Ubuntu
Design and Media Production:	Adobe, Photoshop/Illustrator, Sketch, Adobe AfterEffects, Adobe Premiere Pro, Adobe Audition, Adobe Experience Manager, all major CMS

PROFESSIONAL EXPERIENCE

WIPRO LTD FOR INTEL.COM, Hillsboro, Oregon

Web Producer/Assistant Manager (12/2016 – Present)

Act as the liaison between the Web Production technical group and the Web Marketing Managers to ensure SLA compliance and strategically improve Web Production team. Monitor all stages of Website creations for clientele, from initial design and architecture to development, deployment, and management of the websites. Maintain and train a team of developers in using web content management system (CMS) application, AEM, Wordpress, Clay Tablet, Eloqua, Acrolinx, and more. Troubleshoot and resolve all website issues by providing technical support to the teams while maintaining records of all resolved processes.

IMPERAVI, LLC, Vancouver, Washington

Managing Member, Owner (5/2012 – 9/2016)

Directed all activities and employed business acumen to manage daily operations, increase customer base and resolve client issues and concerns with diplomacy. Completed excellent quality assurance testing that prevented end user problems through developing custom integrations. Supported and collaborated with the technical staff involved in web design and development, leading web developers to deliver stable clean code and quality user interfaces.

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Key Achievements:

- Generated a 100% increase in newsletter open rates, exceeding the industry average by 300+% by ensuring system excellence and quality improvements.
- Achieved a 75% increase in sales through video promos and site design changes that excited the customers.
- Built positive productive relationships that enabled execution of web initiatives.
- Debugged and integrated jQuery plugin into the front end for client companies.
- Collaborated with 7,000+ web developers on technical issues and provided QA to reduce end product issues and concerns

ROSNOVSKIY WEB DESIGN, London, Ontario and Vancouver, Washington

Freelance Web Designer/Developer (12/2011 – 5/2013)

Developed and produced a variety of designs for clients in multiple industries from national newspapers to solo app developers. Built strong client relationships by creating product that satisfied the customers' needs with provided affordable pricing.

Key Achievements:

- Designed and developed a proprietary client website for specialized healthcare facility.
- Created a portfolio of web designs that continues to expand through consistent development of technical skills and web designer knowledge.
- Spearheaded the business venture by creating graphic designs, banners, interfaces, web sites, interactive elements, flash/print materials including posters, postcards, and brochures.

RUSSIAN NATIONAL RADIO, MAYAK, Moscow, Russia

Editor in Chief (11/2007 – 7/2011)

Produced and directed multiple radio shows. Developed the texts for discussion and announcements. Achieved recognition with the listening audience as the anchorman for an interesting mix of radio segments. Partnered with an award-winning team of journalists, writers, and radio personalities to deliver excellence in journalism and reporting.

EDUCATION AND TRAINING

FANSHAWE COLLEGE OF APPLIED ARTS AND TECHNOLOGY London, Ontario, Canada, 2011
Media Design and Production, Courses in Web Design, Video Production, Visual Communication, and Web Development

PEOPLE'S FRIENDSHIP UNIVERSITY OF RUSSIA, Moscow, Russia
Bachelor of Science in International Journalism, with two years of Arabic Language studies.