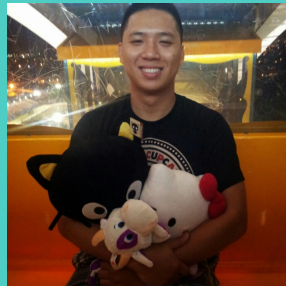CONCERT MATCH
ROCK ON

Hello!

We are Adam, Nate & Stephanie

Problem

To find out when your favorite bands are playing, you have to search one by one.

100,000,000
Monthly Active Spotify Users

175,000,000
Monthly Active Soundcloud Users

35%
Percent of concert attendees who are Millenials

Demographic Data & Market

	Boomers	Middle Aged	Millenial
Concert Attendees	22%	43%	35%
Spotify Users	6%	21%	73%

http://www.billboard.com/articles/business/6671232/millennials-and-boomers-love-experiences-but-who-attends-more-concerts
http://www.statista.com/statistics/475821/spotify-users-age-usa/

Solution

Connect you with concerts of your favorite artists

Advantages

Streamlined

Personalized

Local

Product

User
Automatically gather artist information from user's Spotify account.

Artist
Display the favorite artists of the users who are touring or soon to have concerts in the users' area.

Concert
Render a map of local and upcoming concerts of the users' favorite artists.

Competitors

Thanks!

Any questions?

You can find us on slack
@swilkinson
@rotatetranslate
@pnguye11

CONCERT
MATCH

ROCK ON