

General Motors

Bluesky initiatives in Voice & AI, third-party partner integrations, design system styles & frameworks, design process

CommerceHub

New product offerings featuring AI, onboarding, IA & portal navigation, design system, research & user testing

xSoTec

Data visualization, bespoke applications, client relations, strategy

University of Michigan

Design, research, quantitative & qualitative analysis, prototyping, consulting

Michigan State University

Data analysis & visualization, sociological research, social theory, urban planning, political theory

ben roth