Logo

Navigation: This is at the top of the website so the user can see it.

Page title(h1): This will be an indicator

Main content(section): The main content will always appear at this level of the webpage.

Offer 1: h2

Width

15%

This blue compliments

Font color: White

CT brown.

the offer.

brown.

h2

Offer 2: Font colour should be white as it is a good Font color: White contrast to blue.

Width

15%

Image relating to

offer

Image relating to

offer

Offer 3

h2

These images are directly associated with

This blue should be

used as it is a good

contrasting colour to CT

Offer 4:

h2

Font color: White

Image relating to

Font color: White

offer

Image relating to

offer

Width

48%

Width 48%

Terms and conditions(h4): The terms of the offer

Width

70%

Footer

Address and contact details Colours

Background colour: Grev

Font color: Black

Top border color: CT Brown

Footer is grey so it is distinguishable from the rest of the webpage.

Width

Main colours

Blue: #18ABCA CT Brown: #7E4E24

Grey: #CCC Black: #000000 White: #FFFFFF 100%

Main font

Font: Roboto - San-serif Colour: #000000

Website size

Body: 70%

Left/Right Margins: 15%

Overall design

The design should be clean and stylish so it appeals to a customer

seeking a luxury

experience.

Icons

Font-awesome https://maxcdn. bootstrapcdn.com/fontawesome/4.4.0/css/font-

awesome.min.css

[accessed 30-11-2015]

Font

Roboto: 300, 400, 700,

900 italic

https://fonts.googleapis. com/css?family=Roboto: 400,300,700,900italic [accessed 30-11-2015]

Images

Afternoon tea

http://www.eetapp.com/blog/best-of-food/londons-

best-afternoon-teas/ Tea and biscuits

http://hdwallpaperbackgrounds.net/cup-of-tea-with-

biscuits-wallpapers/

Crafts

http://eye4apic.com/gallery/st-albans/#!prettyPhoto

B&B

https://smithhotels.com/bed-and-breakfast

[accessed 30-11-2015]