

Job Description

Role / Position Title	Product Manager – MIS & Branch Support
Reporting Manager	Product Head

Job Summary –

Handling gold loan product and excel in defined objectives as a Product Manager.

Objective and Scope of the Position –

To manage gold loan product and be responsible for tracking business performance and its reporting.

Detailed Role & Responsibility of the Position –

Business Tracking and Reporting:

- Tracking and assisting in delivery of topline deliveries of business.
- Track, monitor and drive KPIs.
- Publishing daily and monthly business reports to senior management team on the business performances.
- Review performance on regular basis to ensure achievement of targets in timely manner.
- Design action plans in case there is deviation from planned business targets.

Branch Support:

- Support branches in day-to-day transactional activities.

Competition/Industry Benchmarking:

- Analyze the market and competition portfolio to identify potential opportunities.
- Track competitions, industry metrics, forecasts and qualitative market data for different segments.
- Develop product positioning which differentiates gold loan products proposition of the company in the market.

Cross Functional Teams:

- Work with key stakeholders including marketing, IT, CC, Risk, Collection, Legal Compliance and Analytics to drive business objectives.

Requirements –

A.) Professional Experience:

3-5 years of Product / Sales experience in gold loan or other Asset products

B.) Education Background:

Graduate or Post Graduate Degree in MBA or Equivalent