

# Social Network Analysis using Graph Algorithms

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CY-D

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## Introduction

In this project, we implement two graph-based algorithms to analyze a social network graph:

- Dijkstra's Algorithm for finding the shortest path between two nodes.
- Longest Increasing Path for identifying the longest sequence of nodes, where the influence score of each node is strictly increasing.

## Algorithms

### 1. Dijkstra's Algorithm

#### Pseudocode:

```
function dijkstra(start, end):
    Initialize a priority queue pq
    Initialize distances map, set all distances to infinity
    Set distance[start] = 0
    Add (start, 0) to pq

    while pq is not empty:
        currentNode = extractMin(pq)
        if currentNode == end:
            break

        for each neighbor of currentNode:
            newDist = distance[currentNode] + weight(currentNode, neighbor)
            if newDist < distance[neighbor]:
                distance[neighbor] = newDist
                previous[neighbor] = currentNode
                add (neighbor, newDist) to pq

    path = reconstructPath(previous, start, end)
    return path
```

#### Explanation:

- The algorithm uses a priority queue to greedily explore the shortest path.
- Initially, all nodes have infinite distance except the start node.
- The algorithm explores neighbors, updating distances and pushing the updated nodes back into the queue.

- When the destination is reached, the algorithm stops and reconstructs the path.

## 2. Longest Increasing Path using DFS and Memoization

### Pseudocode:

```
function longestIncreasingPath(startNode):
    Initialize visited set and dp map
    Sort users by influence score

    function dfs(node):
        if node is visited:
            return dp[node]

        visited[node] = true
        longestPath = [node]

        for each neighbor of node:
            if influence[neighbor] > influence[node]:
                neighborPath = dfs(neighbor)
                if length(neighborPath) + 1 > length(longestPath):
                    longestPath = neighborPath
                prepend node to longestPath

        dp[node] = longestPath
        return longestPath

    maxLengthPath = []
    for each user in sortedUsers:
        path = dfs(user)
        if length(path) > length(maxLengthPath):
            maxLengthPath = path

    return maxLengthPath
```

### Explanation:

- The algorithm uses Depth First Search (DFS) to explore paths starting from each user.
- Each user is processed in order of their influence score.

- The DFS is optimized using memoization to store the longest path from each node.
- The algorithm maintains a visited set to avoid re-processing nodes.

## Time Complexity Analysis

### 1. Dijkstra's Algorithm

- Priority Queue Operations: Extracting the minimum node from the priority queue takes  $O(\log n)$ , where  $n$  is the number of nodes.
- Relaxation: For each node, we explore all its neighbors. If there are  $m$  edges, this operation takes  $O(m)$ .

Thus, the overall time complexity of Dijkstra's algorithm is:

$$O((n+m)\log n)$$

Where:

- $n$  is the number of nodes.
- $m$  is the number of edges.

### 2. Longest Increasing Path using DFS and Memoization

- DFS Traversal: The DFS visits each node once, making the base complexity  $O(n)$ .
- Memoization: Each node's longest path is calculated once and stored. Thus, the total number of operations for all nodes is  $O(n)$ .
- Sorting Users: Sorting the users based on their influence scores takes  $O(n\log n)$ .

Thus, the overall time complexity of the Longest Increasing Path algorithm is:

$$O(n\log n + m)$$

Where:

- $n$  is the number of nodes.
- $m$  is the number of edges.