

Phase 2	Phase1	الأسماء
Team leader , full media buying plan	Team leader , SWOT Analysis , talking about diabetes	-1 Rowan saied Mahmoud
Content creation	Objective smart Ozone treatment	Reem 2- Emad ahmed
3 buyer persona	Segmentation , mental health	Mariam 3- ibrahim hassan
Full media buying plan	Competitors analysis , obesity	Mohamed Ahmed attia
3 buyer persona	Value propositions	Mohamed Magdy Mohamed
Content creation	Marketing mix, sports	Ehab adel - younan

