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(914)-572-5017

Rowan Carlsen

Work Experience

Kaplan, Inc.

2023 - Present: Software Developer, Cloud
- Full Stack development and management of all enrollment, application, payment, and student journey systems.
- Maintenance and improvement on a suite of marketing websites and portals.
- Extensive usage of AWS products and tools.

2020 - 2023: Senior Manager, E-Learning Development
- Lead developer for interactive activities and content, from concept to code. Graphic designer for course assets.
- Management of a small, agile Learning Design team.
- Implementation of accessibility and responsive design principles.

2016 – 2020: Faculty/Scheduling Manager
- Extensive communication with hundreds of teachers to create staffing solutions for all classes.
- Responsible for class creation and staffing for 38 separate markets, spanning all of Canada, the Northeastern U.S., and portions of the Midwest.
- Strategic decision-making and research of historical class trends.

2009 – 2018: LSAT/GRE/GMAT Instructor and Tutor
- Inducted into "The Academy" for high Benchmark student ratings.
- "Back To School" event Lead Presenter.

Education

Dartmouth College
2008: Bachelor of Arts in Philosophy

Volunteer

Code and Coffee NYC
2022 - Present: Lead Organizer

Skills

- Full Stack Web Development (HTML, CSS, Javascript, React, Svelte, NextJS, Astro, Serverless)
- Graphic Design (Illustrator, Figma, CSS and SVG animation)
- Project Management, Team Leadership
- Excellent Written Communication