

Job Title: **Graphic Designer for Brand/Marketing**

Job Description:

Roles & Responsibilities:

- **Conceptualize and Create Visual Content:** Develop engaging and on-brand graphics for a variety of media, including social media, websites, print materials, and advertisements.
- **Brand Consistency:** Ensure all designs align with the company's brand guidelines and maintain a consistent visual identity across all platforms.
- **Collaborate with Teams:** Work closely with the marketing team, copywriters, and other designers to produce high-quality content that meets project requirements and deadlines.
- **Design Marketing Materials:** Create brochures, flyers, banners, email templates, for Internal & External Communication.
- **Stay Updated:** Keep up to date with industry trends and tools to ensure the company's visual content remains fresh and innovative.
- **Feedback and Revisions:** Incorporate feedback from stakeholders and make necessary revisions to designs.

Requirements:

- **Proven Experience:** Minimum of 4-5 years of experience in graphic design, preferably in a marketing or branding role.
- **Technical Skills:** Proficiency in design software such as Adobe Creative Suite (Illustrator, Photoshop, InDesign).
- **Creativity:** Strong creative skills and the ability to translate concepts into visually appealing designs.
- **Attention to Detail:** Keen eye for aesthetics and details.
- **Communication Skills:** Excellent verbal and written communication skills.
- **Time Management:** Ability to manage multiple projects and meet deadlines.
- **Education:** Bachelor's degree in graphic design, Visual Arts, or a related field is preferred.

Preferred Qualifications:

- Experience with motion graphics and video editing.
- Knowledge of web design and UX/UI principles.
- Familiarity with social media platforms and their design requirements.

-Interested candidates should submit their resume, portfolio, and a cover letter detailing their experience and why they are a good fit for this role.