

Dear Sarah Thompson,

Thank you for taking the time to apply for the Marketing Manager position at Bright Horizons Agency and for meeting with our team. We sincerely appreciate your interest in joining us and the effort you invested throughout the interview process.

After careful consideration, we regret to inform you that we have decided to move forward with another candidate whose skills and experience more closely align with the requirements of the role at this time.

Specifically, we noted the following areas where alignment could be stronger:

Your experience with advanced digital advertising tools, such as Google Ads Manager, was not as extensive as required for this role.

While your leadership qualities are commendable, the position requires prior experience managing large teams across multiple projects simultaneously.

Please know that this decision was not an easy one, as your qualifications and background are impressive. We encourage you to continue pursuing opportunities with Bright Horizons Agency in the future. You are welcome to apply for roles that match your skills and career goals more closely.

Thank you again for your interest, and we wish you all the best in your future endeavors.

Best regards,

Michael Reynolds

Hiring Manager

Bright Horizons Agency