

Name : Rowaida Mostafa Sayed

Code : 202401981

Assignment #4

Q1- What is the difference between data analysis, data mining, and data science?

1. Data Analysis

Definition: The process of inspecting, organizing, and summarizing data to understand what is happening or what happened in the past.

Goal: To draw logical conclusions based on existing data.

Tools Used: Excel, Python (Pandas, Matplotlib), Power BI, etc.

Real-World Example: A sales company uses data analysis to determine which products sold the most in the past month or to analyze seasonal sales trends.

Simple Example: Given a monthly sales table, you calculate averages, standard deviations, and create visual charts to see general trends.

2. Data Mining

Definition: The process of discovering hidden patterns and relationships in large datasets using advanced algorithms.

Goal: To uncover previously unknown insights or correlations.

Tools Used: Weka, RapidMiner, R, Python (Scikit-learn), etc.

Real-World Example: A supermarket applies data mining to discover that customers who buy diapers often buy milk (Market Basket Analysis).

Simple Example: Analyzing purchase behavior reveals the rule: "If a customer buys bread, they are likely to buy butter."

3. Data Science

Definition: A broad field that integrates data analysis, data mining, machine learning, programming, and statistics to extract deep insights and make predictive decisions.

Goal: To build predictive and intelligent models that support future decision-making.

Tools Used: Python (NumPy, Pandas, Scikit-learn, TensorFlow), R, SQL, Jupyter Notebooks, etc.

Real-World Example: A food delivery app uses data science to predict dishes a user might want to order based on their history and similar user behavior.

Simple Example: Netflix recommends movies based on your past viewing history and the behavior of users similar to you.

Summary Table

| Category | Data Analysis | Data Mining | Data Science |
|----------|-------------------------|--------------------------|---|
| Goal | Understand the past | Discover hidden patterns | Predict the future and make smart decisions |
| Input | Clean data | Large datasets | Big, complex datasets |
| Outcome | Reports, visualizations | Rules and correlations | Predictive or intelligent models |
| Tools | Basic analysis tools | Advanced algorithms | Machine learning + Programming + Stats |

References

[Data science - Wikipedia](#)

[Data mining - Wikipedia](#)

[Data analysis - Wikipedia](#)

[Difference Between Data Mining and Data Analysis - GeeksforGeeks](#)

[Difference Between Data Science and Data Mining - GeeksforGeeks](#)

Also from the lecture