

THOMAS ROSS VASQUEZ

Urbandale, IA · ross.vasquez.17@gmail.com · +1 (515) 707-6811 · <https://rossvasquez.netlify.app>

EDUCATION

University of Iowa Henry B. Tippie College of Business

Iowa City, IA

B.B.A. Marketing Analytics - Partial Completion

August 2017 to May 2018 - August 2021 to May 2022

Waukee High School

Waukee, Iowa

High School Diploma

August 2013 - May 2017

WORK EXPERIENCE

Freelance

Iowa City, IA

Full-Stack Developer

January 2023 - Present

- Identified business problems that could be solved through software development.
- Spearheaded the development of an online ordering capability for unique catering cases.
- Created foundation site for late friend pro bono.

Z'Mariks Noodle Cafe

Des Moines, IA - Iowa City, IA

Manager

January 2019 - June 2023

- Assisted customers by helping in the decision making process as well as resolving issues.
- Oversaw employee responsibilities, assisting and setting standards.
- Routinely checked labor metrics to determine if employee's needed to be cut from shifts.
- Performed closing duties; counted drawers, completed bank deposits and sales reports, ensured expectations were met.

Self-Employed

Des Moines, IA

Marketing Design Lead

December 2017 - January 2021

- Applied marketing and design knowledge to assist realtors.
- Created various static/dynamic digital marketing assets for social media, e-mail, and messaging.
- Created print marketing assets that followed various postal guidelines.

SKILLS

Languages:	HTML, JSX, Javascript, NodeJS
Styling:	CSS, Tailwind, SASS, MUI, Parallax
Frameworks:	React, Vue(Nuxt3)
Data:	API, JSON, PostgreSQL, Row Level Security Policies
Services:	Netlify, Supabase, Firebase, Serverless Functions
Assets:	Photoshop, Midjourney, Noun, Font Awesome, Google Fonts
DevOps:	VSCode, GitHub, Git Bash, Trello
CRM:	Certified Salesforce Administrator

PROJECTS

SaaS Landing Page *React, Javascript, Tailwind, PostgreSQL, NodeJS, API* michaelhenterfoundation.org
Landing page for restaurant management app. Email flow for survey to gauge needs/interest.

Foundation Site *React, Javascript, Tailwind, PostgreSQL, NodeJS, API* michaelhenterfoundation.org
A web app that features events, a shop, donations, as well as an admin area.

Portfolio *React, Javascript, Tailwind, Parallax* rossvasquez.netlify.app

Mobile Coupon Wallet *Vue/Nuxt3, Javascript, Tailwind, SASS, PostgreSQL, Auth0* nuxtwallet.netlify.app
Mobile coupon wallet with authentication and intuitive UI. Log in details on portfolio site.

Catering Order System *HTML, CSS, VanillaJS, Firebase, API* catering-order-system-2ae86.web.app
An e-commerce style application that solves business issues.

ACCOMPLISHMENTS

Certified Salesforce Administrator

Salesforce

Passed certification in-person on first attempt after studying for three months

December 2022

State Champion High School Golfer

IHSAA

Contributing team member of 2015 Iowa High School 4A Golf State Championship

October 2015