Role - IJP	Role & Responsibility
Department – Personal Loan (Digital) Designation – Product Manager Location –Pune or Mumbai	• Onboarding digital lending partner on our system application. • Manage the product lifecycle across all digital Personal loan products. • Define & track key product metrics to measure success & plan future strategies. • Work closely with cross functional teams such as tech, credit, data science, legal, compliance & risk, etc to ensure the success of your business line. • Innovative ideas for digital lending products / journey through partnerships. • Co-ordination with external stakeholders & aligning on internal vision on implementation / go live with partners. • Aligning internal stakeholders through all internal approvals & designing journey as per compliance approval structure. • Building BRD documents as per business requirements to capture scope of new products, policy parameters. • Design journey flows for end-to-end digital lending (Onboarding to disbursement). • Implement process improvement & digitalization across lead generation, loan orientation, servicing, loan management, collection processes; benchmark against the best loan lifecycle practices. • Manage budget operation cost across digital product & services. • Facilitate the development & testing of operational processing, systems & reporting capabilities to ensure efficiency & compliance. • Stay at the forefront of emerging market trends like ONDC, OCEN etc for product development & strategies.