In [4]: import numpy as np
 import pandas as pd
 import seaborn as sns
 import matplotlib.pyplot as plt
 %matplotlib inline

/opt/conda/lib/python3.10/site-packages/scipy/__init__.py:146: UserWarning: A NumP y version >=1.16.5 and <1.23.0 is required for this version of SciPy (detected version 1.23.5

warnings.warn(f"A NumPy version >={np_minversion} and <{np_maxversion}"</pre>

In [5]: df = pd.read_csv('/kaggle/input/udemy-courses/Course_info.csv', encoding = 'utf-8')
 df.shape

Out[5]: (209734, 20)

In [6]: df.head()

Out[6]:		id	title	is_paid	price	headline	num_subscribers	avg_rating	num_reviews
	0	4715.0	Online Vegan Vegetarian Cooking School	True	24.99	Learn to cook delicious vegan recipes. Filmed	2231.0	3.75	134.0
	1	1769.0	The Lean Startup Talk at Stanford E-Corner	False	0.00	Debunking Myths of Entrepreneurship A startup	26474.0	4.50	709.0
	2	5664.0	How To Become a Vegan, Vegetarian, or Flexitarian	True	19.99	Get the tools you need for a lifestyle change 	1713.0	4.40	41.0
	3	7723.0	How to Train a Puppy	True	199.99	Train your puppy the right way with Dr. lan Du	4988.0	4.80	395.0
	4	8157.0	Web Design from the Ground Up	True	159.99	Learn web design online: Everything you need t	1266.0	4.75	38.0
4									

In [7]: df.head(5)

Out[7]:	7]:		title	is_paid	price	headline	num_subscribers	avg_rating	num_reviews
	0	4715.0	Online Vegan Vegetarian Cooking School	True	24.99	Learn to cook delicious vegan recipes. Filmed	2231.0	3.75	134.0
	1	1769.0	The Lean Startup Talk at Stanford E-Corner	False	0.00	Debunking Myths of Entrepreneurship A startup	26474.0	4.50	709.0
	2	5664.0	How To Become a Vegan, Vegetarian, or Flexitarian	True	19.99	Get the tools you need for a lifestyle change 	1713.0	4.40	41.0
	3	7723.0	How to Train a Puppy	True	199.99	Train your puppy the right way with Dr. lan Du	4988.0	4.80	395.0
	4	8157.0	Web Design from the Ground Up	True	159.99	Learn web design online: Everything you need t	1266.0	4.75	38.0
1									

In [8]: df.info()

<class 'pandas.core.frame.DataFrame'>
RangeIndex: 209734 entries, 0 to 209733
Data columns (total 20 columns):

#	Column	Non-Null Count	Dtype					
0	id	209734 non-null	float64					
1	title	209734 non-null	object					
2	is_paid	209734 non-null	bool					
3	price	209734 non-null	float64					
4	headline	209707 non-null	object					
5	num_subscribers	209734 non-null	float64					
6	avg_rating	209734 non-null	float64					
7	num_reviews	209734 non-null	float64					
8	num_comments	209734 non-null	float64					
9	num_lectures	209734 non-null	float64					
10	content_length_min	209734 non-null	float64					
11	<pre>published_time</pre>	209734 non-null	object					
12	last_update_date	209597 non-null	object					
13	category	209734 non-null	object					
14	subcategory	209734 non-null	object					
15	topic	208776 non-null	object					
16	language	209734 non-null	object					
17	course_url	209734 non-null	object					
18	instructor_name	209729 non-null	object					
19	instructor_url	209307 non-null	object					
dtypes: bool(1), float64(8), object(11)								

In [9]: pd.isnull(df)

memory usage: 30.6+ MB

Out[9]:		id	title	is_paid	price	headline	num_subscribers	avg_rating	num_reviews	num_con
	0	False	False	False	False	False	False	False	False	
	1	False	False	False	False	False	False	False	False	
	2	False	False	False	False	False	False	False	False	
	3	False	False	False	False	False	False	False	False	
	4	False	False	False	False	False	False	False	False	
	•••									
	209729	False	False	False	False	False	False	False	False	
	209730	False	False	False	False	False	False	False	False	
	209731	False	False	False	False	False	False	False	False	
	209732	False	False	False	False	False	False	False	False	
	209733	False	False	False	False	False	False	False	False	

209734 rows × 20 columns

```
In [10]:
          pd.isnull(df).sum()
                                  0
Out[10]:
          title
                                  0
                                  0
          is_paid
          price
                                  0
         headline
                                  27
          num_subscribers
                                  0
          avg_rating
                                  0
                                  0
         num_reviews
                                  0
         num_comments
                                  0
          num_lectures
                                  0
          content_length_min
          published_time
                                  0
          last_update_date
                                137
          category
                                  0
          subcategory
                                   0
                                958
          topic
                                  0
          language
          course_url
                                  0
                                  5
          instructor_name
          instructor_url
                                427
          dtype: int64
In [11]:
          df.shape
          (209734, 20)
Out[11]:
In [12]:
          df.dropna(inplace = True)
          df.shape
In [13]:
          (208190, 20)
Out[13]:
In [14]:
          pd.isnull(df).sum()
```

```
id
Out[14]:
         title
                              0
         is_paid
                              0
         price
                              0
         headline
                              0
         num subscribers
                              0
         avg_rating
                              a
         num_reviews
                              0
         num comments
         num_lectures
                              0
         content_length_min
                              0
         published_time
                              0
         last_update_date
                              0
                              0
         category
         subcategory
                              0
         topic
                              0
         language
                              0
         course_url
                              0
         instructor_name
                              0
         instructor_url
                              0
         dtype: int64
In [15]: df.info()
         <class 'pandas.core.frame.DataFrame'>
         Int64Index: 208190 entries, 0 to 209733
         Data columns (total 20 columns):
             Column
                                 Non-Null Count
                                                 Dtype
         ---
                                 -----
          0
                                 208190 non-null float64
             id
          1
             title
                                 208190 non-null object
                                 208190 non-null bool
             is_paid
          2
                                 208190 non-null float64
          3
             price
                               208190 non-null object
          4
             headline
          5 num_subscribers 208190 non-null float64
          6 avg_rating
                               208190 non-null float64
          7
                               208190 non-null float64
             num_reviews
             num_comments
                                 208190 non-null float64
          8
          9
             num_lectures
                                 208190 non-null float64
          10 content_length_min 208190 non-null float64
          11 published_time 208190 non-null object
          12 last_update_date 208190 non-null object
                                 208190 non-null object
          13 category
                                 208190 non-null object
          14 subcategory
          15 topic
                                 208190 non-null object
          16 language
                                 208190 non-null object
          17 course_url
                                 208190 non-null object
                                 208190 non-null object
          18 instructor_name
          19 instructor_url
                                 208190 non-null object
         dtypes: bool(1), float64(8), object(11)
         memory usage: 32.0+ MB
         df['avg rating'] = df['avg rating'].astype('int')
In [16]:
         df['avg_rating'].dtypes
In [17]:
         dtype('int64')
Out[17]:
         df['num_reviews'] = df['num_reviews'].astype('int')
In [18]:
         df['price'] = df['price'].astype('int')
In [19]:
```

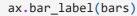
0

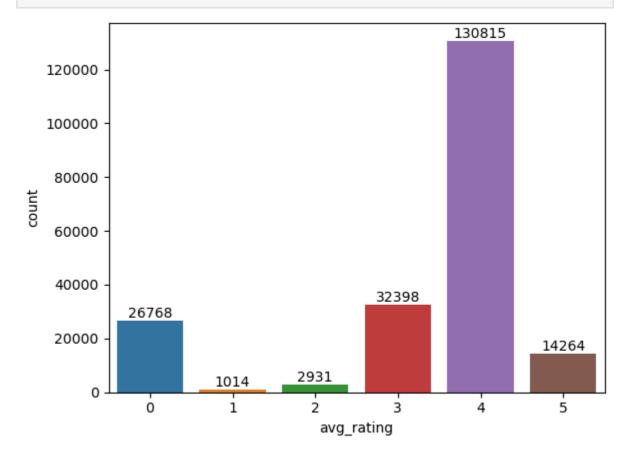
```
df[' num_comments'] = df['num_comments'].astype('int')
In [20]:
         df['content_length_min'] = df['content_length_min'].astype('int')
In [21]:
In [22]: df.info()
         <class 'pandas.core.frame.DataFrame'>
         Int64Index: 208190 entries, 0 to 209733
         Data columns (total 21 columns):
          # Column
                                  Non-Null Count
                                                  Dtype
         ---
             -----
                                  -----
                                                  ----
          0
             id
                                  208190 non-null float64
                                  208190 non-null object
          1
              title
                                  208190 non-null bool
          2
             is_paid
          3
                                 208190 non-null int64
            price
          4 headline
                                208190 non-null object
          5 num_subscribers 208190 non-null float64
6 avg_rating 208190 non-null int64
             num_reviews
                                208190 non-null int64
          7
                                 208190 non-null float64
          8 num_comments
          9 num_lectures
                                208190 non-null float64
          10 content_length_min 208190 non-null int64
          11 published_time      208190 non-null object
12 last_update_date      208190 non-null object
                                  208190 non-null object
          13 category
                              208190 non-null object
          14 subcategory
          15 topic
                                208190 non-null object
          16 language
                                208190 non-null object
          17 course_url
                                208190 non-null object
          18 instructor_name
                                208190 non-null object
                                  208190 non-null object
          19 instructor_url
                                  208190 non-null int64
              num_comments
         dtypes: bool(1), float64(4), int64(5), object(11)
         memory usage: 33.6+ MB
         df['num_subscribers'] = df['num_subscribers'].astype('int')
In [23]:
         df['num_lectures'] = df['num_lectures'].astype('int')
In [24]:
         df['num_comments']=df['num_comments'].astype('int')
In [25]:
         df.info()
In [26]:
```

```
<class 'pandas.core.frame.DataFrame'>
         Int64Index: 208190 entries, 0 to 209733
         Data columns (total 21 columns):
             Column
                                Non-Null Count
                                                 Dtype
         ---
             -----
                                -----
         0
             id
                                208190 non-null float64
         1
             title
                                208190 non-null object
         2
             is_paid
                                208190 non-null bool
         3
                                208190 non-null int64
             price
         4
             headline
                               208190 non-null object
                                208190 non-null int64
         5
             num_subscribers
         6
             avg_rating
                                208190 non-null int64
         7
             num_reviews
                                208190 non-null int64
         8
                                208190 non-null int64
             num comments
         9
             num lectures
                                208190 non-null int64
         10 content_length_min 208190 non-null int64
                                208190 non-null object
         11
             published_time
                                208190 non-null object
         12 last_update_date
         13 category
                                208190 non-null object
         14 subcategory
                                208190 non-null object
         15 topic
                                208190 non-null object
         16 language
                                208190 non-null object
         17 course url
                                208190 non-null object
                                208190 non-null object
         18 instructor_name
                                208190 non-null object
         19 instructor_url
             num_comments
                                208190 non-null int64
         dtypes: bool(1), float64(1), int64(8), object(11)
         memory usage: 33.6+ MB
         df['num_comments']=df['num_comments'].astype('int')
In [27]:
         df.info()
In [28]:
         <class 'pandas.core.frame.DataFrame'>
         Int64Index: 208190 entries, 0 to 209733
         Data columns (total 21 columns):
           Column
                                Non-Null Count
                                                 Dtype
             -----
         _ _ _
                                -----
         0
             id
                                208190 non-null float64
                                208190 non-null object
         1
             title
         2
            is paid
                                208190 non-null bool
          3
            price
                                208190 non-null int64
         4
            headline
                                208190 non-null object
                                208190 non-null int64
         5
             num_subscribers
         6
             avg_rating
                                208190 non-null int64
                                208190 non-null int64
         7
             num_reviews
         8
             num_comments
                                208190 non-null int64
         9
             num lectures
                                208190 non-null int64
         10 content_length_min 208190 non-null int64
             published_time
                                208190 non-null object
         11
                                208190 non-null object
         12
             last_update_date
         13 category
                                208190 non-null object
         14 subcategory
                                208190 non-null object
         15 topic
                                208190 non-null object
         16 language
                                208190 non-null object
                                208190 non-null object
         17 course url
         18 instructor_name
                                208190 non-null object
         19 instructor_url
                                208190 non-null object
                                208190 non-null int64
         20
              num_comments
         dtypes: bool(1), float64(1), int64(8), object(11)
         memory usage: 33.6+ MB
```

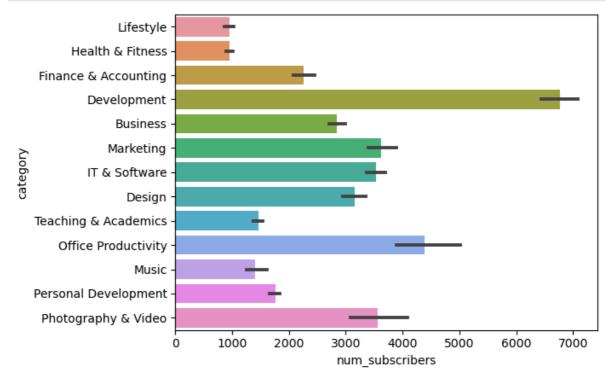
```
Index(['id', 'title', 'is_paid', 'price', 'headline', 'num_subscribers',
Out[29]:
                   'avg_rating', 'num_reviews', 'num_comments', 'num_lectures',
                   'content_length_min', 'published_time', 'last_update_date', 'category',
                   'subcategory', 'topic', 'language', 'course_url', 'instructor_name',
                   'instructor_url', ' num_comments'],
                 dtype='object')
In [30]:
           df.describe()
Out[30]:
                            id
                                        price num subscribers
                                                                   avg_rating
                                                                               num reviews num commen
           count 2.081900e+05
                                208190.000000
                                                  2.081900e+05
                                                               208190.000000
                                                                              208190.000000
                                                                                               208190.0000
                 3.013411e+06
                                    80.966689
                                                 3.104826e+03
                                                                     3.355829
                                                                                 245.377597
                                                                                                  45.0677
           mean
                 1.340752e+06
                                   117.339729
                                                  1.561931e+04
                                                                     1.402331
                                                                                2466.323175
                                                                                                  356.9972
                2.762000e+03
                                     0.000000
                                                  0.000000e+00
                                                                     0.000000
                                                                                   0.000000
                                                                                                    0.0000
            min
            25%
                 1.949413e+06
                                    19.000000
                                                  2.600000e+01
                                                                     3.000000
                                                                                   3.000000
                                                                                                    1.0000
            50%
                 3.287052e+06
                                    34.000000
                                                  2.070000e+02
                                                                     4.000000
                                                                                   17.000000
                                                                                                    5.0000
                 4.184922e+06
                                    99.000000
                                                  1.441000e+03
            75%
                                                                     4.000000
                                                                                  75.000000
                                                                                                   18.0000
            max 4.914146e+06
                                   999.000000
                                                  1.752364e+06
                                                                     5.000000 436457.000000
                                                                                                39040.0000
           df[['price','avg_rating','num_reviews','num_comments']].describe()
In [31]:
Out[31]:
                          price
                                    avg_rating
                                                num_reviews num_comments
           count 208190.000000
                                208190.000000
                                               208190.000000
                                                                208190 000000
                      80.966689
                                      3.355829
                                                  245.377597
                                                                    45.067712
           mean
                                                                   356.997245
                     117.339729
                                      1.402331
                                                 2466.323175
             std
            min
                       0.000000
                                      0.000000
                                                     0.000000
                                                                     0.000000
            25%
                      19.000000
                                      3.000000
                                                    3.000000
                                                                     1.000000
            50%
                      34.000000
                                      4.000000
                                                    17.000000
                                                                     5.000000
                      99.000000
            75%
                                      4.000000
                                                   75.000000
                                                                    18.000000
            max
                     999.000000
                                      5.000000
                                               436457.000000
                                                                 39040.000000
```

EXPLORATORY DATA ANALYSIS:



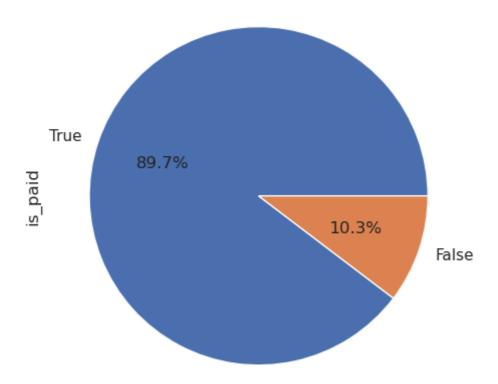




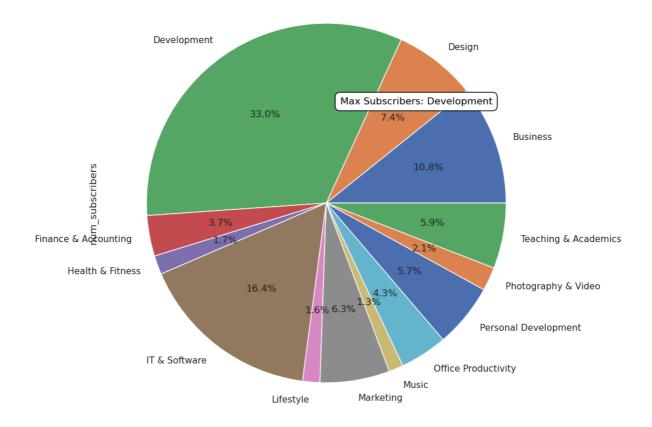


```
Out[35]: Index(['id', 'title', 'is_paid', 'price', 'headline', 'num_subscribers',
                 'avg_rating', 'num_reviews', 'num_comments', 'num_lectures',
                 'content_length_min', 'published_time', 'last_update_date', 'category',
                 'subcategory', 'topic', 'language', 'course_url', 'instructor_name',
                 'instructor_url', ' num_comments'],
               dtype='object')
In [ ]:
         import seaborn as sns
         import matplotlib.pyplot as plt
         # Assuming I have the sales_state DataFrame with 'num_reviews' and 'category' colum
         # Assuming the 'sales_state' DataFrame is already sorted and contains the top 20 da
         top_20_data = sales_state.head(20)
         sns.set(rc={'figure.figsize': (6, 4)})
         sns.barplot(data=top_20_data, x='num_reviews', y='category')
         NameError
                                                    Traceback (most recent call last)
         Cell In[36], line 7
               2 import matplotlib.pyplot as plt
               4 # Assuming you have the sales_state DataFrame with 'num_reviews' and 'cate
         gory' columns
               5
               6 # Assuming the 'sales_state' DataFrame is already sorted and contains the
         top 20 data points
         ----> 7 top_20_data = sales_state.head(20)
               9 sns.set(rc={'figure.figsize': (6, 4)})
              10 sns.barplot(data=top_20_data, x='num_reviews', y='category')
         NameError: name 'sales state' is not defined
         import matplotlib.pyplot as plt
In [ ]:
         import pandas as pd
         # Loading the dataset from the CSV file
         csv path = 'path/to/your/dataset.csv'
         df = pd.read_csv(csv_path).sort_values(by='price')
         # Creating the bar plot
         fig, ax1 = plt.subplots(figsize=(8, 4))
         ax1.bar(df.index, df['num_subscribers'], color='blue', label='Subscribers')
         ax1.set xlabel('Courses')
         ax1.set_ylabel('Number of Subscribers')
         ax1.set_title('Courses vs. Number of Subscribers')
         ax1.set_xticks(df.index)
         ax1.set xticklabels(df['title'], rotation=45, ha='right')
         ax1.legend()
         # Adding a secondary y-axis for price
         ax2 = ax1.twinx()
         ax2.plot(df.index, df['price'], color='red', marker='o', label='Price')
         ax2.set_ylabel('Price')
         ax2.legend()
         plt.tight layout()
         plt.show()
```

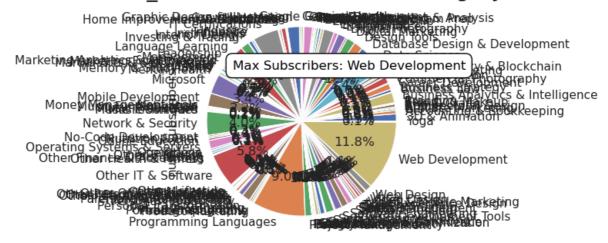
is_paid



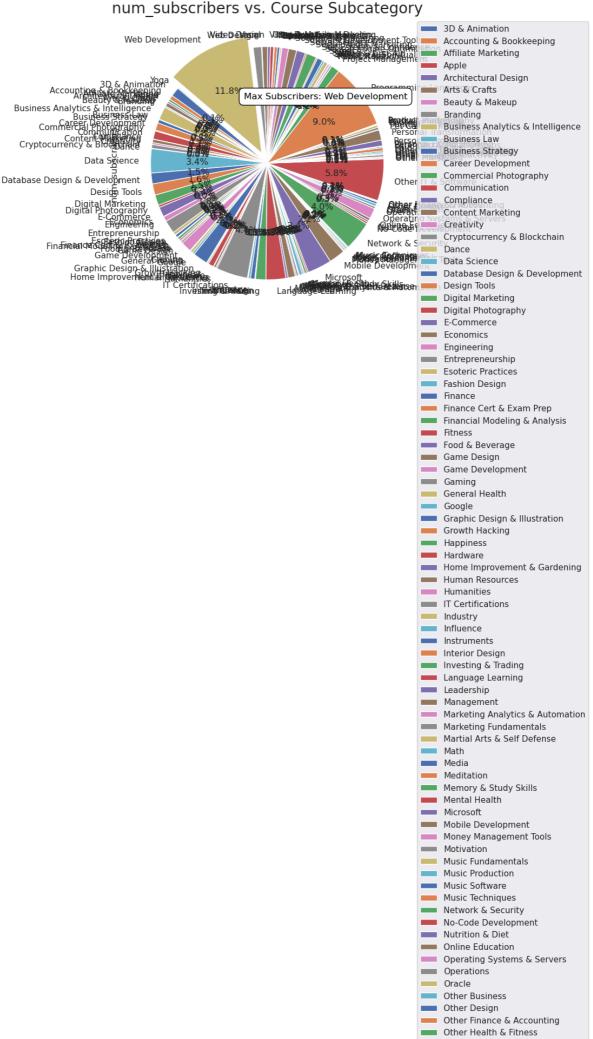
num subscribers vs. Course Category



num subscribers vs. Course Category



```
In [ ]:
        category_subscribers = df.groupby('subcategory')['num_subscribers'].sum()
        # Finding the category with the maximum subscribers
        max_subscribers_category = category_subscribers.idxmax()
        # Creating a pie chart for the distribution of subscribers across course subcategor
        plt.figure(figsize=(10, 7))
        # Exploding the slice corresponding to the category with the maximum subscribers
        explode = [0.1 if subcategory == max_subscribers_category else 0 for subcategory ir
        plt.title('num subscribers vs. Course Subcategory', fontsize=20)
        category_subscribers.plot.pie(autopct="%1.1f%%", explode=explode, startangle=140)
        # Moving the legend outside the pie chart for clarity
        plt.legend(labels=category_subscribers.index, loc="upper left", bbox_to_anchor=(1,
        # Annotating the category with the maximum subscribers
        plt.annotate(f"Max Subscribers: {max_subscribers_category}",
                     xy=(0.5, 0.5), xytext=(0.5, 0.55),
                     fontsize=12, ha="center", color="black",
                     bbox=dict(facecolor='white', edgecolor='black', boxstyle='round,pad=0.
        plt.show()
```



```
Other II & Software
Other Lifestyle
Other Marketing
Other Music
Other Office Productivity
Other Personal Development
Other Photography & Video
Other Teaching & Academics
Paid Advertising
Parenting & Relationships
Personal Brand Building
Personal Productivity
Personal Transformation
Pet Care & Training
Photography
Photography Tools
Portrait Photography

    Product Marketing

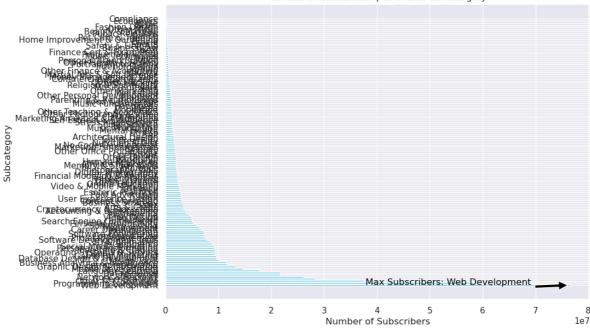
Programming Languages
Project Management
Public Relations
Real Estate
Religion & Spirituality
SAP
Safety & First Aid
Science
Search Engine Optimization
 Self Esteem & Confidence
Social Media Marketing

    Social Science

Software Development Tools
Software Engineering
Software Testing
Sports
Stress Management
Teacher Training
  Test Prep
Travel
User Experience Design
Video & Mobile Marketing
Video Design
Web Design

    Web Development
```

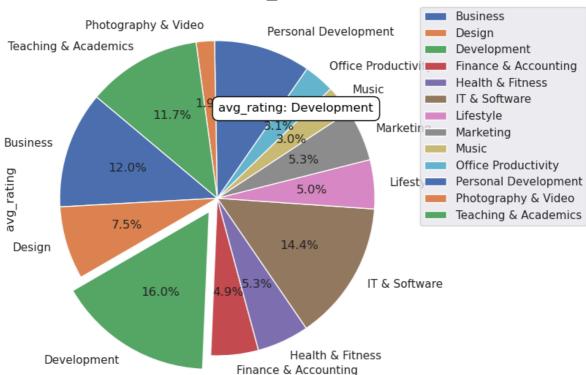
```
In [ ]: category_subscribers = df.groupby('subcategory')['num_subscribers'].sum()
        # Finding the category with the maximum subscribers
        max_subscribers_category = category_subscribers.idxmax()
        # Sorting the data by subscribers for better visualization
        sorted_subscribers = category_subscribers.sort_values(ascending=False)
        plt.figure(figsize=(10, 7))
        plt.barh(sorted_subscribers.index, sorted_subscribers.values, color='skyblue')
        plt.xlabel('Number of Subscribers')
        plt.ylabel('Subcategory')
        plt.title('Number of Subscribers per Course Subcategory')
        # Annotating the category with the maximum subscribers
        plt.annotate(f"Max Subscribers: {max_subscribers_category}",
                     xy=(sorted_subscribers[max_subscribers_category], max_subscribers_cate
                     xytext=(0.7 * sorted_subscribers.max(), max_subscribers_category),
                     fontsize=12, ha="center", color="black",
                     arrowprops=dict(facecolor='black', shrink=0.05))
        plt.show()
```



```
In [ ]: # Calculating the total subscribers for each subcategory
        category_subscribers = df.groupby('subcategory')['num_subscribers'].sum()
        # Sorting the data by subscribers for better visualization
        sorted_subscribers = category_subscribers.sort_values(ascending=False)
        # Finding the category with the maximum subscribers
        max_subscribers_category = sorted_subscribers.idxmax()
        # Creating a figure and axis
        plt.figure(figsize=(10, 7))
        ax = plt.gca()
        # Plotting the grouped bar chart
        width = 0.4
        ind = np.arange(len(sorted_subscribers))
        bars = ax.bar(ind, sorted_subscribers.values, width, color='skyblue')
        # Annotating the category with the maximum subscribers
        for bar in bars:
            height = bar.get_height()
            if sorted_subscribers.index[bar.get_x()] == max_subscribers_category:
                ax.text(bar.get_x() + bar.get_width() / 2, height + 10, f"Max: {height}",
                         ha='center', va='bottom', fontsize=10, color='black')
        ax.set_xticks(ind)
        ax.set_xticklabels(sorted_subscribers.index, rotation=45, ha='right')
        ax.set_xlabel('Subcategory')
        ax.set_ylabel('Number of Subscribers')
        ax.set_title('Number of Subscribers per Course Subcategory')
        plt.show()
```

```
IndexError
                                                    Traceback (most recent call last)
         Cell In[46], line 22
              20 for bar in bars:
                     height = bar.get_height()
                      if sorted_subscribers.index[bar.get_x()] == max_subscribers_category:
          ---> 22
              23
                          ax.text(bar.get_x() + bar.get_width() / 2, height + 10, f"Max: {he
         ight}",
              24
                                  ha='center', va='bottom', fontsize=10, color='black')
              26 ax.set_xticks(ind)
         File /opt/conda/lib/python3.10/site-packages/pandas/core/indexes/base.py:5320, in
          Index.__getitem__(self, key)
            5317 if is_integer(key) or is_float(key):
            5318
                      # GH#44051 exclude bool, which would return a 2d ndarray
            5319
                      key = com.cast_scalar_indexer(key, warn_float=True)
          -> 5320
                     return getitem(key)
            5322 if isinstance(key, slice):
                      # This case is separated from the conditional above to avoid
            5324
                      # pessimization com.is bool indexer and ndim checks.
            5325
                      result = getitem(key)
         IndexError: only integers, slices (`:`), ellipsis (`...`), numpy.newaxis (`None`)
         and integer or boolean arrays are valid indices
            1e7
          8
          7
          6
          5
          4
          3
          2
          1
          0
               0
                          20
                                      40
                                                 60
                                                             80
                                                                       100
                                                                                   120
         df.columns
In [47]:
         Index(['id', 'title', 'is_paid', 'price', 'headline', 'num_subscribers',
Out[47]:
                 'avg_rating', 'num_reviews', 'num_comments', 'num_lectures',
                 'content_length_min', 'published_time', 'last_update_date', 'category',
                 'subcategory', 'topic', 'language', 'course_url', 'instructor_name',
                 'instructor_url', ' num_comments'],
               dtype='object')
In [49]: | category_subscribers = df.groupby('category')['avg_rating'].sum()
         # Find the category with the maximum subscribers
```

category vs. avg_rating



```
In []: category_subscribers = df.groupby('category')['price'].sum()

# Finding the category with the maximum subscribers
max_subscribers_category = category_subscribers.idxmax()

# Creating a pie chart for the distribution of subscribers across course subcategor
plt.figure(figsize=(10, 7))

# Exploding the slice corresponding to the category with the maximum subscribers
explode = [0.1 if subcategory == max_subscribers_category else 0 for subcategory in

plt.title('category vs. price', fontsize=20)
category_subscribers.plot.pie(autopct="%1.1f%", explode=explode, startangle=140)

# Moving the Legend outside the pie chart for clarity
```

category vs. price

