

MODERN **LUXURY**

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ALINA Residences Celebrate the Opening of Its On-Site Sales and Model Gallery



Boca Raton Boom Panel emphasized the growth of Boca Raton's culture, economy, and community

Boca Raton, FL (February 13, 2019)

ALINA Residences celebrated the opening of its new sales and model gallery with a lively symposium discussing Boca Raton's recent real estate, cultural and economic boom. The event welcomed members of Boca's community, prospective purchasers, and many top brokers.

Panelists included major Boca Raton players such as Irvin Lippman from the Boca Raton Museum of Art, Jay Parker, CEO of Douglas Elliman's Florida Brokerage, Kari Oeltjen from Habitat for Humanity, South Palm Beach County and Clara Bennett with the Boca Raton Airport Authority. CBS12 Anchor, Teri Hornstein, moderated the symposium where panelists provided insight into Boca's economic growth, cultural

expansion, and the shifting demographics of the Downtown and Mizner Park areas as well as touched up on what to expect for the future of the city.

“Boca Raton is a great city and we wanted to celebrate it as we launched ALINA’s sales and model gallery.” said Noam Ziv, Executive Director of Development for El-Ad National. “Our sales gallery was the perfect backdrop to facilitate thought provoking conversation about Boca’s evolution. What’s more, we are more than thrilled to be a part of Boca’s growth with the introduction of ALINA.”

Following the panel, attendees enjoyed cocktails and light bites while touring ALINA’s newly opened sales and model gallery. The thoughtfully designed gallery showcases a complete model kitchen and master bathroom. The model kitchen features Miele appliances, a cascading island, wine refrigerator and sculptured hood, while the exquisite spa-inspired model bathroom reveals rain showers, seamless glass enclosures, a freestanding soaking tub, dual vanities and designer fixtures. Additionally, the gallery includes a selection room equipped with various finish options allowing purchasers to personalize their new residence.

Priced from under \$1 million to over \$6 million, the highly anticipated ALINA Residences will offer a curated collection of finished residences with open-concept layouts and artful design details creating an atmosphere of beauty and comfort. Adjacent to the iconic Boca Raton Resort & Golf Club’s golf course, ALINA’s energetic lifestyle is sustained by its central location and expansive suite of amenities. The sales and model gallery is located at 300 Southeast Mizner Boulevard. Demolition of the current structures has commenced, with an anticipated groundbreaking of Alina Residences this spring, and the opening of phase one expected in 2020.

About Elad Group:

Boca Raton based El-Ad National is an Elad Group company, which is a highly-regarded development team known for best-in-class projects in the most sought-after neighborhoods in New York and nationwide. Known and recognized worldwide for the history-making, restoration and conversion of the famed Plaza Hotel, Elad Group is continuously making strides in real estate and receiving public acclaim for many of its properties. Elad’s New York portfolio of iconic buildings includes One West End, the first and tallest condominium project to come to market in Christian de Portzamparc’s masterfully-designed Riverside Center, 22 Central Park South, an exquisite collection of full-floor luxury condominium residences overlooking Manhattan’s famed Central Park, 250 West Street, a 1906 warehouse turned luxury condominium in the heart of TriBeCa, and 108 Leonard, a 19th century McKim, Meade & White Italian Renaissance Revival landmark conversion in TriBeCa. Elad Group is committed to developing architecturally

significant buildings and partnering with renowned architects and design professionals to create premier new developments.

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