

2025 Edition



ROTECH
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Priya & Rohit Beginner Series

Introduction

Rohit aur Priya ki kahani se seekhein



Rohit:

"Yaar Priya, mujhe stock market mein invest karna hai, par samajh nahi aa raha kahan se start karun. Sab log kehte hain bahut risky hai..."

Priya:

"Rohit, tension mat le! Haan, market risky hai agar bina samjhe ghuso. But agar basics clear hon, toh ye ek powerful wealth-building tool hai. Chal, main tujhe step-by-step sikhaati hun!"



Is book mein tujhe milega:

- Stock market ki basic samajh (simple Hinglish mein)
- Demat account kaise kholein
- Beginner mistakes jo avoid karni chahiye
- Simple portfolio formula
- Daily routine aur weekly habits

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Beginner Roadmap

Step-by-step guide to start your journey

01

Demat Account Kholein

Zerodha, Groww, ya Angel One pe free account banao

02

Basic Terms Seekho

IPO, SIP, Dividend, P/E Ratio, Market Cap samjho

03

Market Hours Jano

NSE/BSE: 9:15 AM - 3:30 PM (Mon-Fri)

04

Paper Trading Karo

Pehle virtual money se practice karo

05

Index Funds Se Shuru Karo

Nifty 50 ya Sensex index fund mein SIP lagao

06

News Padho Daily

Economic Times, Moneycontrol follow karo

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Basics Samjho

Priya explains the fundamentals



"Stock kya hota hai exactly? Shares aur stocks same hai?"



"Haan! Stock = Share = Company ka ek chota hissa. Jab tu stock kharidte hai, tu us company ka part-owner ban jaata hai. Simple!"



"Aur Demat account kya hai? Ye kyun chahiye?"



"Demat = Dematerialized Account. Pehle stocks paper form mein hote the. Ab digital hai! Tera Demat account ek digital locker hai jahan tere saare stocks store hote hain. Trading account se tu buy/sell karta hai."

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Mistakes to Avoid

Beginners ye galtiyan zaroor karte hain - tum mat karna!



Tips pe bharosa karna

WhatsApp/Telegram tips follow mat karo. Research karo!



Bina samjhe invest karna

Pehle company samjho, phir invest karo



Panic selling

Market girne pe panic mat karo. Patience rakho



Overdiversification

50+ stocks mat rakho. Quality over quantity



Borrowed money se invest

Kabhi loan leke invest mat karo



No stop-loss

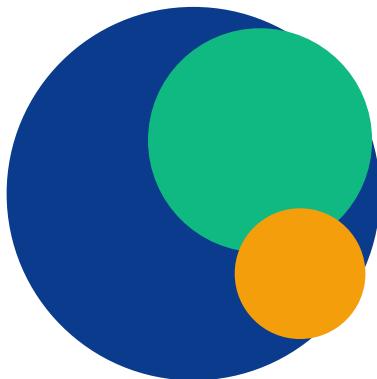
Har trade mein stop-loss lagao. Max 2% risk per trade

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Simple Portfolio Formula

Beginner-friendly asset allocation



60% Index Funds

Nifty 50 / Sensex ETF

30% Large Cap

Bluechip stocks (TCS, Reliance)

10% Learning Money

Experiment with small stocks

Pro Tip from Priya:

"Beginners ke liye 60-30-10 formula best hai. Index funds mein zyada daalo kyunki woh automatically diversified hote hain. Slowly experience aane pe adjust karna!"

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Risk Management

Patience aur discipline ki importance



"Priya, market crash ho gaya toh? Saare paise doob jayenge na?"

"Market crash = Sale! Achhe stocks saste mein milte hain. Rule yaad rakh:
Invest only what you can afford to lose. Emergency fund alag rakh. Aur SIP
karte raho - averaging hoti hai!"



"Toh kitna time lagega paisa double hone mein?"

"Rule of 72 use kar: $72 \div \text{Return\%} = \text{Years to double}$. Agar 12% return
expect kar raha hai, toh $72 \div 12 = 6$ saal. Patience rakh!"



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Daily Routine & Habits

Successful investor banne ke liye daily habits

Morning Routine (9:00 - 9:15 AM)

- Market news check karo (ET, Moneycontrol)
 - Pre-market gainers/losers dekho
 - Global markets ka trend check karo

Evening Review (6:00 - 6:30 PM)

- Portfolio performance review karo
 - Trading journal update karo
 - Tomorrow ke liye watchlist banao

Weekly Habit Tracker

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Bonus Glossary

5 important terms har beginner ko pata hone chahiye

IPO

Initial Public Offering

Jab company pehli baar public mein shares bechti hai. Tu directly company se share kharid sakta hai.

SIP

Systematic Investment Plan

Har mahine fixed amount invest karna. Auto-pilot pe wealth build hoti hai.

Dividend

Company ka profit share

Company apne profit ka kuch hissa shareholders ko deti hai. Passive income!

Market Cap

Market Capitalization

Company ki total value = Share price × Total shares. Large cap > 20,000 Cr.

Stop-Loss

Loss limit order

Automatic sell order jo trigger hota hai jab price neeche jaata hai. Protection mechanism.

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Free Course Access

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8-level learning path with Priya & Rohit
Hinglish mein simple explanations
Calculators, paper trading, live market data



Join Our WhatsApp Community

Daily market updates aur trading tips ke liye join karo!
Link: rotechshiksha.com/whatsapp



See you inside the course!

— Priya & Rohit

Disclaimer: This is educational content only. Always do your own research before investing.
Stock market investments are subject to market risks.