



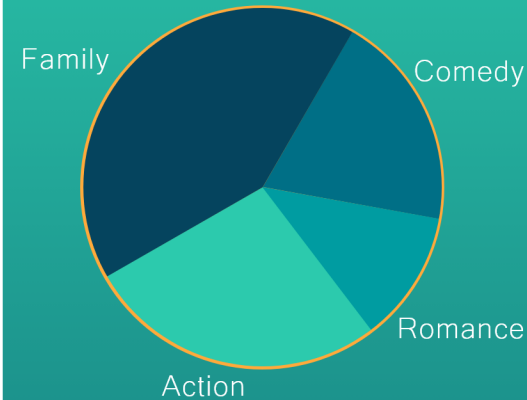
Marcos Gomez

Age 35
Location Potsdam
Occupation Financial Advisor
Status Married, Father of Two

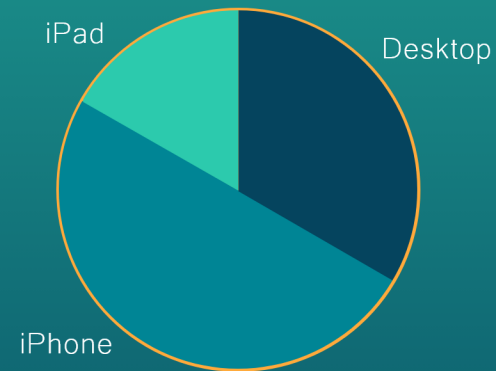
Bio

Marcos is a father to two young girls. He is employed full-time but is family oriented. Their local movie theater is a common place of visit, as he can watch family movies with his kids, action movies with friends, and romance movies on nights out with his wife.

My Movie Genres



My Devices



"I favor interfaces that have a quick turnaround so I can spend less time preparing and more time doing things with my family."

Goals

- Wants to book tickets in advance so planning times for kids is hassle-free.
- Looking for a quick process that he can do on the go.

Frustrations

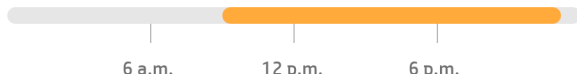
- Time-consuming applications
- Complicated processes
- Overwhelming options
- Outdated and unappealing interfaces

Frequent Movie Times

Weekdays



Weekends



Brands & Apps



Features Desired

Mobile-Friendly



Intuitive



Add-Ons

