



Call for Papers, Workshops, Panels and Posters

Social Media Technology Conference & Workshop

**Co-Hosted by Howard University
and Bowie State University**

September 25 & 26, 2014

**Howard University
Washington, D.C.**

Social Media and Paradigm Shift

The fourth annual Social Media Technology Conference & Workshop will bring together scholars and professionals who are experts in the area of social media to share their perspectives on the shifting paradigm in the academia, governmental and non-governmental organizations orchestrated by digital and social media in this era of technological determinism. This two-day intensive conference will combine panel discussions, posters sessions, roundtables and hands-on workshops designed to enlighten scholars and practitioners about social media and provide them with the knowledge to create and effectively utilize social media in different contexts.

As social media continue to influence all areas of our lives, it is important to examine and debate not only the use of various social media tools in different contexts, but how they change the manner in which individuals, academics, business owners and the government make use of this media. The purpose of this call is to solicit work focusing on what drives technology triggered by social media electronic platforms. Respondents can send in papers, workshop themes, panels and poster proposals that address a myriad of topics, including:

- . Social media theory
- . Social media and diversity
- . Social media and Marshall McLuhan's "the medium is the message"
- . Social media changing law
- . Federal regulations and social media
- . Best practices in the uses of social media and political campaigns
- . Government agencies adaptation to social media demands
- . Social media and international communications
- . Social media and intercultural communications

Paper, Poster and Roundtable Submissions

Respondents should submit a one-page proposal that includes an overview of the study as well as brief review of the literature, methodology, sample and findings. Under this category are two special roundtables for those in the academic field. Faculty, graduate students and undergraduate students are encouraged to participate in a "Research in



Call for Papers, Workshops, Panels and Posters

Progress" roundtable as well as a "Teachathon" roundtable, in which participants can share best practices in teaching social media. All respondents in this category should send an abstract and one-page proposal through EasyChair.com at <https://www.easychair.org/conferences/?conf=smt2014> by May 1, 2014. Presenters will be notified by mid-June on the status of their proposals, and a full 3-5 page paper should be submitted for the conference proceedings by September 1, 2014.

Workshop Submissions

Respondents should submit a proposal addressing the purpose of the workshop, details about the technology, social media trend or tool to be explored as what attendees will gain from attending it. The proposal should include a list of the confirmed guests or those who will be solicited for the panel as well as their biographies or resumes. All respondents in this category should send an abstract and proposal through EasyChair at <https://www.easychair.org/conferences/?conf=smt2014> by May 1, 2014. Presenters will be notified by mid-June on the status of their proposals, and a full 3-5 page paper should be submitted for the conference proceedings by September 1, 2014.

Panel Submissions

Respondents should submit a proposal addressing the purpose of the panel and specific issue(s) to be covered. The proposal should include a list of the confirmed guests or those who will be solicited for the panel as well as their biographies or resumes. All respondents in this category should send an abstract and one-page proposal through EasyChair at <https://www.easychair.org/conferences/?conf=smt2014> by May 1, 2014. Presenters will be notified by mid-June on the status of their proposals, and a full 3-5 page paper should be submitted for the conference proceedings by September 1, 2014.

Cost

The registration fee for the two-day conference is **\$100**. Students pay the reduced rate of **\$50**. All presenters, attendees and workshop participants are required to pay the conference fee.

Contacts

Dr. Tia C. M. Tyree

Associate Professor, Department of Strategic, Legal & Management Communications,
Howard University
525 Bryant Street, NW
Washington, D.C. 20059
ttyree@howard.edu
(202) 806-5119 (Office)

Professor Ingrid Sturgis

Assistant Professor, Department of Media, Journalism and Communications
Howard University
525 Bryant Street, NW
Washington, D.C. 20059



Call for Papers, Workshops, Panels and Posters

(202) 806-5124 (Office)
isturgis@howard.edu

Dr. Kehbuma Langmia
Associate Professor, Department of Strategic, Legal and Management Communications,
Howard University
525 Bryant Street, NW
Washington, D.C. 20059
klangmia@howard.edu
(202) 806-6364 (Office)

Dr. Pamela O'Brien
Associate Professor and Chair of the Department of Communications
Bowie State University
14000 Jericho Park Road
Bowie, MD 20724
pobrien@bowiestate.edu
(301) 860-3703 (Office)