



BIOGRAPHY OF SAMANTHA T. ROTHBERG

Samantha T. Rothberg currently works as Integration Project Manager & Acting Marketing Manager for Europe. Prior to joining the International Division, she was involved with the LATICRETE Innovation and Sales teams, focusing on industry innovation and offsite construction.

Rothberg has experience in leading and managing teams on complex projects. With a passion for design and construction, she began her career as a project manager in the public sector where she was quickly promoted and gained increased responsibility; she served as Project Director for the New York City Economic Development Corporation (NYCEDC), where she was responsible for overseeing a portfolio of over \$500MM of public capital improvement projects on behalf of the City of New York.

Prior to joining LATICRETE, she held the position of Project Manager at Lehrer, LLC, providing project advisory services to owners, and managing development and construction projects within the New York City area. Her project highlights at Lehrer include 25 Kent Avenue, a ground-up, commercial project in Williamsburg, Brooklyn that required extensive environmental remediation, and the TWA Hotel, a redevelopment and expansion of Eero Saarinen's historic landmark at JFK International Airport in Queens.

Rothberg graduated magna cum laude from New York University in 2012 with a degree in Urban Design & Architecture and Spanish. She is also a LEED Green Associate, and a member of the Construction Specification Institute (CSI) and Modular Building Institute (MBI).

She currently lives in New York City, and continues to explore her passion for cities. Rothberg is President of her Condominium Board. Her personal interests include making jewelry, gardening, cooking, hiking, and playing tennis.

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