

How to slash your weekly food budget by 40% in 7 days!

CANTON, OHIO—Have you been forced to stand by helplessly and watch your pay check be eaten away by soaring food prices?

Has the money you usually use for your well-deserved recreation suddenly disappeared?

If your answer is yes, then you're no different than me and millions of other angry Americans.

On second thought, let me change that last statement. Because luckily, I've removed myself from that group of over-paying Americans.

Allow me to explain. I'm a reporter. The publication I work for assigned me to do a story on rising food prices. My assignment brought me into contact with the GOOD NEWS PUBLISHING COMPANY. They're located here in Canton, Ohio, my hometown.

They began to research food prices back in 1969, just when inflation was starting to become a serious problem. Now, after 4 years of secret research, they've finished their study and compiled a report. I've read their never before published report. Here are a few of the things I've found you and I can do to lower our food budgets.

- Every family needs a good breakfast to start the day. Serve your family a hot, nutritious breakfast for 30% less than you do now. See Chapter 1.
- The average family of 4 drinks 350 gallons of milk a year. You can drink as many gallons of milk as you want at a 50% savings. See Chapter 2.
- The price of eggs have gone up. Pay 20 to 60% less than you do at the super market. See Chapter 2.
- The Russian wheat deal is affecting the price of bread. Serve fresh bread at every meal, at a 30% discount. See Chapter 3.
- Is there ever an end to buying expensive lunch meat? Your hungry family can devour as many sandwiches as they like and you save between 20 to 40%. See Chapter 3.
- Stock up on canned goods. They never spoil. And pay 20 to 50% less than you would off the super market shelf. See Chapter 4.
- How to serve sirloin steak for the same price as hamburger. See Chapter 5.
- How to save 10 to 25% by purchasing pork and poultry properly. See Chapter 5.
- Vitamin and mineral rich vegetables are a must for a well-rounded diet. Keep your family in glowing health with tasty vegetables served at a 20 to 60% discount. See Chapter 5.
- There never seems to be enough cola or fruit juice on hand. Your family can drink all the beverages they like, and you'll pay 50% less. See Chapter 6.
- Your children can't understand rising food prices. They want pastries, ice cream and snacks. Give them all the ice cream and pastries they can eat while saving 30 to 50%. See Chapter 6.
- How to buy more alcohol related products, and still cut your liquor bill by 30 to 45%. See Chapter 7.

While buying more food than you do right now!

by Carol Williams

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- How to put it all together, and cut your weekly food budget by at least 40%. See Chapter 8.

To tell you the truth, I didn't believe it either. But I felt I had nothing to lose except a fat food bill every week, so I tried it.

I only have my husband, Bob, and Missy, my little baby girl to feed. And I cut my own weekly food budget of \$30 by 41% in 5 days. That's a savings of \$12.30 per week or \$639.60 a year. We plan to use that money for a down payment on a new car we've always wanted.

Friends with larger families, and weekly food budgets of \$40 to \$60 have saved even more. Many will save well over \$1,000 in a year's time. They're all excited about the color T.V.'s, bicycles, boats and new clothes they're going to buy with the money they've saved on food.

I interviewed two local housewives who have read and used the report. Here's what they had to say:

"My family looks forward to dinner time now. They know they can expect sizzling sirloin steaks regularly. And my neighbors pay the same price for hamburger as I do for steak. They haven't taken the time to read the report."

Donna Steis
617 Front Street
Canton, Ohio

"I've got a family, so buying lunch meat, bread, pop, and ice cream was driving me to the poor house. I don't have to turn my

Yes, my weekly food budget has become unbearable. Please send me _____ copies of HOW TO SLASH YOUR WEEKLY FOOD BUDGET BY 40% IN 7 DAYS at the special pre-publication price of \$3.00 each. If I haven't cut my food budget by 40%, I'll return the book and receive all of my money back—no questions asked. I lose nothing.

CHECK ONE:

- a I've enclosed \$____ cash, check, or money order.
(Please make checks payable to the GOOD NEWS PUBLISHING COMPANY.)
- b Charge my (check one) Master Charge
 BankAm American Express

Signature _____

Account No. _____

Exp. date _____

children away any more. And I'm saving 25 to 50% on these items. My husband is really proud of me."

Harriet Stringer
42 Bark Avenue
Canton, Ohio

The GOOD NEWS PUBLISHING COMPANY is planning to publish this report in a hard cover edition in 6 to 8 months. The price will be \$9.95.

But they've decided that the American consumer needs their help right now. So they're going to publish a limited number of copies in a soft cover edition. The special pre-publication price will be \$3.00.

Anyone can use this book, whether you're single or married, live in the city or in a small town, because everyone has to eat. The book is simple and easy to understand. It will show you exactly how to cut your food budget, chapter by chapter, step by step.

This book won't be published a moment too soon. Everybody is aware of the high cost of groceries today. Food prices have already risen 20% this year.

If you'd like to protect yourself against these rising food prices, simply fill out the shipping label below and mail. You may pay in one of two easy ways. Enclose \$3.00 cash, check or money order or charge it to your credit card. You will immediately receive your copy by return mail.

Even if your food budget is only \$10 a week, you would save \$4 in just the first 7 days. You could pay for your book and put \$1 in your pocket.

As I've said, I've successfully used the methods discussed in the book. So I've been authorized to give you this guarantee. Try the book for 7 days. If you don't cut your food budget by at least 40%, return the book. You'll receive every penny of your money back—no questions asked. You lose nothing. You stand to save hundreds of dollars and you risk nothing.

If you'd like to do something nice for someone, buy a copy for a friend or relative. They'll surely appreciate it.

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Swiped in October 2017

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