**Main Content Area:**

1. **Hero Section:**
   * A large, full-width image spanning the entire grid container.
   * Overlaid on the image, a prominent heading message promoting your rafting experience.
   * Example: "Unleash Your Inner Adventurer: Experience Thrilling Whitewater Rafting!"
2. **Newsletter Signup Form (Grid Cell: Spans 1 column):**
   * A separate section with a clear heading like "Stay Updated: Sign Up for Our Newsletter!"
   * A simple form with two input fields:
     + Name (text input)
     + Email (email input)
   * A submit button labeled "Subscribe"
3. **Call to Action (Grid Cell: Spans 1 column):**
   * A prominent button with a compelling message directing users to the trips page.
   * Example: "Book Your Adventure Today!" (links to trips.html)
4. **Content Grid (Grid Cells: Spans 2 columns each):**
   * The remaining grid area will be divided into two equal-sized columns using CSS grid.
   * Each column will house an image and corresponding content block.
   * **Left Column:**
     + Image showcasing the beauty of the river rafting location (e.g., scenic landscapes, wildlife).
     + Content block explaining the purpose of the website, highlighting the joy and excitement of river rafting.
   * **Right Column:**
     + Image showcasing the rafting experience (e.g., people enjoying the rapids, guides navigating the water).
     + Content block outlining your rafting offerings (trip types, difficulty levels, family-friendly options).