Site Purpose:

Scoots is a motor scooter rental company located on Cozumel, which is off the coast of Mexico.

Target Audience:

Scoots targets the locals, tourists, enthusiasts, and cruise-based touring groups/partnerships.
- Examples of audience:
    - Family of four on a cruise looking for a way to explore Cozumel.
    - A couple on their honeymoon to Cozumel and want to travel around the island.
    - A local family of 3 looking for a night out on the town.

Site Map:

Scoots
- Home
    - Call to action
        - Goes to reservations page
    - Nav at the top with links to all the pages
    - Contact info in the footer
    - Summary of information about rentals
        - Link to rental page
    - Current weather
        - Openweathermap.org
    - Three day forecast
    - Weather alerts
- Rental
    - Nav at the top with links to all the pages
    - Contact info in the footer
    - Description of pages available
        - Prices
        - Images
    - Json file with information
    -
- Reservations
    - Nav at the top with links to all the pages
    - Contact info in the footer
    - Rental agreement information
    - Form to collect rental details
        - Date
        - Period
        - Rental type
        - Number
        - Email
        - Name
        - Home state or country
        - Cruise line (if applicable)
        - Special accommodations
        - Comments section
            - Need and location of drop off request
        - form links to page that displays the reservation details and asks for a deposit

- Tours
  - Nav at the top with links to all the pages
  - Contact info in the footer
  - List of sites to visit
  - Cozumel features
  - Brief history or other info (optional)
- Contact
  - Nav at the top with links to all the pages
  - Contact info in the footer
  - Essential rental and contact info
  - Embedded google map
    - Show two locations on Cozumel

Color Scheme/Typography:

H1	**Anton** Sans-serif	30px	#112838	**SAMPLE**
H2	**Anton** Sans-serif	25px	#112838	**SAMPLE**
H3	**Anton** Sans-serif	20px	#3983B8	**SAMPLE**
H4	Zilla Slab Serif	15px	#3983B8	SAMPLE
H5	Zilla Slab Serif	10px	#112838	SAMPLE
H6	Zilla Slab Serif	5px	#b96646	SAMPLE
Nav	Zilla Slab Serif	16px	#255578	SAMPLE
Footer	**Anton** Sans-serif	14px	#112838	**SAMPLE**
Paragraph	**Anton** Sans-serif	12px	Black	**SAMPLE**

Wireframe Sketches: