

**ROVIC DENIEL LABUGUEN MEJIA**

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## PROFESSIONAL SUMMARY

Creative and detail-oriented Graphic Designer and HR Professional with 3+ years of combined experience in marketing design, recruitment operations, compensation and benefits coordination, and technical support.

Experienced in developing brand-aligned marketing visuals, large-format print layouts, product mockups, and campaign creatives while supporting HR processes including recruitment, onboarding, payroll coordination, and compliance.

Strong in visual storytelling, production-ready design execution, and cross-functional collaboration.

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## CORE COMPETENCIES

### Creative & Design

- Adobe Photoshop (Advanced)
- Adobe Illustrator
- Layout & Print Production Design
- Product Mockups & Photo Compositing
- Social Media Campaign Design
- Branding & Visual Identity
- Large-Format Banner & Trade Show Layout
- CMYK Print-Ready File Preparation

### HR & Operations

- Recruitment & Talent Sourcing
- Compensation & Benefits Administration
- Payroll Coordination
- HRIS (GreatDay)
- Employee Engagement
- Labor Law Awareness

### Technical

- IT Troubleshooting & Support
- Computer Systems Servicing (NCII)
- Monday.com (Project Management)
- MS Office & Google Workspace

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## PROFESSIONAL EXPERIENCE

### **Founder | Recruitment Partner / Freelance Recruiter | Workforce Recruitment Solutions**

2025 – Present

- Deliver flexible recruitment solutions (per-hire, retainer, project-based) tailored to client needs.
- Reduced hiring turnaround time while maintaining candidate quality standards.
- Support businesses operating in remote/WFH environments to lower recruitment overhead costs.

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### **Founder | Creative Director | TechPrint Core**

2025 – Present

- Lead branding and campaign layout development for promotional and marketing materials.
- Produce print-ready files ensuring color accuracy and production efficiency.
- Manage custom projects including packaging, merchandise, and business materials.
- Translate client concepts into strategic visual solutions aligned with brand goals.

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### **Freelance Graphic Designer & Creative Consultant | Self-Employed**

2019 – Present

- Provide strategic visual solutions for startups, SMEs, and campaign-based projects.
- Lead brand identity development from concept to execution.
- Produce high-impact digital and print marketing materials.
- Maintain long-term client partnerships through consistent quality and professionalism.

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### **Fraud Analyst | Concentrix CVG Philippines**

Oct 2024 – May 2025

- Reduced fraud incidents by 15% within six months through data-driven detection strategies.
- Analyzed transaction patterns to minimize financial risk exposure.

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### **Graphic Artist | HR Recruitment | Compensation & Benefits | IT Support Redspeed Motoworkz OPC**

Feb 2023 – Apr 2024

- Designed marketing materials that strengthened brand presence across campaigns.
- Reduced recruitment cycle by 25% through improved sourcing and screening processes.
- Processed payroll and implemented engagement programs to improve retention.

- Maintained company systems through technical troubleshooting and IT support.

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**Layout Artist | AKFotohaus Santiago**

Jul 2022 – Jan 2023

- Delivered high-quality designs with 20% faster turnaround.
- Managed multiple client projects while maintaining brand alignment and quality control.

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**Service Crew | Koomi Robinsons Ilocos**

Jul 2024 – Sep 2024

- Delivered excellent customer service in a fast-paced environment.
- Supported operational efficiency during peak business hours.

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**Scriptwriter | Dream Circle Production**

Jan 2020

- Developed scripts for promotional and entertainment materials aligned with production strategy.

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**EDUCATION & CERTIFICATIONS**

Senior High School (STEM Strand)

Jones Rural School – Main | Graduated April 2021

**Certifications:**

NCII Computer Systems Servicing (TESDA)

Basic Occupational Safety and Health (BOSH) – Safety Officer 2

Graphic Design & Digital Creative Training (Various Platforms)

Ongoing Professional Development in Branding, Marketing Design & Print Production

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**CHARACTER REFERENCES**

*(Available upon request)*