

# Turbocharge Your App Development with Investnet | Yodlee Aggregation API

If you're looking to launch an application or service using consumer permissioned financial data, Investnet® | Yodlee® Aggregation API is your solution. It is designed for Internet innovators, developers, and enterprise companies. The Yodlee Aggregation API supports the development of financial apps by providing authorized and secure access to real-time data for customers' bank, credit card, investment, and loan accounts, as well as bills, insurance, and rewards programs, quickly and easily.

## Fintech Innovator Advantages

- Access to over 15,000 data sources
- Modern RESTful API reduces latency and completion times to enhance performance for the user
- Easy to use API architecture enables easy integration and can significantly cut app development time for faster time to market
- Reduced code requirements can lower development cost
- Enables development on any platform and any device
- Meets the highest standards in data security and regulatory compliance to protect consumer information and data
- Includes enhanced developer resources such as sample APIs and sandbox tools
- REST/JSON and SOAP/XML web interfaces also available
- Quick and easy onboarding of accounts with Investnet | Yodlee FastLink technology

## Rich Depth and Breadth of Data

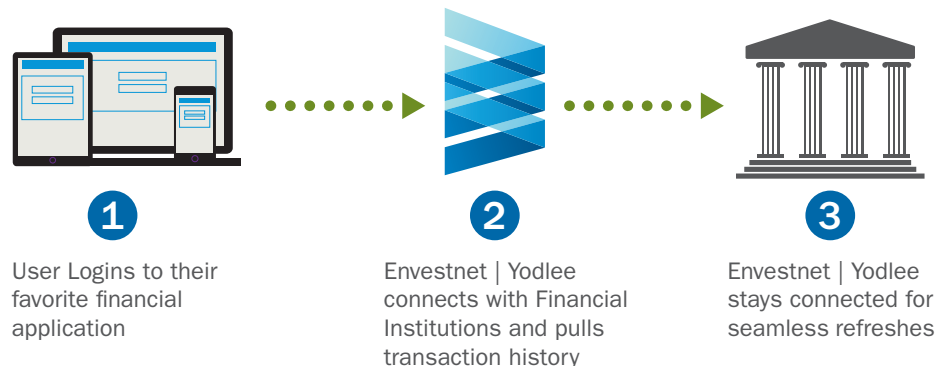
Yodlee Aggregation API is the key that enables you to unlock, retrieve, and view user-permissioned data from over 15,000 global financial sources. Whether you're developing apps for personal financial management, small business, lending, wealth management, or other services, the Yodlee Aggregation API provides the financial account and transaction data you and your consumers need.

## Launch Your App in Days, Not Weeks

Bring your solution to market quicker with an API that reduces security concerns and ongoing code maintenance. The enhanced Yodlee Aggregation API easily integrates into your app, significantly cutting development time and speeding your time to market.

## Increase Efficiency for Users. Decrease Delays

With the emergence of RESTful API architecture, data, and information can be passed/sent more efficiently and more quickly than with traditional SOAP API loads. The result is a faster, better performing, user-friendly data aggregation experience for consumers. With near real-time access to their aggregated data through your financial app, your customers are better equipped to make near real-time financial decisions



## Consumer Advantages:

- Intuitive online and mobile experience
- Near real-time access to aggregated account data
- User friendly and highly responsive performance
- Confidence that financial data is secured and protected to the highest standards available

## Leverage Yodlee Aggregation API for Solutions for:

- Small business accounting
- Debt management
- Personal financial management / wellness
- Personal wealth management
- Mobile wallet
- Expense tracking

## Ease User Onboarding

By pairing the Yodlee Aggregation API with Yodlee FastLink, consumers can add and link their accounts on any device within seconds. This speedy and intuitive onboarding process works to curb customer abandonment and enable a seamless user experience.

## Get Started with the Yodlee Aggregation API Today

Start integrating consumer permissioned financial data into your apps with the Yodlee Quick Start package. This package includes:

- Modern RESTful API
- More than 450 Internet companies using the Yodlee Platform
- Access to over 71 percent of data from structured feeds
- Robust service-level agreements
- Transactional with credit card

To find out how Yodlee Aggregation API can power your financial app, please contact an Envestnet | Yodlee sales representative.



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