

# Akhil Prince

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Successful Executive with over 1 plus years of demonstrated ability in delivering mission-critical results. Offering outstanding communication and cross-cultural team management skills. Entrepreneurial attitude for optimal profitability. Ambitious team leader adept at creating strategic alliances with organizational leaders and effectively aligning with and supporting key business initiatives.

## Work History

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**Feb 2021 - Current**

### Senior Executive

*Poonawalla Fincorp Limited, Pune*



- Collecting the records for spends for campaigns and generating COA for the campaigns (channel wise)
- Maintaining Excel Records for the invoices generated for every Month within team
- Creating digital channel campaigns on WhatsApp, SMS, Email & RCS for EC & NC customers. Along with that creating content, whitelisting, scheduling, and approval for campaigns.
- Analyze the post campaign data like open rate, click rate, delivery rate etc. for campaign performance.
- Achieved disbursement of Rs.16 crs for Personal loan & Loans to Professional via WhatsApp, SMS & Email campaigns
- Track and manage the spends efficiently and effectively across channel.
- Handling brand mentions on different social media channel (Twitter, Facebook, Instagram, LinkedIn, Google, etc.) and on different news websites & discussion forums.
- Maintaining average response time 30 minutes and average resolution time is 4:00 hours across all channels · CRM lead handling.
- Digital campaign leads nurturing with updating data and map the right products to it.
- Performing designated tasks such as data updating and lead allocation along with merging of leads on Lead squared CRM.

# Education

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2013 - 2015

**HSC XII: Commerce**  
*CES Abhiman Jr. College - Pune, MH*

2015 - 2019

**Bachelor of Commerce: Cost and Works Accounting**  
*Indira College of Commerce and Science - Pune*

2020 - 2022

**MBA: Finance**  
*Sinhgad Institute of Management - Pune, India*

# Skills

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Tally	<div><div></div><div></div><div></div><div></div><div></div></div> <div>Excellent</div>
Crisis management consulting	<div><div></div><div></div><div></div><div></div><div></div></div> <div>Excellent</div>
Excel	<div><div></div><div></div><div></div><div></div><div></div></div> <div>Very Good</div>
Profit and loss statements	<div><div></div><div></div><div></div><div></div><div></div></div> <div>Very Good</div>
Financial administration	<div><div></div><div></div><div></div><div></div><div></div></div> <div>Very Good</div>

# Hobbies

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Driving  
Music  
Travelling  
Football