

Job Description

POSITION DETAILS			
Functional Designation	Instructional Designer	Department	Human Resource
Sub Department	HR – L&D	HR Grade	Manager
Location	Corporate Office	Reporting Manager	Lead Digital Learning
Job Purpose			
Instructional Designer will be responsible for designing and implementing instructional materials and programs that are innovative, engaging, and effective.			
Principal Accountabilities			
<p>Key Responsibilities:</p> <ul style="list-style-type: none">• Define and document learning objectives.• Conduct research and collaborate with subject matter experts to assess training needs.• Create instructional material: storyboards, courses, curriculum, student guides, or training manuals.• Design content to optimize learning.• Generate the layout of the learning supports.• Redesign content to ensure it matches the learner’s needs.• Create visual, audio, and interactive learning tools.• Design for various delivery methods, from instructor-led classroom sessions to eLearning modules.• Gauge learner progress and the effectiveness of the instruction, develop quizzes, assignments, or practical assessments.			
Desired Profile			
<p>Qualifications and Experience:</p> <ul style="list-style-type: none">• Bachelor’s degree in Instructional Design, Educational Technology, or related field.• At least 5 years of experience as an instructional designer• Proficiency in instructional design software, strong understanding of learning theories and instructional design models, excellent written and verbal communication skills. <p>Additional Skills (Preferred):</p> <ul style="list-style-type: none">• Experience with content development tools and authoring software.• Knowledge of learning analytics and data visualization.			