

# Hierarhcical Models

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May, 2024

1. We wish to estimate how fast each of you are to react to a tone. When you hear a tone, hit a button. Pretty boring.
2. Let's assume each person has a *true score*. This is your speed in the limit of infinitely many trials.
3. If you know the  $i$ th person's true score, denoted  $\mu_i$ , then RT on the  $j$ th trial, denoted  $Y_{ij}$ , is distributed as

$$Y_{ij}|\mu_i \sim N(\mu_i, .15^2),$$

where  $Y$  is measured in seconds.

4. Suppose we sample people from a population. Then it is reasonable to think each person's true score is also distributed

$$\mu_i \sim N(.5, .1^2)$$

## Consider This

- We wish to estimate  $\mu_i$ .
- Some ppl recommend sample mean: (J trials)

$$\hat{\mu}_i = \bar{y}_i = \sum_{j=1}^J y_{ij} / J$$

- Other ppl recommend the median: Order values, pick middle one.

# Jeff's Estimator

- I propose the following *regularized* estimator:
  - $\bar{y}_i$  is usual sample mean
  - $s_i^2$  is usual sample variance
  - $s^2 = \sum_{i=1}^I s_i^2 / I$
  - $\bar{y}$  is grand mean; mean of  $\bar{y}_i$ :
    - $\bar{y} = \sum_{i=1}^I \bar{y}_i / I = \sum_{ij} y_{ij} / IJ$
  - $s_{\bar{y}}^2$  is standard error squared; variance of  $\bar{y}_i$ 
    - $s_{\bar{y}}^2 = \sum_i (\bar{y}_i - \bar{y})^2 / (I - 1)$

$$\hat{\mu}_i = v c_i,$$

where

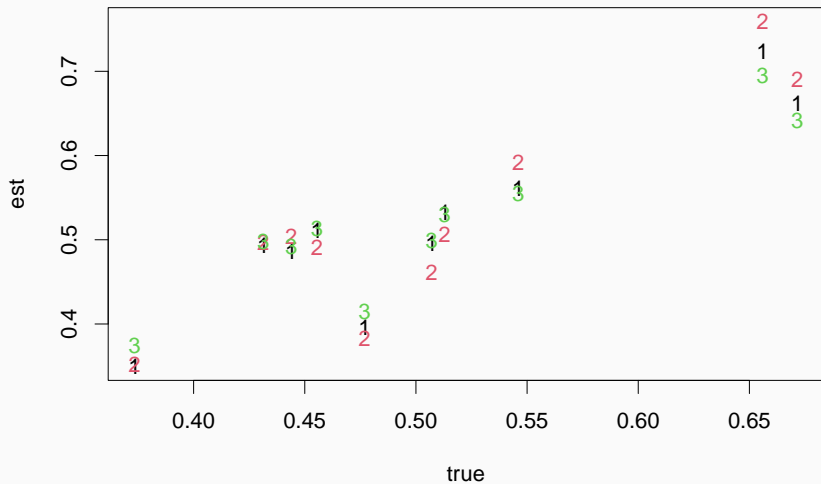
$$v = \left( \frac{J}{s^2} + \frac{1}{s_{\bar{y}}^2} \right)^{-1}$$
$$c_i = \left( \frac{J \bar{y}_i}{s^2} + \frac{\bar{y}}{s_{\bar{y}}^2} \right)$$

- Whacky
- Legitimate as it uses nothing but the data
- Which of the three is best

# Defining Best

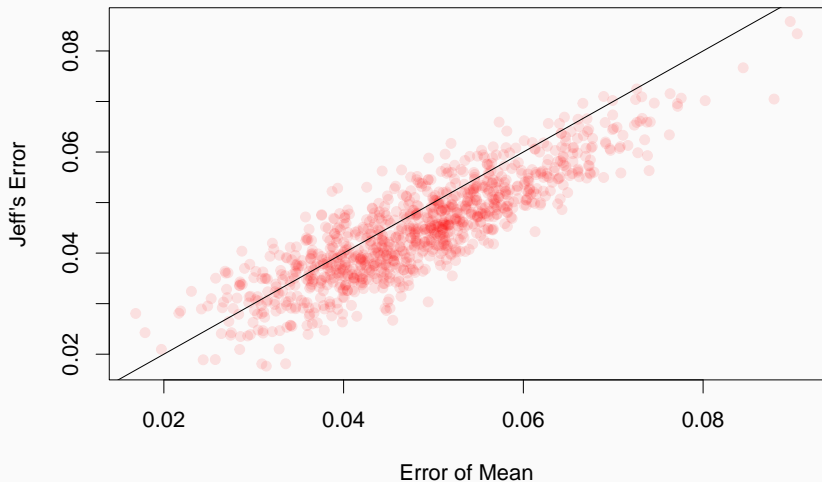
- Generate ground truth  $(\mu_1, \dots, \mu_I)$
- Generate data  $\mathbf{Y}$
- Compute estimates  $(\hat{\mu}_1, \dots, \hat{\mu}_I)$
- Compute estimation error:  $e_i = \hat{\mu}_i - \mu_i$
- Compute RMS error:  $\text{rmse} = \sqrt{\sum_i e_i^2 / I}$

## Example



```
##      Mean Median Jeff's
## 0.046 0.058 0.041
```

## Do it 10,000 Times



```
## [1] "Proportion of Jeff's Wins: 0.738"
```



My estimator was based on the fact that the data were hierarchical

- People sampled from a population
- Trials nested in people
- Two sources of variation

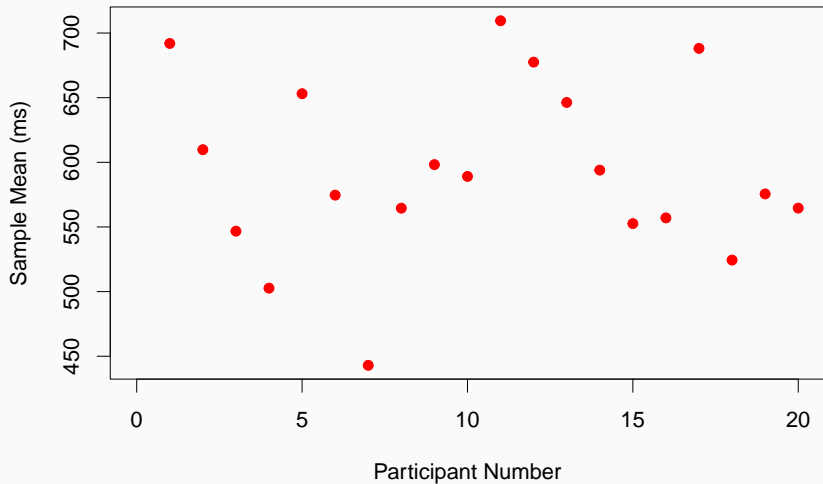
## Case 1

- Each person reads 10 nouns.
- How good of a reader is each person.

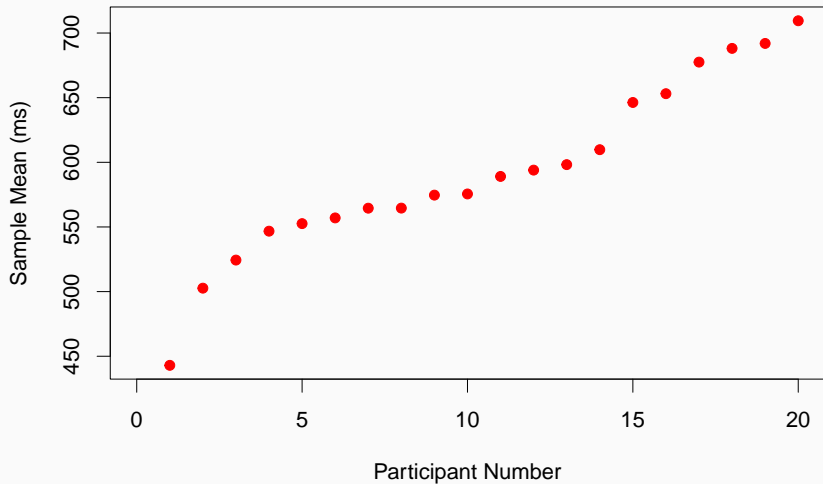
- Let  $\mu_i$  denote the true value for the  $i$ th person

- Data,  $Y_{ij}$ ,  $j$  denotes replicate for  $i$ th person
- $Y_{ij} \sim N(\mu_i, \sigma^2)$

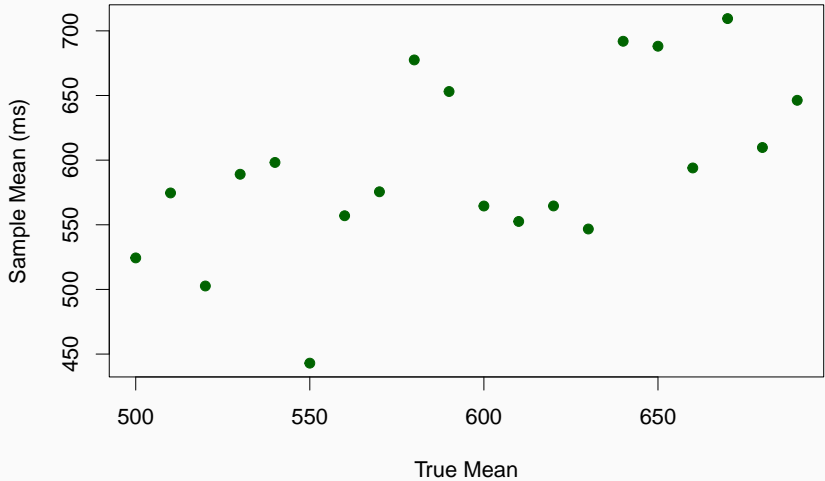
## Mean score per person



## Mean score per person (sorted)



# Sample Mean vs. True Mean



# Non-Hierarchical Bayes Model

$$Y_{ij} \sim N(\mu_i, \sigma^2)$$

$$\mu_i \sim N(a, b)$$

$$\sigma^2 \sim \text{IG}(q, s)$$

- $a = 600$
- $b = 400^2$



# Non-Hierarchical Bayes Model

Conditional Posteriors via Bayes Rule:

$$\mu_i \sim N(c_i v, v)$$

$$v = \left( \frac{J}{\sigma^2} + \frac{1}{b} \right)$$

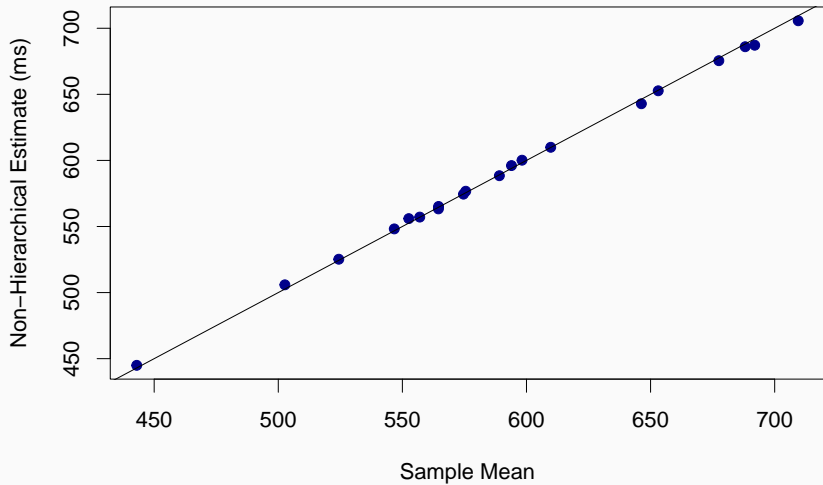
$$c_i = \left( \frac{J \bar{Y}_i}{\sigma^2} + \frac{a}{b} \right)$$

$$\sigma^2 \sim \text{IG}(q + IJ/2, s + \text{SSE}/2)$$

## Plan of Chain

- Sample all  $\mu$ 's given  $\sigma^2$
- Sample  $\sigma^2$  given all  $\mu$ 's.
- Repeat

# Results



These people can be treated as fixed or random.

- Fixed. I am interested in John Q. Doe as a unique individual. Whatever results I find cannot be generalized.
- Random. I sample John Q. Doe from a population and would like to generalize to the population as well.

We treated each person as fixed in the previous case.

People as random effects

$$Y_{ij} \sim N(\mu_i, \sigma^2)$$

$$\mu_i \sim N(\eta, \delta)$$

$$\sigma^2 \sim \text{IG}(q_1, s_1)$$

$$\eta \sim N(a, b)$$

$$\delta \sim \text{IG}(q_2, s_2)$$

- Stage 1: Sample people from a population model

$$\mu_i \sim N(\eta, \delta)$$

- Stage 2: Sample observations from each person.

$$Y_{ij} \sim N(\mu_i, \sigma^2)$$

We all act as prior for each other.



## Conditional Posteriors

$$\mu_i \sim \mathcal{N}(c_i v, v)$$

$$v = \left( \frac{J}{\sigma^2} + \frac{1}{\delta} \right)$$

$$c_i = \left( \frac{J \bar{Y}_i}{\sigma^2} + \frac{\eta}{\delta} \right)$$

$$\sigma^2 \sim \text{IG}(q_1 + IJ/2, s_1 + \sum_{ij} (Y_{ij} - \mu_i)^2/2)$$

## Conditional Posteriors

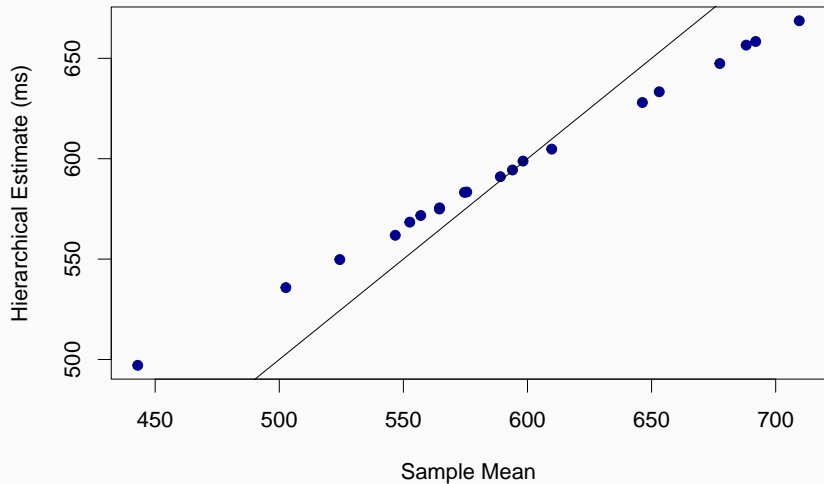
$$\eta \sim \mathcal{N}(c_0 v_0, v_0)$$

$$v_0 = \left( \frac{l}{\delta} + \frac{1}{b} \right)$$

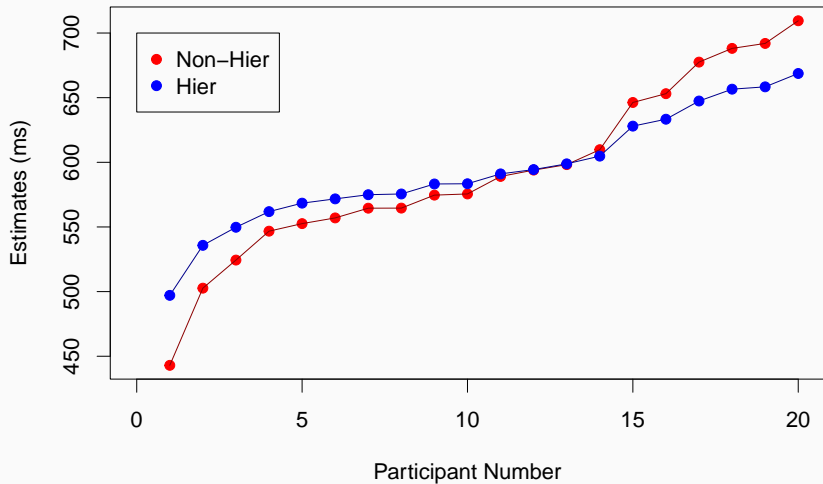
$$c_0 = \left( \frac{l \bar{\mu}}{\delta} + \frac{a}{b} \right)$$

$$\delta \sim \text{IG}(q_2 + l/2, s_1 + \sum_i (\mu_i - \eta)^2/2)$$

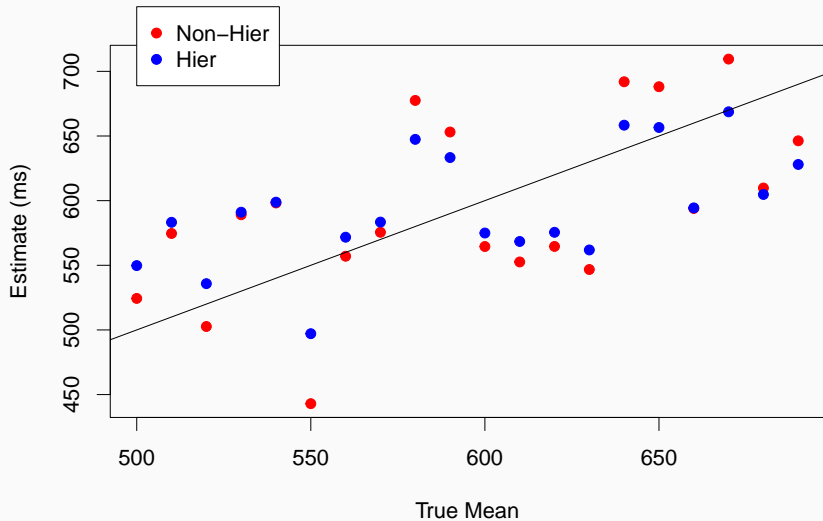
# Hierarchical Results



## Sorted by People



## Versus True Values



adapt example in normJ.Rmd