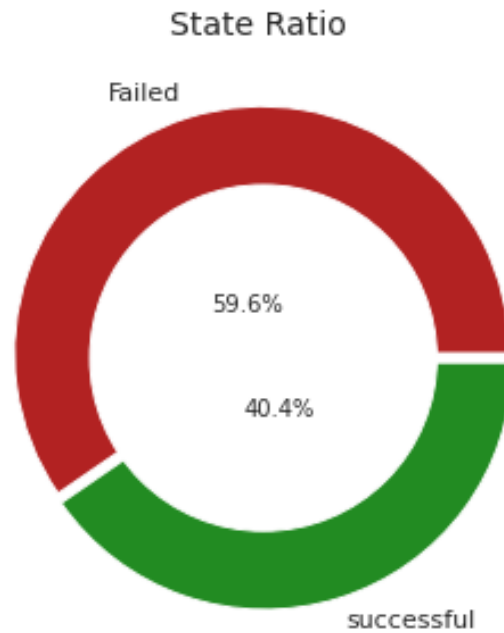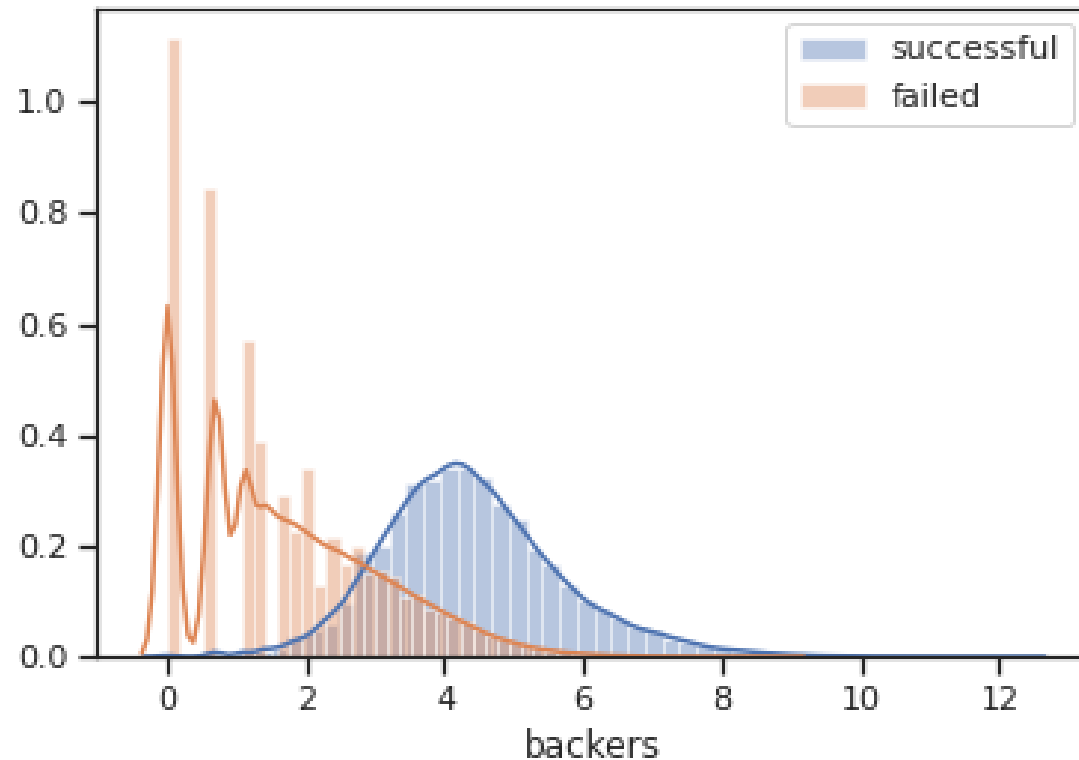# Kickstarter Projects

Exemplary new projects to showcase

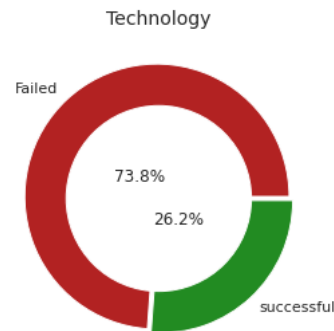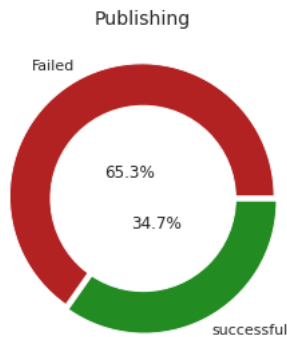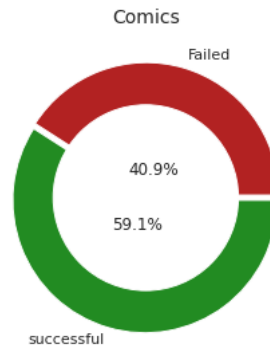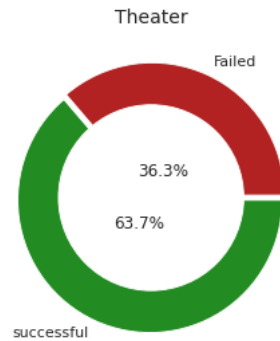& user tips for better funding chances

# The problem

Only 40% of the projects succeed!

# Exemplary new projects to showcase

We need to choose the ones having more backers: the more backers we have, the more chances of the project being successful
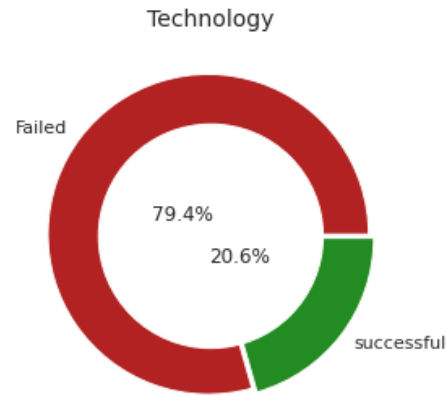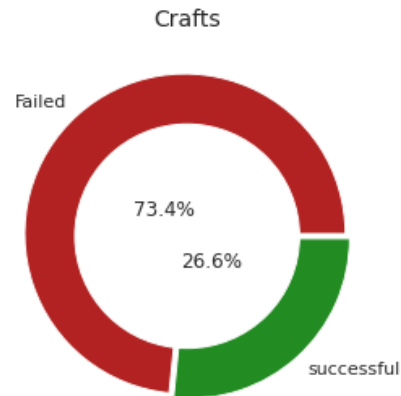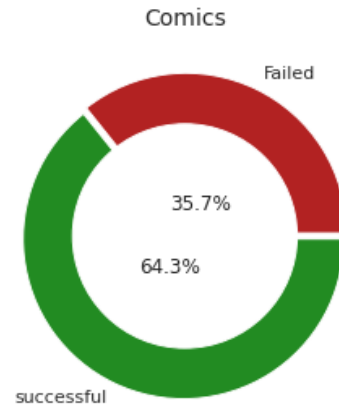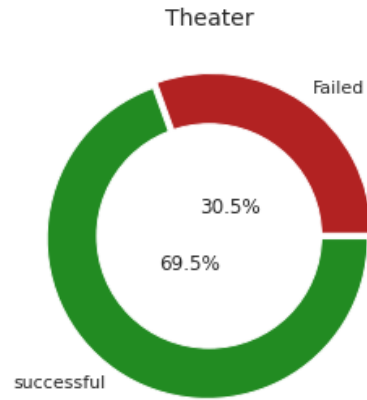
# Exemplary new projects to showcase

We need to choose from the categories that have more chances.
Comics and Theater have more chances for success in the US

Best and worst categories in the GB

Exemplary new projects to showcase

Comics and Theater have more chances for success in the GB. Crafts and technology are strongly to avoid!

# Exemplary new projects to showcase

**Comics and Theater have more chances for success in the GB. Journalism and Comics are strongly to avoid!**
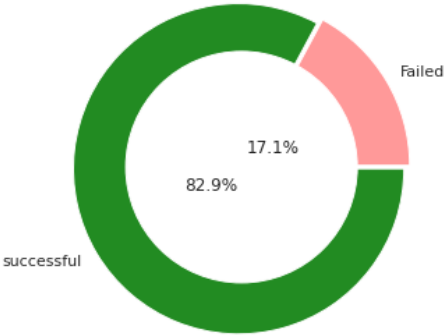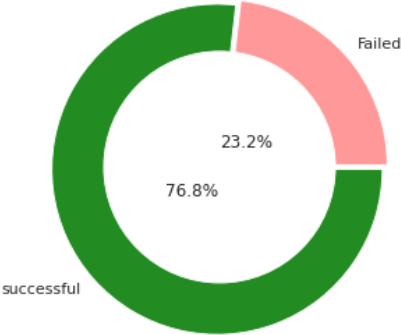
# What are the best showcases for the top Categories

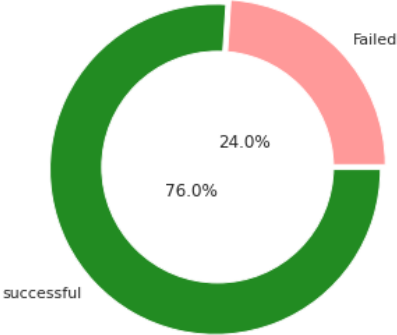- Theater
- Comics

Best scenarios of the category Theater
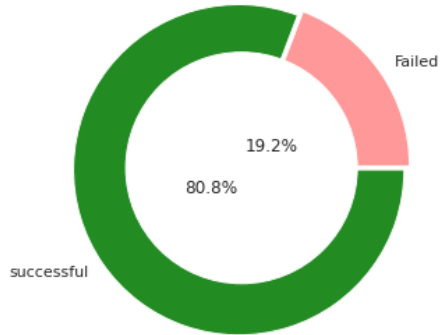
Duration:30 to 40 days, Goal:below 1000$
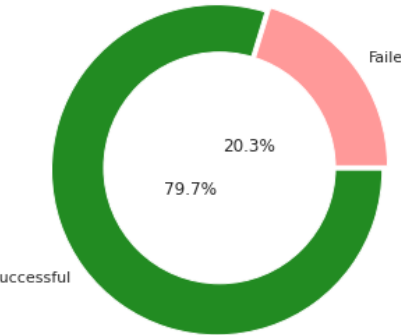
Duration:30 to 40 days, Goal:1000 to 2000$

Duration:10 to 20 days, Goal:3000 to 4000$
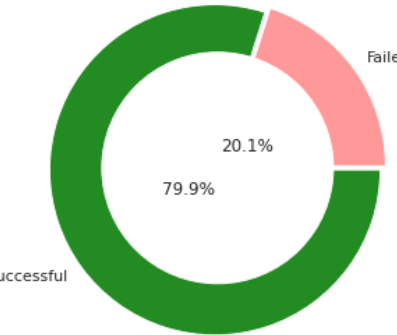
Duration:10 to 20 days, Goal:below 1000$

Duration:10 to 20 days, Goal:1000 to 2000$

Duration:10 to 20 days, Goal:2000 to 3000$

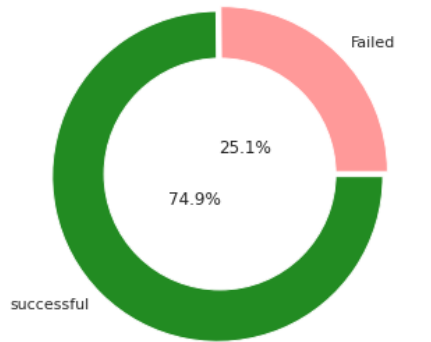# Theater Top 3

1- Duration 30 to 40 days
   Goal below
1000$                    (82.9%)
2- Duration 10 to 20 days
   Goal 2000 to
1000$                    (80.8%)
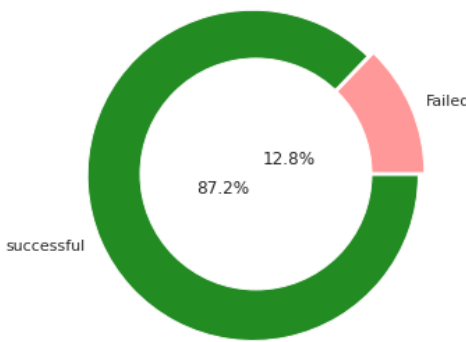3- Duration 10 to 20 days
   Goal 2000 to
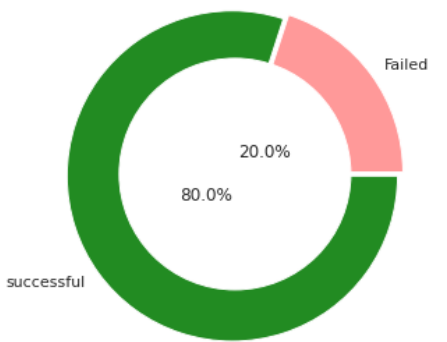3000$                    (79.9%)

Best scenarios of the category Comics
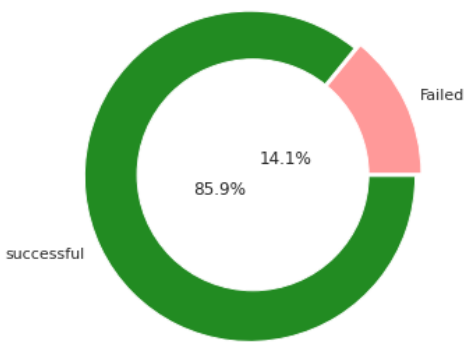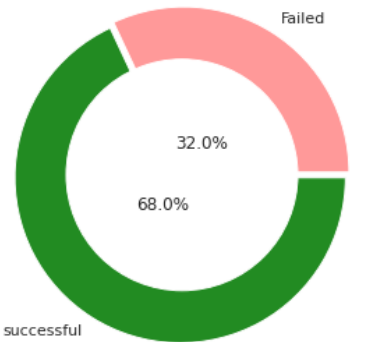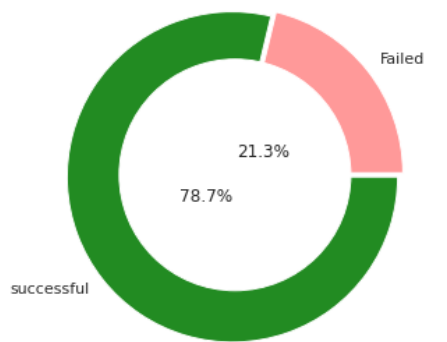
1Duration:20 to 30 days, Goal:below 1000$
Failed
25.1%
74.9%
successful

Duration: until 10 days, Goal: below 1000$
Failed
12.8%
87.2%
successful

Duration:10 to 20 days, Goal:3000 to 4000$
Failed
20.0%
80.0%
successful

Duration:10 to 20 days, Goal:below 1000$
Failed
14.1%
85.9%
successful

5Duration:20 to 20 days, Goal:1000 to 2000$
Failed
32.0%
68.0%
successful

Duration:30 to 40 days, Goal:below 1000$
Failed
21.3%
78.7%
successful

# Comics Top 3

**1- Duration until 10 days Goal below 1000$ (87.2%)**

**2- Duration 10 to 20 days Goal below 1000$ (85.9%)**

**3- Duration 10 to 20 days Goal 3000 to 4000$ (80.0%)**

# Some user tips?

+ Duration that are under 20 days have a better chance to succeed

+ Goals that have values below 2000$ have a better chance to succeed

+ Best time to lunch a kickstarter is between 14h and 16h