



**FOR IMMEDIATE RELEASE**

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**CHI FOOD TRUCK FEST TO HOST 3RD ANNUAL TACO THROWDOWN COMPETITION**

*The winner will be crowned "People's Choice" Through Public Onsite Voting.*

**CHICAGO** – The Chicago Department of Business Affairs and Consumer Protection (BACP) is excited to announce the return of its popular Chi Food Truck Fest Taco Throwdown. The sizzling showdown will take place on Wednesday, July 23 at Daley Plaza, 50 W. Washington Street, from 11:00 a.m. to 1:00 p.m. The winner will be announced at 1:30 p.m. and be recognized as the People's Choice winner. For more information, visit [Chicago.gov/FoodTruckFest](http://Chicago.gov/FoodTruckFest).

"The Chi Food Truck Fest Taco Throwdown is more than a friendly competition, it's a celebration of bold flavors and local talent from food truck operators," **said BACP Commissioner Capifali**. "It's a way to celebrate and support the diverse food truck community that brings life and flavor to our city."

Taco enthusiasts are invited to purchase, taste and vote for their favorite tacos from participating in food trucks. From sizzling carne asada to innovative vegetarian creations, the Taco Throwdown promises something for every palate—all served under the iconic Chicago Picasso sculpture. This event highlights Chicago's vibrant food truck scene and encourages public participation in uplifting small businesses and culinary creatives.

The Taco Throwdown winner will be announced on BACP social media platforms using the hashtag #ChiFoodTruckFest. Follow ChicagoBACP on Twitter, Facebook, and Instagram.

The Taco Throwdown is part of the Chi Food Truck Fest, a beloved lunchtime event in its tenth season, running every Friday from May 16 to October 3, from 11:00 a.m. to 3:00 p.m. at Daley Plaza.

Participating trucks must be properly licensed by the City of Chicago as a mobile food vehicle or mobile merchant and be a part of the 2025 Chi Food Truck Fest line-up. BACP sponsors and organizes the Chi Food Truck Fest. Additional information may be found by visiting [Chicago.gov/FoodTruckFest](http://Chicago.gov/FoodTruckFest).

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