

# Ross Dahlke

PHD CANDIDATE

Stanford University, Department of Communication

✉ rdahlke@stanford.edu | 🏠 rossdahlke.github.io | 📧 rossdahlke | 🌐 rossdahlke | 🐦 ross\_dahlke

## Education

### Stanford University

Palo Alto, CA

PHD: COMMUNICATION

2020-2024

- Advisor: Jeffrey T. Hancock, Committee: Jennifer Pan, Nilam Ram
- Data Science Scholar, Stanford Data Science Program
- Knight-Hennessy Scholar

### University of Wisconsin-Madison

Madison, WI

BA, COMPREHENSIVE HONORS (HONORS IN THE LIBERAL ARTS AND IN THE MAJOR) JOURNALISM & MASS COMMUNICATION;

2014-2018

POLITICAL SCIENCE

- Theodore Herfurth Award for top undergraduate male student
- College of Letters & Science Dean's Prize awarded to three students

## Publications

\* indicates equal authorship

1. Dahlke, R., & Pan, J. (2024). January 6 Arrests and Media Coverage Do Not Remobilize Conservatives on Social Media. *Forthcoming at Proceedings of the National Academies of Sciences*.
2. Dahlke, R., & Zhang, Y. (2024). Surviving or thriving political defeat on social media: a temporal analysis of how electoral loss exacerbates the gender gap in political expression. *Journal of Computer-Mediated Communication*, 29(1), zmad051. <https://doi.org/10.1093/jcmc/zmad051>
3. Dahlke\*, R., Moore\*, R., Forberg, P., & Hancock, J. (2024). The private life of QAnon: A mixed methods investigation of Americans' exposure to QAnon content on the web. *Accepted with Minor Revisions at Proceedings of the ACM on Human-Computer Interaction (CSCW)*. <https://doi.org/10.31219/osf.io/u6vgz>
4. Lukito, J., Greenfield, Jason, Yang, Y., Dahlke, R., Brown, M., Lewis, R., & Chen, B. (2024). Audio-as-Data Tools: Replicating Computational Data Processing. *In Press at Media and Communication*.
5. Chen, B., Lukito, J., Dahlke, R., & Borah, P. (2024). The Battle for Your Inbox: Comparing Email Strategies of Donald Trump and Joe Biden in the 2020 Presidential Election. *Forthcoming at Journal of Quantitative Description: Digital Media*.
6. Dahlke, R., Kumar, D., Durumeric, Z., & Hancock, J. T. (2023). Quantifying the Systematic Bias in the Accessibility and Inaccessibility of Web Scraping Content From URL-Logged Web-Browsing Digital Trace Data. *Social Science Computer Review*, 8944393231218214. <https://doi.org/10.1177/08944393231218214>
7. Moore\*, R. C., Dahlke\*, R., & Hancock, J. T. (2023). Exposure to untrustworthy websites in the 2020 US election. *Nature Human Behaviour*, 1096–1105. <https://doi.org/10.1038/s41562-023-01564-2>

## Papers Under Review

\* indicates equal authorship

1. Dahlke, R., Moore, Ryan, Adib-Azpeitia, D., Ugander, J., & Hancock, J. (2024). Multi-Platform Referrers of Misinformation: A Comparative Ablation Study of Misinformation Visits Referred by Facebook, Twitter, Instagram, Reddit, YouTube, Snapchat, and TikTok. *Under Review at Political Communication*.
2. Moore\*, R., Dahlke\*, R., Bengani, P., & Hancock, J. (2024). The Consumption of Pink Slime Journalism: Who, What, When, Where, and Why? *Under Review at Digital Journalism*. <https://doi.org/10.31219/osf.io/3bwz6>

## Public Pre-Prints & Reports

1. Dahlke, R., & Hancock, J. (2024). The Effect of Online Misinformation Exposure on False Election Beliefs. *OSF Preprints*. <https://doi.org/10.31219/osf.io/325tn>
2. Lukito, J., Brown, M. A., Dahlke, R., Suk, J., Yang, Y., Zhang, Y., Chen, B., Kim, S. J., & Soorholtz, K. (2023). The state of digital media data research, 2023. *Social Science Research Council*. <http://dx.doi.org/10.26153/tsw/46177>

## Selected Recent Conference Papers

1. Dahlke, R., Moore, Ryan, Adib-Azpeitia, D., Ugander, J., & Hancock, J. (2024, June). *Multi-Platform Referrers of Misinformation: A Comparative Ablation Study of Misinformation Visits Referred by Facebook, Twitter, Instagram, Reddit, YouTube, Snapchat, and TikTok*. International Communication Association, Gold Coast, AUS.
2. Moore, R., Dahlke, R., Bengani, P., & Hancock, J. (2024, June). *The Consumption of Pink Slime Journalism: Who, What, When, Where, and Why?* International Communication Association, Gold Coast, AUS.
3. Dahlke, R., & Hancock, J. (2023, August). *The Effect of Online Misinformation on False Election Beliefs*. American Political Science Association Political Communication Preconference & Politics and Computational Social Science Preconference, University of California Los Angeles.
4. Dahlke, R., Yang, Y., Lukito, J., Greenfield, J., Chen, B., Brown, M., & Lewis, R. (2023, May). *From Conspiracy Theories to Commercial Success: A Multi-Modal Analysis of Alex Jones's Media Empire and Infowars Online Sales*. International Communication Association, Toronto, CAN.
5. Moore, R., Dahlke, R., Bengani, P., & Hancock, J. (2023, March). *The Consumption of Pink Slime Journalism: Who, What, When, Where, and Why?* Local Journalism Researchers Workshop, University of North Carolina - Chapel Hill.
6. Moore\*, R. C., Dahlke\*, Ross, & Hancock, J. T. (2022, May). *Exposure to untrustworthy websites in the 2020 US election*. International Communication Association, Paris, FRA.
7. Dahlke, R., Moore, Ryan, Adib-Azpeitia, D., Gentzkow, M., Ugander, J., & Hancock, J. (2022, February). *Understanding Social Media's Direct and Indirect Role in Guiding People to Good, Bad and Ugly Information Sources*. Association for Education in Journalism and Mass Communication Midwinter Meeting, University of Oklahoma.

## Professional Activities

### International Communication Association Hackathon

CO-ORGANIZER AND SOCIAL MEDIA COORDINATOR, [HTTPS://WWW.HACKINGCOMMSCI.ORG/](https://www.hackingcommsci.org/) 06/2023 - Present

### Media & Democracy Data Cooperative (MDDC)

EXECUTIVE BOARD MEMBER AND SOCIAL MEDIA COORDINATOR, [HTTPS://MDDATACOO.P.ORG/](https://mddatacoop.org/) 09/2020 - Present

### Digital Data Conference (D2C)

CO-ORGANIZER, [HTTPS://MEDIAENGAGEMENT.ORG/EVENT/DIGITAL-DATA-CONFERENCE/](https://mediaengagement.org/event/digital-data-conference/) 12/2021 - 04/2022

## Professional Experience

<b>Data Scientist</b>	Minneapolis, MN
OVATIVE GROUP	2018-2020
<b>Political Data Consultant</b>	Madison, WI
MELISSA MULLIKEN CONSULTING	2015-2024

# Teaching Experience

<b>Communication 124/224: Truth, Trust &amp; Technology</b>	Stanford University
TEACHING ASSISTANT	03/2024 - 06/2024
<ul style="list-style-type: none"><li>Co-developed hands-on ‘Research in the Wild’ assignments that have students analyze data with and integrate generative AI into their daily lives to understand how AI is changing trust and conceptions of truth.</li></ul>	
<b>Communication 172/272: Media Psychology</b>	Stanford University
TEACHING ASSISTANT	01/2023 - 03/2023
<ul style="list-style-type: none"><li>Developed lecture and lab assignment using prompt engineering with generative AI (text and image) to generate creative media.</li></ul>	
<b>Inter-LS 250: Undergraduate Research Experience</b>	University of Wisconsin-Madison
TEACHING FELLOW	09/2016 - 05/2018
<ul style="list-style-type: none"><li>Co-led seminar of 16 underclassmen in weekly research seminar, developing and executing syllabus aimed at teaching students about research and the public good, current events in research, and presentation skills.</li></ul>	

# Funding

NON-WESTERN COUNTRIES EXPANDING ONLINE TRUST & SAFETY RESEARCH GRANT: STANFORD CYBER POLICY CENTER	2024
\$15,000	
DATA SCIENCE SCHOLAR: STANFORD UNIVERSITY DATA SCIENCE	2023
\$93,000	
STANFORD EST (ETHICS, SOCIETY, AND TECHNOLOGY) RESEARCH GRANT: STANFORD UNIVERSITY	2023
\$25,000	
STANFORD PACS (PHILANTROPY AND CIVIL SOCIETY) RESEARCH GRANT: STANFORD UNIVERSITY	2023
\$3,000	
GRADUATE STUDENT RESEARCHER: OFFICE OF ARMY RESEARCH & DEPARTMENT OF DEFENSE MULTIDISCIPLINARY UNIVERSITY	2023
RESEARCH INITIATIVE GRANT (MURI): MULTI-MODAL NETWORK INFORMATION DYNAMICS GROUP	
KNIGHT-HENNESSY SCHOLARSHIP: STANFORD UNIVERSITY	2020
\$280,000	
ROSE FAMILY UNDERGRADUATE RESEARCH GRANT: UNIVERSITY OF WISCONSIN-MADISON ELECTIONS RESEARCH CENTER	2017
\$5,000	

# Awards and Honors

TOP REVIEWER AWARD, 2023: SOCIAL SCIENCE COMPUTER REVIEW	2024
THEODORE HERFURTH AWARD FOR INITIATIVE AND EFFICIENCY: UNIVERSITY OF WISCONSIN-MADISON	2018
DEAN’S PRIZE: UNIVERSITY OF WISCONSIN-MADISON COLLEGE OF LETTERS & SCIENCE	2018
MILES MCMILLIN MEMORIAL SCHOLARSHIP: UNIVERSITY OF WISCONSIN-MADISON SCHOOL OF JOURNALISM & MASS COMMUNICATION	2018
JAMES BAUGHMAN ACHIEVEMENT AWARD: UNIVERSITY OF WISCONSIN-MADISON SCHOOL OF JOURNALISM & MASS COMMUNICATION	2018
RHODES SCHOLARSHIP FINALIST: RHODES TRUST	2017
MARSHALL SCHOLARSHIP FINALIST: MARSHALL AID COMMEMORATION COMMISSION	2017