Survey Platform

Functional Requirements

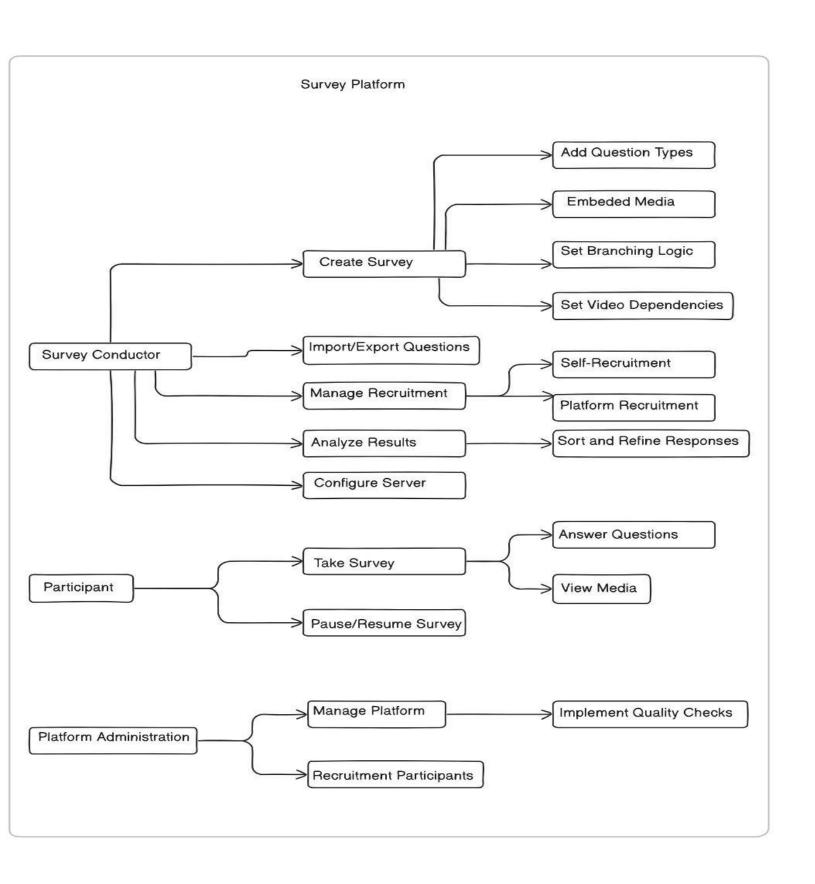
- 1. User Management
 - 1.1 User registration and authentication
 - 1.2 User roles (survey conductor, participant, administrator)
 - 1.3 User profile management
- 2. Survey Creation and Management
 - 2.1 Create, edit, and delete surveys
 - 2.2 Import/export survey questions (CSV format)
 - 2.3 Support various question types (MCQ, MSQ, rating scales, open-ended text, image ranking,coding)
 - o 2.4 Embed media (images, videos, audio) in surveys
 - 2.5 Implement branching logic based on question responses
 - 2.6 Set video-dependent questions (locked until video playback criteria met)
- 3. Participant Recruitment
 - 3.1 Self-recruitment mode (generate shareable survey links)
 - o 3.2 Platform recruitment service
 - 3.2.1 Define participant criteria
 - 3.2.2 Match surveys with registered participants based on criteria
- 4. Survey Taking
 - 4.1 Access surveys via web and mobile interfaces
 - 4.2 Pause and resume survey progress
 - 4.3 Save responses in real-time
 - 4.4 Support offline survey taking (sync when online)
- 5. Data Collection and Storage
 - 5.1 Collect and store individual responses
 - 5.2 Ensure response anonymity
 - 5.3 Option for self-hosted or cloud-based data storage
- 6. Analytics and Reporting
 - 6.1 Generate basic survey result reports
 - 6.2 Provide tools to sort and refine responses
 - 6.3 Export results in various formats (CSV, PDF, etc.)
- 7. Administration
 - o 7.1 Platform configuration and management
 - 7.2 User management (create, modify, delete accounts)
 - 7.3 Monitor system usage and performance

Non-Functional Requirements

- 1. Performance
 - o 1.1 Support concurrent users: minimum 10,000 simultaneous users
 - 1.2 Response time: <2 seconds for 95% of requests
 - 1.3 Page load time: <3 seconds for complex surveys
- 2. Scalability
 - 2.1 Support for microservices architecture
- 3. Security
 - 3.1 End-to-end encryption for all data transmissions
 - 3.2 Regular security audits and penetration testing
 - o 3.3 Multi-factor authentication option
- 4. Usability
 - 4.1 Intuitive, user-friendly interface for both conductors and participants
 - o 4.2 Mobile-responsive design
- 5. Maintainability
 - 5.1 Modular architecture for easy updates and maintenance
 - 5.2 Comprehensive logging and monitoring
 - 5.3 Automated testing with >80% code coverage
- 6. Compatibility
 - o 6.1 Support latest versions of major browsers (Chrome, Firefox, Safari, Edge)
 - 6.2 Mobile app support for iOS 13+ and Android 8+
- 7. Localization
 - 7.1 Multi-language support (initially English, with easy addition of other languages)
 - o 7.2 Localization of date, time, and number formats
- 8. Data Integrity
 - 8.1 Implement data validation checks
- 9. Compliance
 - 9.1 Adhere to relevant survey and market research industry standards
 - 9.2 Implement ethical guidelines for survey conduct and data usage
- 10. Interoperability
 - 12.1 Provide RESTful APIs for integration with third-party systems
 - 12.2 Support standard data exchange formats (JSON, XML)

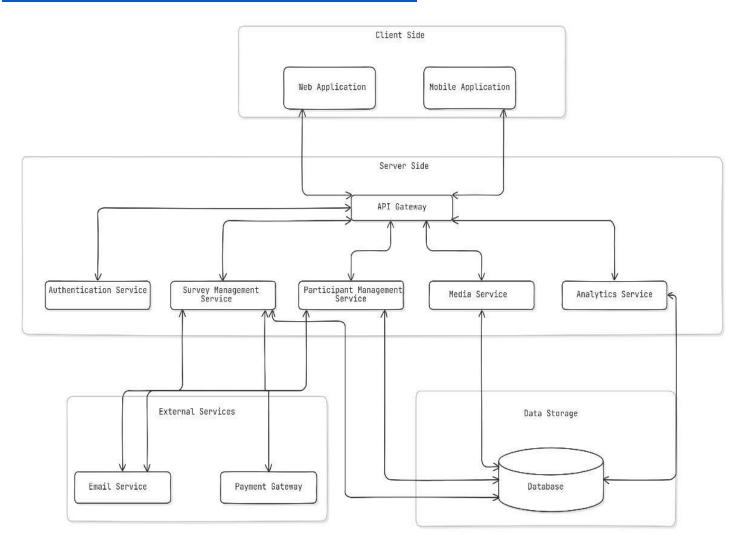
Use Case Diagram

Link: https://app.eraser.io/workspace/ap1aYFlmiXNvKbAXcMVv



High Level Design:

Link: https://app.eraser.io/workspace/qb3PHL2DqKzO8gRHAS7O



Database Schema:

Link: https://app.eraser.io/workspace/aagyHzT5gYtCyaKQmlCf

