

"It's almost always accurate within 7 days!"

Free Book Reveals How You Can Predict With Almost Pinpoint Accuracy When The Price Of Lumber Is Going To Turn Around And Start Going Up... Or... Turn Around And Start Going Down!

By Gary Halbert, Business Writer

In 1971 a young man went off to college so he could further his formal education. Things went well enough for him so that, after graduation, he was able to secure employment with a large timber company.

Things were really going good as he began noticing how much fun he had being a lumberman. As opportunities came for him to advance in his career, he took advantage of his ability to move forward and upward in the corporate world.

Soon he was called into sales as a broker. It was quickly apparent he had a passion and a talent in dealing with people. Talking to customers on the phone was right up his alley. He liked them... and... the feelings were mutual.

There were a lot of special things about this broker. He enjoyed statistics. You know, like a baseball fanatic, he would keep up with all the important numbers on all his favorite subjects... timber in this case... timber sales.

He watched the market continually so his customers would be well informed as they conducted their business. He and his customers were on the phone fairly regularly. Whether they called him for advice or he called them to share a hot tip for the day, or the week, or the month, or whatever.

Plain, good ol' fashioned customer service. Lots of timber business was being carried on as you could imagine. And the broker (Matt is his name, by the way... Matt Layman) used surveys he made up on his own to get a better feel of what his customers wanted and needed. Those surveys were really helpful to Matt because he learned a lot of useful information and the answers were abundant.

Anyway, since Matt was keeping his ear to the ground... and... since he watched statistics so much... he knew a great deal about interpreting this information... accurately. Matt started to see a pattern which he felt sure would help him be even better at his job. He watched awhile to make sure he knew what he thought he knew.

Then, after he was satisfied the patterns were working as he believed, he started sharing this information (not all of it you know, but what he could) with his customers.

That Really Paid Off For Him... In Spades!

You see, his customers were no dummies. They started taking note at how Matt steered them. They noticed good things happening as they followed his advice.

Matt saw increased referrals. Word of mouth advertising still proved to be the best form of advertising. Especially when you deliver excellent product and excellent ser-

vice. The customers really loved the pertinent and valuable information Matt could supply.

When his customers (small to medium-sized lumberyard owners, probably just like yourself) started to see the charts he had been making and using which showed patterns in the marketplace, people could see how hard he worked for them. They could see the valuable information he unleashed for them. They could see...

The Proof!

No smoke and no mirrors here. Good old fashioned hard work.

Before long, Matt was hearing how he was the only source they could depend on for such hidden market "secrets". Not even the big trade journals had such a "low down". So you can imagine how much encouragement he received from his customers (it was more like pleading) for him to start publishing similar information on a regular basis.

And although Matt is a lumberman by trade and not a "publisher", he really grabbed the bull by the horns.

Now, almost 20 years later, his faithful customers are still gobbling up all that good information. Matt's reached quite a loyal following. His favorite people are people like you... the lumberyard owners. And these people are still noticing how well he takes care of them. They also notice he is still going strong... stronger than ever before.

About a year ago while he was trying to figure out how to capture a wider audience so he could deliver more news and more information to more lumberyards, Matt discovered he has been on target... 85% of the time with his predictions... to within one week... of when the market bottoms or when it tops or even when it reverses! Not too shabby, eh?

Now each time small lumberyards need to make an order, they have much greater certainty of when to buy... and... how much to buy. In fact, they have felt enough certainty to afford to buy when they want to... instead of... when they need to or when they are being pushed into buying.

That's pretty darned important, wouldn't you agree?

Think about it: How would you feel if you could know in advance... as far as one year... what time would be good and what time would be not-so-good to buy your product? You could know to within one week for the best time to get ready to bring in a truckload. Or two. Or three. Or maybe even more. And...

With Pinpoint Accuracy!

What a sigh of relief that could come over you as you decide to ramp up your inventory

or, to thin down.

Can you imagine what it would be like to know you have greater insight into the marketplace than your competitor? Or how uncomfortable it might feel if you were caught eating your competitor's dust? Now you won't have to let that happen as it did in times past!

You see, Matt is now willing to share his information with you. He's written a book about it... and... he's willing to share his information with you...

For Free!

Here's what you'll learn when you read Matt's book:

- 10 ways to start smiling... even when you are talking to your high-pressured broker!
- How to get more of the profits you deserve from the business you have!
- Everything you need to get insightful tips... legally!
- The Futures market's amazing behind-the-scenes stories!
- Breakthrough solutions for chronic losses! (Real lumberman shares his strategy.)
- Have you got what it takes to claim your extra profits? Find out here!
- How to make the broker line more affordable!
- 7 "Quiet Emotions"! Know the feelings you wouldn't dare share with your broker... and... why.
- A multi-billion-dollar market you can't afford to ignore!
- How to jump start your trading skills! Get this competitive advantage... now.
- Avoid saying "*I never saw it coming!*" And learn how to bounce back when it's too late.
- EDPs... what is it? It's being used... and... it's winning trades... and... it's perfectly legal!
- How to slash your losses! This one, simple change does it.
- How one man changed the timber industry!

That sure is a lot to learn but at least it's good stuff.

In a nutshell, when you read Matt's FREE book, you'll also receive:

- ✓ 7 different ways to win at the Future's Roulette Table!
- ✓ 7 surprising and specific ways to improve your profits!
- ✓ Shocking confessions of lumber brokers: "We treat customers any old way we can!"
- ✓ More money with less effort!
- ✓ The Do's and Don'ts in dealing with

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Free Book Reveals How You Can Predict... The Price Of Lumber!

(continuation of article from previous page)

unique service and insight. And that means you are enabled to feel more comfortable in making the right decisions. Now you'll know with greater accuracy what to do... and

I know that's a lot to remember... but... at least someone typed it out for you so you can see just how easy it is going to be to get started right now on your subscription.

your broker!

✓ Lumber buys gone wild! Laugh your butt off at tales of buyers whose indecisions left them red-faced the next morning

- ✓ A new approach to making the profits you've always wanted!
 - ✓ Over 99 pages of hard facts, faster looks, and more money-making ideas!
- Maybe you're asking, "Why would anyone be willing to give up all that valuable information... and... give it up for FREE?"

Well, my friend, the answer is simple. It's a bribe. A shameless but ethical bribe to get you to try a separate offer that Matt is sure you won't refuse.

As you read earlier, Matt became a publisher after so many of his faithful and loyal customers showed great interest in learning what he knew... *on a regular basis*. And as I said earlier, Matt has established quite a following of loyal customers.

As a matter of fact, since he began publishing 20 years ago, his current news and information (as well as some of his hottest tips and tricks) are now published on a weekly basis. Each and every week of the year.

First of all, there's his weekly 9-page newsletter. It comes out every Wednesday and it's called:

"Layman's Guide To Lumber And Panel Trading!"

It's his weekly market analysis and forecast for the Softwood Lumber Market. This newsletter is sent out far and wide to people just like you. That way, each time his customers purchase 2x4's, 2x10's, framing lumber, or whatever they need... they do so as well-informed business owners... who have the cutting-edge information they need to do business. These guys are armed with facts like nobody's business.

In fact, it wouldn't surprise his current subscribers one little bit if you feel like you just hit the jackpot once you get your subscription started.

Canadian SPF lumber... Southern Yellow Pine lumber... Dry Hemfer... and yes, even OSB! You'll know to within ONE week (more than eight times out of ten) exactly when those prices will hit rock bottom or when they will rise to the top.

Easy-to read charts and graphs show you what you need to know as you forecast your business future. And, of course, they are explained clearly and in precise detail.

Now you can start the year right, like so many others, by getting your market analysis of rapidly-approaching news and information on lumber futures and industry forecasts. It is, by far, the hottest market analysis you will find anywhere. There is nothing else like it of its kind!

A subscription to "*Layman's Guide*" (as it's commonly called) means you have weekly access to the newsletter that says...

"Good Enough Never Is!"

What that means is, Matt believes in continuously staying on top of all the fresh news and ideas... to remain the only source of such

when to do it.

Some people have referred to Matt's information as their "back stage pass" to the market. It really does bring you the intimate knowledge you need as you trade.

Look at all you will learn as you receive your "*Layman's Guide*".

- **Winning profits... for every month of the year!**
- How to plan and build your lumber trades, advice, trends, products and more!
- **How to make decisions faster!** Remember how many times in a day you felt like you were spinning on a dime?
- The only forecast and analysis you'll ever need to deal lumber more profitably!
- **Big ideas for even tiny trades!**
- Matt Layman is just good enough to make your profits soar!
- **Where to make the move that could change the course of your business for the better... in just three short weeks!**
- Top-drawer information for your multi-million-dollar business! And how to get it there if it's not already.
- **What "*The Guide*" is and why you won't ever want to be without one!**
- How to become less dependent on your broker when it comes time to make the "tough decisions"!
- **Why Matt Layman is "The Man" to see for the best lumber Futures market analysis!**
- To buy or sell; now you can choose! But... should you?
- **Over 17 fatal mistakes you have to avoid! Now.**
- What no one ever told you about timber!

As you can see, Matt stays very busy to keep his clientele in front of the race.

But Matt is not too busy to take your phone call. Really, Matt does even more. Since demand is so high. And since he has something to report. Fresh news and analysis. You can also get...

"Friday's Report"!

This report may be "short" (it's only one page)... but man oh man is it "sweet". It's jam-packed full of tips and trends you don't want to miss. It doesn't take place of "*The Guide*"... it just compliments it!

But that's not all. Matt hasn't worked his fingers to the bone yet. So... why don't you take a look at "*The Monthly Weather Forecast*"? It really is a good idea to know how much money-making days of sunshine you will have so you can afford to stock up on some extra ammo to hunt down that 20-point buck on the wet days!

With all joking aside, you do have an opportunity to receive a monthly weather report in addition to the all-important "*Layman's Guide*". As well as the jam-packed "*Friday's Report*".

Sign up now on your subscription.

Behind this page you will find a subscription coupon. Along with that, you will also see a postage paid envelope. It's already been pre-addressed for your convenience.

Matt takes checks or credit card payments by "snail mail" or even by fax. Or, you can pick up the phone and give Matt a holler if you want. No matter how you choose to get started, you'll be glad you did.

By the way, all your personal information will be kept private and confidential. We get this information so we can get these materials to you... *immediately!* Just as you would expect.

You can receive all this by fax service... or... if you are semi-computer literate, you can receive it by e-mail. And, if you order by e-mail, you can save an extra \$50! It's all up to you.

The important matter is you know what a great resource is available to help you get the competitive edge you always knew you needed... but... never knew how to get!

Just fill out Matt's easy-to-follow subscription coupon and get it to him. One way or the other. You'll see his low prices in plain view on the order coupon.

Speaking of prices, notice what great savings you can get by acting RIGHT NOW to get the whole package. It is a generous offer... about 50% off. Matt (the boss) wants you to start getting his information RIGHT NOW.

Do it now... before you buy truckloads of lumber... at the wrong time...

Again!

P.S. One more thing you should know: If your (relatively small) investment in "*Layman's Guide*" and "*Friday's Report*" and "*The Monthly Weather Forecast*" doesn't double your money every three months... Matt will give you...

Double Your Money Back...

Guaranteed!

And that's not just a one-month or two-month or even three-month guarantee. That's good for a full year. If you have any questions about that, just give Matt a call at (919) 304-5105. Absolutely no risk involved.

P.P.S. Of course satisfaction is always guaranteed here on a pro-rated basis. But, the above guarantee is rock solid and true! Call (919) 304-5105 for details.

And, don't forget... Matt's FREE book called "*How You Can Predict With Almost Pinpoint accuracy When The Price Of Lumber Is Going To Turn Around And Start Going Up... Or... Turn Around And Start Going Down!*" is yours, as promised...

Absolutely Free!

Even if you are one of the few who don't want or can't afford to order the "*Layman's Guide To Lumber And Panel Trading*". It's his way of saying, "*Thanks for reading. And happy trading.*"