



Laura Podstawka, Weightlifting Coach

www.laurapodstawka.com

Project Overview

Weightlifting has been part of human culture for thousands of years, and it remains part of it in 2022.
My client wants to make Olympic lift fun for everyone that would like to go down that path.
She needed a platform where people can get to know more about her, her achievements and a way to contact her so they can work together.

Services

Logo design.
Web design.
App for online lifting programs. (App is a work in progress)

Functions to be implemented

- Link to training app.
- Information about the coach.
- List of the coach achievements in weightlifting.
- What services the coach offers.
- Post photos from competitions.
- Contact information.

Colour Palette



CTAs

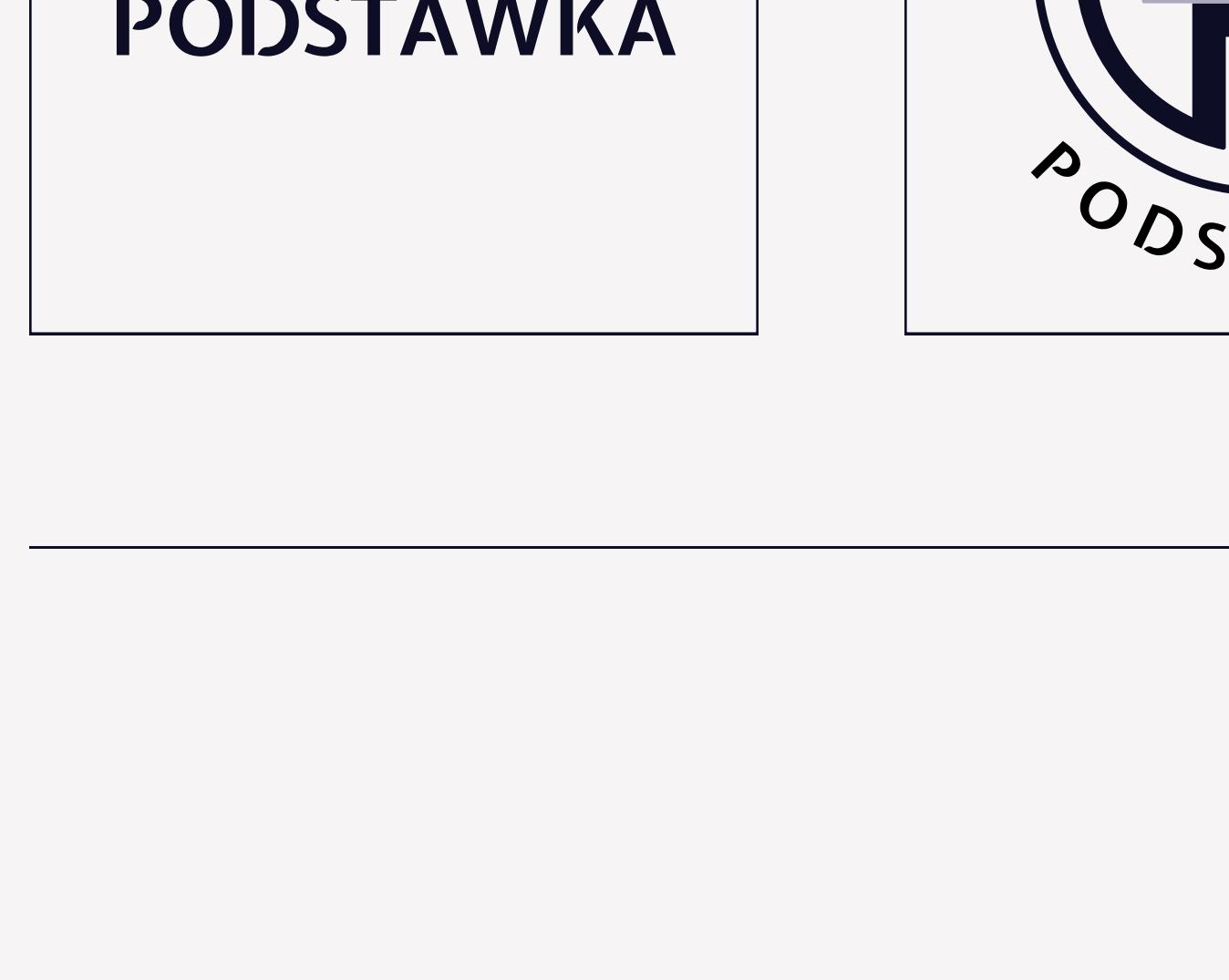


Typography

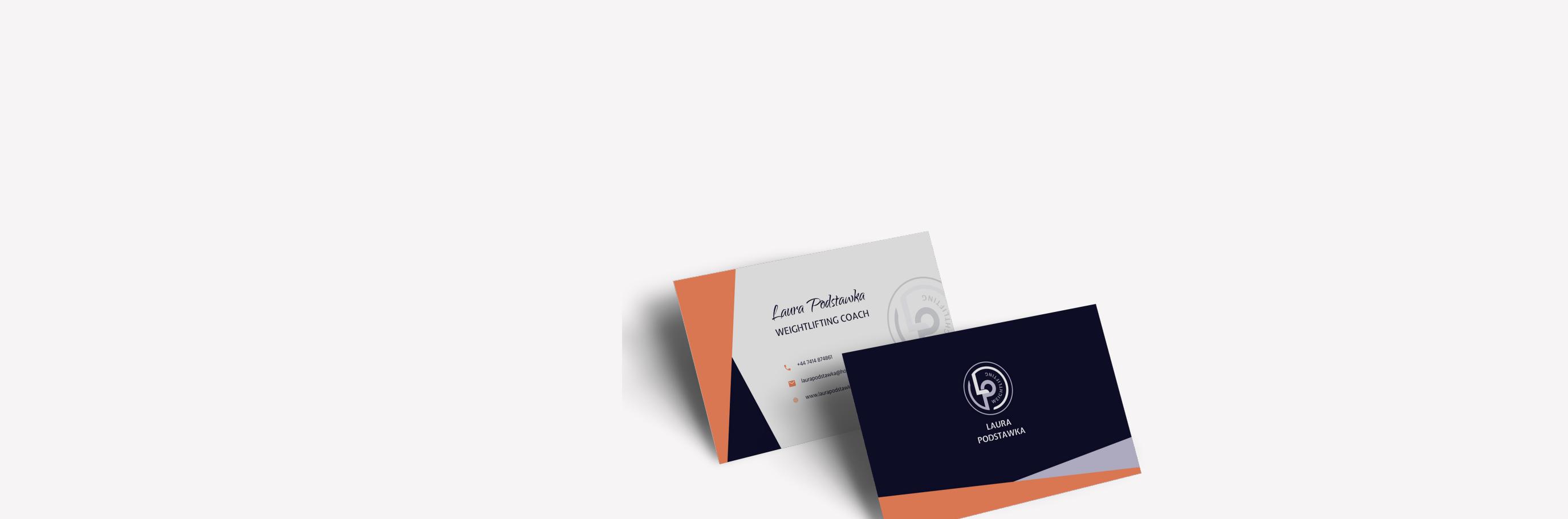
Hi, I am Laura
Weightlifting coach

I was first introduced to Olympic Weightlifting while taking part in Crossfit. It didn't take me long to discover that the lifting part of my training was something I really enjoyed. At the end of 2019, I decided to take part in a few small local weightlifting competitions to see if it was something I wanted to pursue, and at the beginning of 2020 I decided to solely focus on training and competing in weightlifting to see how I could go within the sport.

Logo



The idea behind the logo



Variations of the logo

