

School of Communications Office of the Dean

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David Honig Lecture to Examine "History and Future of Media Ownership for Minorities & Women"

David Honig, president of the Minority Media and Telecommunication Council, will speak on "Media Ownership: The History and Future for Minorities and Women" on February 16, at 3 p.m., in the Gallery Lounge of the Blackburn Center, Howard University. Current issues of minority and women's status related to broadband access, access to capital, and the unsatisfactory state of public policy in media ownership will be central concerns.

Honig's lecture comes at a historical moment when people of color own fewer than 6% of the broadcast stations in the United States and have only a small stake in cable and broadband industries. One recent MMTC report shows that while African Americans comprise more than 13% of the US population, their employment in computer and high tech industries is low at only 7%; Hispanics, who represent 15% of those in the US, are lower at only 5%. Women, 51% of the population, do slightly better at 27% employment in high tech industries. Lack of access to technology and lack of education in science, technology, and math (STEM) programs in these respective communities, together with discrimination in hiring, are cited as major reasons for disparities in employment. In today's media landscape, high tech employment includes many emerging media companies.

An attorney who completed his law degree *cum laude* at Georgetown Law Center, Honig cofounded the Minority Media and Telecommunications Council (MMTC) in 1986 to provide legal representation for minority-owned media companies before the Federal Communications Commission. Today, the Washington DC-based MMTC represents more than 80 minority, civil rights and religious organizations in policy matters, and sponsors educational events, such as its annual Access to Capital Conference. MMTC also operates the only minority-owned media and telecom brokerage in the nation.

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David Honig is well known to the Howard University community, where he taught communications policy and other courses in the Department of Radio, TV and Film from 1975 to 1985. He is the author of dozens of articles on communications law, group defamation, minority broadcast station ownership, and municipal services discrimination, among other topics. He has served as adjunct faculty at Catholic University's School of Law and at the University of Miami School of Law.

In the media justice community, Honig is known as a fierce and tireless advocate and litigator for his constituents. He has been a leader in trying to advance race conscious communications policy at the FCC for nearly two decades, as well as assisting women in their efforts to own stations. Since 1990, he has written and presented 85 rulemaking proposals to the FCC advancing recommendations for increasing minority and women ownership and employment in the media. Thirteen of these proposals have been adopted, Honig worked for 23 years to persuade the FCC, in 2007, to adopt the Advertising Nondiscrimination Rule, which bans "no urban" and "no Spanish" advertising policies in media companies.

Honig's lecture is sponsored by the Time Warner Lecture Series in Howard's School of Communication, and has been coordinated by faculty and students in the Howard Media Group, which promotes research to advocate for a more egalitarian communications policy.

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Advisory: Photo of David Honig accompanies the release