## **Job Description**

POSITION DETAILS			
Functional Designation	General Manager- Small Channels	Department	Sales
Sub Department	STPL	HR Grade	GM
Location	Pune	Reporting Manager	DVP- Digital Partnerships

## Job Purpose

The GM in this role will onboard & oversee the end-to-end engagement with channel partners. This role is pivotal in aligning business strategies & contributing to the monthly disbursement volumes.

- Responsible for identifying, evaluating and forging engagements with Fintech's/NBFC's for STPL and other products.
- Lead and manage seamless coordination & applicable integrations w respective partners to drive business volume

#### **Principal Accountabilities**

- Scout for potential channels on partnership opportunities for STPL & other product lines
- Assess strategic preposition & compatibility of probable channel partners
- Conduct initial discussions on broader alignments with leadership on process & commercial expectations
- Facilitate workshops with key stakeholders
- Outline process note & engage in documentations
- Source necessary alignments & approvals on process documents
- Facilitate legal discussions on documentation like BPA, Service agreements, Addendums as applicable for execution
- Conduct UAT session & internal signoffs
- Launch partnership & monitor till it gets stabilized
- Regularly track Funnel flow, Conversions, Pricing, Drop-offs analysis etc.
- Track & monitor portfolio performance
- Learn & implement best practices to drive process efficiency
- Actively support time to time implementation of regulatory & compliance requirements in lieu of channel partners as necessary
- Support monthly reconciliations & channel payouts
- Negotiate on commercials & evaluate cross-sell opportunities regularly
- Conduct half yearly reviews with channel partners to optimize the process & improve business

### Desired Profile

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- Minimum Qualification Bachelor's degree in commerce, finance, economics (Master's preferred), CA, MBA
   Minimum 8-10 years of experience in lending space in channel & partnership management at a Bank / HFC
   / Large NBFC; experience in Channel management and performance analysis.

Good understanding of Indian lending & Fintech industry.
<ul> <li>Candidate should possess effective communication, presentation and strong stakeholder management</li> </ul>
skills, inclination towards process automation and performance analysis.
Working Relationships