

Ross Dahlke

PHD CANDIDATE

Stanford University, Department of Communication

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Education

Stanford University

Palo Alto, CA

PHD: COMMUNICATION

2020-2024

- Advisor: Jeffrey T. Hancock, Committee: Jennifer Pan, Nilam Ram
- Data Science Scholar, Stanford Data Science Program
- Knight-Hennessy Scholar

University of Wisconsin-Madison

Madison, WI

BA, COMPREHENSIVE HONORS (HONORS IN THE LIBERAL ARTS AND IN THE MAJOR) JOURNALISM & MASS COMMUNICATION;

2014-2018

POLITICAL SCIENCE

- Theodore Herfurth Award for top undergraduate male student
- College of Letters & Science Dean's Prize awarded to three students

Publications

* indicates equal authorship

1. Dahlke, R., & Pan, J. (2024). January 6 Arrests and Media Coverage Do Not Remobilize Conservatives on Social Media. *Forthcoming at Proceedings of the National Academies of Sciences*.
2. Dahlke, R., & Zhang, Y. (2024). Surviving or thriving political defeat on social media: a temporal analysis of how electoral loss exacerbates the gender gap in political expression. *Journal of Computer-Mediated Communication*, 29(1), zmad051. <https://doi.org/10.1093/jcmc/zmad051>
3. Dahlke*, R., Moore*, R., Forberg, P., & Hancock, J. (2024). The private life of QAnon: A mixed methods investigation of Americans' exposure to QAnon content on the web. *Accepted with Minor Revisions at Computer-Supported Cooperative Work (CSCW)*. <https://doi.org/10.31219/osf.io/u6vgz>
4. Dahlke, R., Kumar, D., Durumeric, Z., & Hancock, J. T. (2023). Quantifying the Systematic Bias in the Accessibility and Inaccessibility of Web Scraping Content From URL-Logged Web-Browsing Digital Trace Data. *Social Science Computer Review*, 8944393231218214. <https://doi.org/10.1177/08944393231218214>
5. Moore*, R. C., Dahlke*, R., & Hancock, J. T. (2023). Exposure to untrustworthy websites in the 2020 US election. *Nature Human Behaviour*, 1096–1105. <https://doi.org/10.1038/s41562-023-01564-2>
6. Lukito, J., Greenfield, Jason, Yang, Y., Dahlke, R., Brown, M., Lewis, R., & Chen, B. (2024). Audio-as-Data Tools: Replicating Computational Data Processing. *In Press at Media and Communication*.

Papers Under Review

* indicates equal authorship

1. Dahlke, R., Moore, Ryan, Adib-Azpeitia, D., Ugander, J., & Hancock, J. (2024). Multi-Platform Referrers of Misinformation: A Comparative Ablation Study of Misinformation Visits Referred by Facebook, Twitter, Instagram, Reddit, YouTube, Snapchat, and TikTok. *Under Review at Political Communication*.
2. Moore*, R., Dahlke*, R., Bengani, P., & Hancock, J. (2024). The Consumption of Pink Slime Journalism: Who, What, When, Where, and Why? *Under Review at Digital Journalism*. <https://doi.org/10.31219/osf.io/3bwz6>
3. Chen, B., Lukito, J., Dahlke, R., & Borah, P. (2024). The Battle for Your Inbox: Comparing Email Strategies of Donald Trump and Joe Biden in the 2020 Presidential Election. *Revise & Resubmit at Journal of Quantitative Description: Digital Media*.

Public Pre-Prints & Reports

1. Dahlke, R., & Hancock, J. (2024). The Effect of Online Misinformation Exposure on False Election Beliefs. *OSF Preprints*. <https://doi.org/10.31219/osf.io/325tn>
2. Lukito, J., Brown, M. A., Dahlke, R., Suk, J., Yang, Y., Zhang, Y., Chen, B., Kim, S. J., & Soorholtz, K. (2023). The state of digital media data research, 2023. *Social Science Research Council*. <http://dx.doi.org/10.26153/tsw/46177>

Selected Recent Conference Papers

1. Dahlke, R., Moore, Ryan, Adib-Azpeitia, D., Ugander, J., & Hancock, J. (2024, June). *Multi-Platform Referrers of Misinformation: A Comparative Ablation Study of Misinformation Visits Referred by Facebook, Twitter, Instagram, Reddit, YouTube, Snapchat, and TikTok*. International Communication Association, Gold Coast, AUS.
2. Moore, R., Dahlke, R., Bengani, P., & Hancock, J. (2024, June). *The Consumption of Pink Slime Journalism: Who, What, When, Where, and Why?* International Communication Association, Gold Coast, AUS.
3. Dahlke, R., & Hancock, J. (2023, August). *The Effect of Online Misinformation on False Election Beliefs*. American Political Science Association Political Communication Preconference & Politics and Computational Social Science Preconference, University of California Los Angeles.
4. Dahlke, R., Yang, Y., Lukito, J., Greenfield, J., Chen, B., Brown, M., & Lewis, R. (2023, May). *From Conspiracy Theories to Commercial Success: A Multi-Modal Analysis of Alex Jones's Media Empire and Infowars Online Sales*. International Communication Association, Toronto, CAN.
5. Moore, R., Dahlke, R., Bengani, P., & Hancock, J. (2023, March). *The Consumption of Pink Slime Journalism: Who, What, When, Where, and Why?* Local Journalism Researchers Workshop, University of North Carolina - Chapel Hill.
6. Moore*, R. C., Dahlke*, Ross, & Hancock, J. T. (2022, May). *Exposure to untrustworthy websites in the 2020 US election*. International Communication Association, Paris, FRA.
7. Dahlke, R., Moore, Ryan, Adib-Azpeitia, D., Gentzkow, M., Ugander, J., & Hancock, J. (2022, February). *Understanding Social Media's Direct and Indirect Role in Guiding People to Good, Bad and Ugly Information Sources*. Association for Education in Journalism and Mass Communication Midwinter Meeting, University of Oklahoma.

Professional Activities

International Communication Association Hackathon

CO-ORGANIZER AND SOCIAL MEDIA COORDINATOR, [HTTPS://WWW.HACKINGCOMMSCI.ORG/](https://www.hackingcommsci.org/) 06/2023 - Present

Media & Democracy Data Cooperative (MDDC)

EXECUTIVE BOARD MEMBER AND SOCIAL MEDIA COORDINATOR, [HTTPS://MDDATACOO.P.ORG/](https://mddatacoop.org/) 09/2020 - Present

Digital Data Conference (D2C)

CO-ORGANIZER, [HTTPS://MEDIAENGAGEMENT.ORG/EVENT/DIGITAL-DATA-CONFERENCE/](https://mediaengagement.org/event/digital-data-conference/) 12/2021 - 04/2022

Professional Experience

Data Scientist	Minneapolis, MN
OVATIVE GROUP	2018-2020
Political Data Consultant	Madison, WI
MELISSA MULLIKEN CONSULTING	2015-2024

Teaching Experience

Communication 124/224: Truth, Trust & Technology	Stanford University
TEACHING ASSISTANT	03/2024 - 06/2024
<ul style="list-style-type: none">Co-developed hands-on ‘Research in the Wild’ assignments that have students analyze data with and integrate generative AI into their daily lives to understand how AI is changing trust and conceptions of truth.	
Communication 172/272: Media Psychology	Stanford University
TEACHING ASSISTANT	01/2023 - 03/2023
<ul style="list-style-type: none">Developed lecture and lab assignment using prompt engineering with generative AI (text and image) to generate creative media.	
Inter-LS 250: Undergraduate Research Experience	University of Wisconsin-Madison
TEACHING FELLOW	09/2016 - 05/2018
<ul style="list-style-type: none">Co-led seminar of 16 underclassmen in weekly research seminar, developing and executing syllabus aimed at teaching students about research and the public good, current events in research, and presentation skills.	

Funding

NON-WESTERN COUNTRIES EXPANDING ONLINE TRUST & SAFETY RESEARCH GRANT: STANFORD CYBER POLICY CENTER	2024
\$15,000	
DATA SCIENCE SCHOLAR: STANFORD UNIVERSITY DATA SCIENCE	2023
\$93,000	
STANFORD EST (ETHICS, SOCIETY, AND TECHNOLOGY) RESEARCH GRANT: STANFORD UNIVERSITY	2023
\$25,000	
STANFORD PACS (PHILANTROPY AND CIVIL SOCIETY) RESEARCH GRANT: STANFORD UNIVERSITY	2023
\$3,000	
GRADUATE STUDENT RESEARCHER: OFFICE OF ARMY RESEARCH & DEPARTMENT OF DEFENSE MULTIDISCIPLINARY UNIVERSITY	2023
RESEARCH INITIATIVE GRANT (MURI): MULTI-MODAL NETWORK INFORMATION DYNAMICS GROUP	
KNIGHT-HENNESSY SCHOLARSHIP: STANFORD UNIVERSITY	2020
\$280,000	
ROSE FAMILY UNDERGRADUATE RESEARCH GRANT: UNIVERSITY OF WISCONSIN-MADISON ELECTIONS RESEARCH CENTER	2017
\$5,000	

Awards and Honors

TOP REVIEWER AWARD, 2023: SOCIAL SCIENCE COMPUTER REVIEW	2024
THEODORE HERFURTH AWARD FOR INITIATIVE AND EFFICIENCY: UNIVERSITY OF WISCONSIN-MADISON	2018
DEAN’S PRIZE: UNIVERSITY OF WISCONSIN-MADISON COLLEGE OF LETTERS & SCIENCE	2018
MILES McMILLIN MEMORIAL SCHOLARSHIP: UNIVERSITY OF WISCONSIN-MADISON SCHOOL OF JOURNALISM & MASS COMMUNICATION	2018
JAMES BAUGHMAN ACHIEVEMENT AWARD: UNIVERSITY OF WISCONSIN-MADISON SCHOOL OF JOURNALISM & MASS COMMUNICATION	2018
RHODES SCHOLARSHIP FINALIST: RHODES TRUST	2017
MARSHALL SCHOLARSHIP FINALIST: MARSHALL AID COMMEMORATION COMMISSION	2017