# **THOMAS ROSS VASQUEZ**

Des Moines, IA

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## **SUMMARY**

Product-oriented problem solver with experience crafting engaging, user-centric experiences in the JavaScript eco-system. Excel at driving projects from conception to depoloyment. Skilled in collaboration, task management, and adaptability.

## **SKILLS**

- ✓ HTML/JSX
- ✓ JavaScript/TypeScript/Node.js
- React (NextJS), Vue (Nuxt)
- CSS, Tailwind, MUI

- AWS, Netlify, Supabase, Cloudflare, Serverless
- ✓ Auth, PostgreSQL, NoSQL, Storage Buckets
- ✓ GitHub (Source Control, CI/CD)
- Certified Salesforce Administrator

## **PROFESSIONAL EXPERIENCE**

#### **Creative Consultant**

Freelance | 2018 - Present

- Created 40+ marketing materials contributing to a 17% increase in leads for a Real Estate Team.
- Created an MVP Catering Order WebApp for Z'Mariks to automate ~60% of involved labor.
- Built a WebApp for a Foundation complete with E-Commerce, Event Management, Donation Retrieval, and a CMS Dashboard.

#### Manager

Z'Mariks | January 2019 - June 2023

- Managed a team of 6 employees up to 5 times per week.
- Oversaw the operation of serving 200+ customers per day, resolved customer issues.
- Kept CSV records of daily sales figures in an accurate and timely manner.

#### RELEVANT PROJECTS

**Tiden -** https://tiden-ai.netlify.app

NextJS, TypeScript, Tailwind, Supabase, Node.js, AWS, OpenAl

- Built a compelling UX with Tailwind to gather users health and nutritional needs.
- Utilized a microservice architecture to interact with OpenAl API in order to create Al generated meal plans for users.

**Fairdle -** https://statefairdle.com

React, JavaScript, Tailwind, Supabase, Node.js, Netlify

- Recreated Wordle with a State Fair theme on a one week hackathon deadline.
- Harbored 95 User Guesses over the Iowa State Fair.

# **EDUCATION**

## University of Iowa, Henry B. Tippie College of Business

Direct Admit, Marketing Analytics BBA

- Completed two years of four year degree
- Member of Sigma Pi Mens Fraternity

## **Waukee High School**

Class of 2017, High School Diploma