

NOW AT LAST, YOU CAN GET IT TOO!

The Amazing "Face-Lift-In-A-Jar" Used by Hollywood Stars Who Lose Their Jobs If They Don't Look Their Best!

Have you seen Tova Borgnine lately? She really looks great! In fact, according to her husband Ernest, Tova now has the skin of a teenager!

And what about Ernie himself? His friends are all saying he looks younger now than he did 10 years ago. Actually, he looks *so good* many of his co-stars have accused him of having a face-lift.

But Ernie *hasn't* had a face-lift and neither has his wife Tova. Both of them, however, do have a certain little secret.

Fortunately, for the rest of us, this "little Hollywood secret" isn't so secret anymore. Soon it will be in stores all over the country and even now you can get it by mail! Officially, it's called TOVA 9® but everyone in Hollywood simply refers to it as "Tova's Face-Lift-In-A-Jar."

It is certainly not cheap but the stars who use it say it works like magic. The whole process takes only half an hour and insiders say there is nothing like it for anybody who wants to look years younger than their actual calendar age.

It is easy to use. All you do is apply the cream to your face and wait. "The cream is pink when you apply it, and gradually turns white," says Tova. "After it turns white it should be removed. One of the great things about it is that there is no guess work. It 'knows' what to do by itself!"

Mrs. Borgnine says the secret of this remarkable look-young treatment was first discovered by the Aztec Indians centuries ago. She says it comes from the roots of a very rare cactus plant and that it is 100% natural pure and, until Tova came into the picture, it was only available in certain very remote sections in Mexico.

But what about the results? Does it really work? Here is what others say:

"... The results are obvious!" — Brenda Vaccara

"... My skin loves them!" — Jessica Walters

"TOVA 9® has a fresh just showered feeling!" — Connie Stevens

"I couldn't be more pleased with the results ... " — Maureen Dean

"I am amazed with the texture of my face ..." — Jed Allen

"... Tova certainly has something for everyone!" — Debbie Reynolds

"... A total beauty treatment as well as an indulging, pampering treat!" — Tommy & Jo Lasorda

"I have not had a facelift. The only reason I look younger today than I did 10 years ago is because of what my wife has discovered."

— Ernest Borgnine
November 3, 1981

"My complexion is not only very important to my career, but it is considered my best feature. Consequently, I guard it with my life — no sun, watch my diet, proper rest and the use of marvelous products such as TOVA 9®." — Jayne Meadows

It goes on and on. A complete list of everybody who uses TOVA 9® would fill up this entire page and it would read like a virtual "Who's Who in Hollywood." Actually, many of your favorite movie and TV stars absolutely swear by it.

Would you like to try this remarkable discovery? Would you like to have the beauty of youth without the expense and hassle of other methods? If so, here's how you can try TOVA 9® without any risk at all: Simply go ahead and order "Tova's Secret

Weapon" by mail or telephone. Then, try it out in the privacy of your home, and take a close look at the amazing change you will see in your mirror! After that, if you are not 100% satisfied, simply send back the empty container and Mrs. Borgnine will personally see to it that you get a complete refund with no questions asked.

Remember! You can't lose money but you can lose years off your appearance!

It is easy to order. Just fill out the coupon below and send it to Mrs. Borgnine with your payment. Or, if you wish to order by Visa or MasterCard, you can dial (800) 824-7888 [in California dial 1 (800) 852-7777] and ask for Operator 471, Dept. 173. Either way, your order will be sent promptly by return mail. Thank you.

NO-RISK COUPON

(Please fill in and mail today)

TO: MRS. ERNEST BORGnine
c/o TOVA-9 Corporation
5933 Corvette St., Dept. 173
Commerce, CA 90040

Dear Mrs. Borgnine:

Yes, I want to try your amazing TOVA 9® discovery that all the stars are calling "Tova's Face-Lift-In-A-Jar." I am enclosing \$39.00 plus \$2.75 postage and handling (Total \$41.75) and I understand I must be 100% satisfied or that after 30 days I return the empty product container and receive a complete refund with no questions asked.

NOTE: Check here if you wish to order by credit card. Name of card _____

Card Number _____ Expiration Date _____

Print Name _____ X _____

(Please sign here if charging)

Address _____

City _____ State _____ Zip _____

P.S. Checks and Money Orders should be made payable to TOVA 9® and California residents must add 6 1/2% sales tax (\$2.54) for a total payment of \$44.29. Also, all orders received within 14 days will receive a personal letter and a free gift from Mr. and Mrs. Borgnine. Thank you.

VITAL NOTE!

Credit card orders can be handled by phone. Dial (800) 824-7888 or, in California, (800) 852-7777 and ask for Operator 471, Dept. 173.

REMEMBER! It is TOLL FREE

