

# Machine Learning Engineer Nanodegree

## Capstone Proposal

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### Domain Background

Convolutional Neural Networks (CNNs) have successfully been applied in the field of image recognition. These algorithms have proven to be incredibly efficient at classifying images and often outperforms other machine learning algorithms at this task. To illustrate, very accurate predictions can be achieved on the well known MNIST database of handwritten digits<sup>1</sup> and the CIFAR-10 dataset<sup>2</sup> using very simple network architectures. These datasets, however, are relatively simple. Not only the number of classes is very low (10 digits for the MNIST database and 10 object categories for the CIFAR-10 dataset) but each class is very different from one another.

Image recognition on real world images, on the other hand, requires the building of complex models. The deep CNNs developed for the ImageNet Large Scale Visual Recognition Challenge<sup>3</sup> (ILSVRC) are a perfect illustration. Unlike the MNIST and the CIFAR-10 databases, the ILSVRC dataset has a large number of classes and the difference between some of the object categories can be very tenuous. The algorithm needs to be able to discriminate between different breeds of dog or types of snake. It is hence not surprising that the ResNet50 model<sup>4</sup> developed by Microsoft and that won the 2015 ILSVRC edition has 50 convolutional layers and a total of 168 layers.

It is common practice today to use pre-trained state-of-the-art models to classify photographs. CNNs that have been pre-trained on a large and diverse dataset like ImageNet captures universal features in its early layers that are relevant and useful to most classification problems. The weights of the pre-trained CNNs can then be fine-tuned by continuing training it on the dataset under study.

### Problem Statement

Yelp is a social networking site that publishes crowd-sourced reviews about local businesses. About two years ago, Kaggle hosted the Yelp Restaurant Photo Classification challenge (see <https://www.kaggle.com/c/yelp-restaurant-photo-classification>). Since labels are optional during the review submission process, some restaurants can be left uncategorized. For this reason, Yelp asked competitors to build a model that automatically predict attributes for restaurants using their user-submitted photographs. The goal of this project is to develop such a model.

### Datasets and Inputs

The photographs and attributes for this project can be found in the data section of the Kaggle competition webpage: <https://www.kaggle.com/c/yelp-restaurant-photo-classification/data>. Yelp provides for this

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<sup>1</sup>The MNIST database is available at <http://yann.lecun.com/exdb/mnist/>. A quick analysis of this dataset can be found [here](#).

<sup>2</sup>The CIFAR-10 dataset can be found at the following url: <https://www.cs.toronto.edu/~kriz/cifar.html>. Predictions on this dataset are presented [here](#).

<sup>3</sup>The 2017 challenge is described on the ImageNet website: <http://image-net.org/challenges/LSVRC/2017/index> and on Kaggle: <https://www.kaggle.com/c/imagenet-object-localization-challenge>.

<sup>4</sup>The Microsoft team presents their model in the following paper: <https://arxiv.org/pdf/1512.03385.pdf>.

competition a training dataset (234 842 photographs) and a test dataset (1 190 225 photographs). Each image is mapped to a business identification number. There is a total of 2000 businesses that can be tagged with 9 different attributes. The labels are listed below:

0. good\_for\_lunch
1. good\_for\_dinner
2. takes\_reservations
3. outdoor\_seating
4. restaurant\_is\_expensive
5. has\_alcohol
6. has\_table\_service
7. ambience\_is\_classy
8. good\_for\_kids

## Solution Statement

A convolutional deep learning network will be built to tag the restaurants. For this purpose, the Keras<sup>5</sup> Python library will be used with TensorFlow<sup>6</sup> as a backend. The CNN will not be built from scratch. Instead, a pre-trained model will be used either as an initialization or a fixed feature extractor. Some popular models for image classification along with their weights trained on ImageNet are available in Keras. Each model available will be considered and thoroughly evaluated.

The model will be trained on the training dataset and its accuracy will be evaluated on the test dataset. A simple F1-score will be used to evaluate the performance of the algorithm. This evaluation metric will also allow for comparison with models from other contestants.

## Benchmark Model

Contestants submit a set of predictions and their model is scored using the predefined evaluation metric. As one can see on <https://www.kaggle.com/c/yelp-restaurant-photo-classification/leaderboard>, the best model has a F1-score of 83.177 % (as reported on the private leaderboard<sup>7</sup>) and models developed by the top 144 ranked contestants are all above 75 %. The goal for this project is to develop a deep learning network that reaches such a performance.

## Evaluation Metrics

As mentioned previously, the evaluation metric will be the F1-score, i.e., the harmonic mean between precision and recall:

$$F1 = 2 \frac{p \cdot r}{p + r} \text{ where } p = \frac{tp}{tp + fp} \text{ and } r = \frac{tp}{tp + fn}$$

This means that a good performance on both precision and recall will be favored over extremely good performance on one and poor performance on the other.

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<sup>5</sup>See <https://keras.io/>.

<sup>6</sup>See <https://www.tensorflow.org/>.

<sup>7</sup>The private leaderboard remains secret until the end of the competition and determines the final competition winners. The purpose of this division is to prevent people from winning by overfitting to the public leaderboard. The public and private leaderboards enclose approximately 30 % and 70 % of the test data, respectively.

## Project Design

The data will be first downloaded and an exploratory analysis will be performed. This analysis will be presented through a Jupyter Notebook. Due to the high volume of data (both the compressed archive training and testing files are about 7 GB), the analysis will be conducted on Amazon Web Services (AWS).