

# THOMAS ROSS VASQUEZ

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## EDUCATION

### University of Iowa Henry B. Tippie College of Business

Iowa City, IA

B.B.A. Marketing Analytics - Partial Completion

August 2017 to May 2018 - August 2021 to May 2022

### Waukee High School

Waukee, Iowa

High School Diploma

August 2013 - May 2017

## WORK EXPERIENCE

### Freelance

Iowa City, IA

*Full-Stack Developer*

January 2023 - Present

- Identified business problems that could be solved through software development.
- Spearheaded the development of an online ordering capability for unique catering cases.
- Created foundation site for late friend pro bono.

### Z'Mariks Noodle Cafe

Des Moines, IA - Iowa City, IA

*Manager*

January 2019 - June 2023

- Assisted customers by helping in the decision making process as well as resolving issues.
- Oversaw employee responsibilities, assisting and setting standards.
- Routinely checked labor metrics to determine if employee's needed to be cut from shifts.
- Performed closing duties; counted drawers, completed bank deposits and sales reports, ensured expectations were met.

### Self-Employed

Des Moines, IA

*Marketing Design Lead*

December 2017 - January 2021

- Applied marketing and design knowledge to assist realtors.
- Created various static/dynamic digital marketing assets for social media, e-mail, and messaging.
- Created print marketing assets that followed various postal guidelines.

## SKILLS

Languages:	HTML, JSX, Javascript, NodeJS
Styling:	CSS, Tailwind, SASS, MUI, Parallax
Frameworks:	React, Vue(Nuxt3)
Data:	API, JSON, PostgreSQL, Row Level Security Policies
Services:	Netlify, Supabase, Firebase, Serverless Functions
Assets:	Photoshop, Midjourney, Noun, Font Awesome, Google Fonts
DevOps:	VSCode, GitHub, Git Bash, Trello
CRM:	Certified Salesforce Administrator

## PROJECTS

**SaaS Landing Page** *React, Javascript, Tailwind, PostgreSQL, NodeJS, API* [michaelhenterfoundation.org](https://michaelhenterfoundation.org)  
Landing page for restaurant management app. Email flow for survey to gauge needs/interest.

**Foundation Site** *React, Javascript, Tailwind, PostgreSQL, NodeJS, API* [michaelhenterfoundation.org](https://michaelhenterfoundation.org)  
A web app that features events, a shop, donations, as well as an admin area.

**Portfolio** *React, Javascript, Tailwind, Parallax* [rossvasquez.netlify.app](https://rossvasquez.netlify.app)

**Mobile Coupon Wallet** *Vue/Nuxt3, Javascript, Tailwind, SASS, PostgreSQL, Auth0* [nuxtwallet.netlify.app](https://nuxtwallet.netlify.app)  
Mobile coupon wallet with authentication and intuitive UI. Log in details on portfolio site.

**Catering Order System** *HTML, CSS, VanillaJS, Firebase, API* [catering-order-system-2ae86.web.app](https://catering-order-system-2ae86.web.app)  
An e-commerce style application that solves business issues.

## ACCOMPLISHMENTS

### Certified Salesforce Administrator

Salesforce

Passed certification in-person on first attempt after studying for three months

December 2022

### State Champion High School Golfer

IHSAA

Contributing team member of 2015 Iowa High School 4A Golf State Championship

October 2015